

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/020247-2022>

Contract

## **ID 4166085 - DfE - InterTradelreland - All Island Business Monitor**

InterTradelreland  
InterTrade Ireland

F03: Contract award notice

Notice identifier: 2022/S 000-020247

Procurement identifier (OCID): ocds-h6vhtk-033acc

Published 26 July 2022, 9:38am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

InterTradelreland

Old Gasworks Business Park, Kilmorey St,

Newry

BT34 2DE

#### **Contact**

SSDAdmin.CPDfinance-ni.gov.uk

#### **Email**

[SSDAdmin.CPD@finance-ni.gov.uk](mailto:SSDAdmin.CPD@finance-ni.gov.uk)

#### **Country**

United Kingdom

**NUTS code**

UK - United Kingdom

**Internet address(es)**

Main address

<https://etendersni.gov.uk/epps>

Buyer's address

<https://etendersni.gov.uk/epps>

**I.1) Name and addresses**

InterTrade Ireland

The Old Gasworks Business Park Kilmorey Street

Newry

BT34 2DE

**Email**

[SSDAdmin.CPD@finance-ni.gov.uk](mailto:SSDAdmin.CPD@finance-ni.gov.uk)

**Country**

United Kingdom

**NUTS code**

UK - United Kingdom

**Internet address(es)**

Main address

<https://etendersni.gov.uk/epps>

Buyer's address

<https://etendersni.gov.uk/epps>

## **I.2) Information about joint procurement**

The contract involves joint procurement

The contract is awarded by a central purchasing body

## **I.4) Type of the contracting authority**

Body governed by public law

## **I.5) Main activity**

General public services

---

## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

ID 4166085 - DfE - InterTradelreland - All Island Business Monitor

Reference number

4166085

#### **II.1.2) Main CPV code**

- 79311000 - Survey services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

InterTradelreland (ITI) requires a Contractor to undertake 13 quarterly surveys and analysis (over 3 years and 5 months, Q3 2022 to Q3 2025) on business confidence and various all-island business and economic themes. InterTradelreland requires Pulse Surveys through the timeframe of the project and require a Business Panel for the duration of the contract. The contract is due to commence on 01 August 2022.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £387,350

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 79342310 - Customer survey services
- 79311300 - Survey analysis services
- 79311210 - Telephone survey services

- 79311200 - Survey conduction services
- 79310000 - Market research services
- 79300000 - Market and economic research; polling and statistics
- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

### **II.2.3) Place of performance**

NUTS codes

- UKN - Northern Ireland

### **II.2.4) Description of the procurement**

InterTradelreland (ITI) requires a Contractor to undertake 13 quarterly surveys and analysis (over 3 years and 5 months, Q3 2022 to Q3 2025) on business confidence and various all-island business and economic themes. InterTradelreland requires Pulse Surveys through the timeframe of the project and require a Business Panel for the duration of the contract. The contract is due to commence on 01 August 2022.

### **II.2.5) Award criteria**

Quality criterion - Name: Proposed Team Experience / Weighting: 31.5

Quality criterion - Name: Proposed Methodology / Weighting: 31.5

Quality criterion - Name: Contract Management / Weighting: 7

Cost criterion - Name: Total Contract Cost / Weighting: 30

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

---

## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2022/S 000-013358](#)

#### **IV.2.9) Information about termination of call for competition in the form of a prior information notice**

The contracting authority will not award any further contracts based on the above prior information notice

---

## **Section V. Award of contract**

### **Contract No**

1

### **Title**

ID 4166085 DfE - InterTradelreland - All Island Business Monitor

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

20 July 2022

#### **V.2.2) Information about tenders**

Number of tenders received: 2

Number of tenders received from SMEs: 1

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 1

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

PERCEPTIVE INSIGHT MARKET RESEARCH LTD

109 Bloomfield Avenue

BELFAST

BT5 5AB

Email

[maureen.treacy@pimr.co.uk](mailto:maureen.treacy@pimr.co.uk)

Country

United Kingdom

NUTS code

- UK - United Kingdom

Internet address

<https://etendersni.gov.uk/epps>

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £387,350

Total value of the contract/lot: £387,350



---

## **Section VI. Complementary information**

### **VI.3) Additional information**

The successful Contractor's performance on this Contract will be managed as per the specification and regularly monitored. Contractors not delivering on contract... requirements is a serious matter. It means the public purse is not getting what it is paying for. If a contractor fails to reach satisfactory... levels of contract performance they will be given a specified time to improve. If, after the specified time, they still fail to reach satisfactory... levels of contract performance, the matter will be escalated to senior management in CPD for further action. If this occurs and their... performance still does not improve to satisfactory levels within the specified period, it may be regarded as an act of grave. professional... misconduct and they may be issued with a Notice of Unsatisfactory Performance and this Contract may be terminated. A central register... of such Notices for supplies and services contracts will be maintained and published on the CPD website. Any. contractor in receipt of a... Notice of Unsatisfactory Performance will be required to declare this in future tender submissions for a period of three years from the... date of issue of the Notice. It may also result in the contractor being excluded from all procurement competitions being undertaken by... Centres of Procurement Expertise on behalf of bodies covered by the Northern Ireland Procurement Policy.

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

The UK does not have any such bodies with responsibility for appeal/mediation procedures. Instead; any challenges are dealt with by the High Court, Commercial Division, to which proceedings may be issued regarding alleged breaches of the PCR 2015 as amended.

UK

Country

United Kingdom