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Contract

(NU/1589–30) - The National Institute for Health Research (NIHR) Policy Research Unit (PRU) in Behavioural Science Website Development

Newcastle University

F03: Contract award notice

Notice identifier: 2021/S 000-020276

Procurement identifier (OCID): ocds-h6vhtk-02d6a3

Published 19 August 2021, 8:58am

Section I: Contracting authority

I.1) Name and addresses

Newcastle University

Newcastle University, King's Gate

Newcastle upon Tyne

NE1 7RU

Contact

Natalie Morton

Email

natalie.morton@ncl.ac.uk

Telephone

+44 1912086220

Country

United Kingdom

NUTS code

UK - United Kingdom

Internet address(es)

Main address

<https://www.ncl.ac.uk>

Buyer's address

<https://www.ncl.ac.uk>

I.2) Information about joint procurement

The contract is awarded by a central purchasing body

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Education

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

(NU/1589–30) - The National Institute for Health Research (NIHR) Policy Research Unit (PRU) in Behavioural Science Website Development

Reference number

DN555439

II.1.2) Main CPV code

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

II.1.3) Type of contract

Services

II.1.4) Short description

The aim of the NIHR Policy Research Unit (PRU) in Behavioural Science is to inform government policy on health, preventing ill-health and health systems. We use behavioural science evidence, theory and methods to support decision-making.

We are seeking to appoint a supplier to migrate the NIHR PRU in Behavioural Science current website to a new CMS, make improvements to the design and usability of the site and embed visual appealing representations of our research.

We would like to improve user experience and train two members of staff on the use of the CMS.

We anticipate that graphic design elements, such as infographics and case studies / vignettes will be a core feature of the new site.

As part of the implementation of the new design we also plan to produce videos which would be hosted on the new site, either through embedded YouTube links or via direct access on the site.

We require the following:

1. Planning and Consultation
2. Design and build
3. Go Live, Training and future maintenance

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £17,000

II.2) Description

II.2.2) Additional CPV code(s)

- 72210000 - Programming services of packaged software products
- 48480000 - Sales, marketing and business intelligence software package
- 48481000 - Sales or marketing software package
- 79413000 - Marketing management consultancy services
- 79342000 - Marketing services
- 72212481 - Sales or marketing software development services
- 72212480 - Sales, marketing and business intelligence software development services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

The aim of the NIHR Policy Research Unit (PRU) in Behavioural Science is to inform government policy on health, preventing ill-health and health systems. We use behavioural science evidence, theory and methods to support decision-making.

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2. Design and build
3. Go Live, Training and future maintenance

II.2.5) Award criteria

Quality criterion - Name: Ability to meet required timeline / Weighting: P/F

Quality criterion - Name: Quality: Ability to meet the requirement / Weighting: 40

Quality criterion - Name: Portfolio examples of similar content / Weighting: 30

Price - Weighting: 30

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Restricted procedure

IV.1.3) Information about a framework agreement or a dynamic purchasing system

The procurement involves the setting up of a dynamic purchasing system

IV.1.6) Information about electronic auction

An electronic auction will be used

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2020/S 129-318079](#)

Section V. Award of contract

Contract No

NU/1589-30

Lot No

1

Title

(NU/1589–30) - The National Institute for Health Research (NIHR) Policy Research Unit (PRU) in Behavioural Science Website Development

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

10 August 2021

V.2.2) Information about tenders

Number of tenders received: 2

Number of tenders received from SMEs: 2

Number of tenders received from tenderers from other EU Member States: 2

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Readysalted Design Ltd

3 Ouseburn Gateway, 163 City Road

Newcastle upon Tyne

NE1 2BE

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £17,000

Total value of the contract/lot: £16,500

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Newcastle University

Tyne and Wear

NE1 7RU

Country

United Kingdom

VI.4.2) Body responsible for mediation procedures

Newcastle University

Tyne and Wear

Country

United Kingdom

VI.4.3) Review procedure

Precise information on deadline(s) for review procedures

The University will incorporate a standstill period at the point information on the award of the contract is communicated to tenderers. That notification will provide full information on the award decision. The standstill period, which will be for a minimum of 10 calendar days, provides time for unsuccessful tenderers to challenge the award decision before the contract is entered into.

The Public Contracts Regulations 2015 (SI 2015 No 102) provide for aggrieved parties who have been harmed or are at risk of harm by a breach of the rules to take action in the High Court (England, Wales and Northern Ireland) within 30 days of knowledge or constructive knowledge of breach.

VI.4.4) Service from which information about the review procedure may be obtained

Newcastle University

Tyne and Wear

Country

United Kingdom