This is a published notice on the Find a Tender service: <a href="https://www.find-tender.service.gov.uk/Notice/020082-2025">https://www.find-tender.service.gov.uk/Notice/020082-2025</a>

Award

# The City of Liverpool College - Marketing & Communications Services

The City of Liverpool College

UK6: Contract award notice - Procurement Act 2023 - view information about notice types

Notice identifier: 2025/S 000-020082

Procurement identifier (OCID): ocds-h6vhtk-04ee70 (view related notices)

Published 9 May 2025, 1:43pm

## Scope

#### Reference

T: 2024 - 014

### **Description**

The provision of a full service agency to support all the College's marketing, PR and public affairs requirements for one year with the option to extend for one further year.

## **Contract 1. Marketing & Communications Services**

# **Supplier**

AGENT MARKETING LIMITED

#### **Contract value**

- £347,900 excluding VAT
- £417,480 including VAT

Above the relevant threshold

#### Award decision date

9 May 2025

#### Date assessment summaries were sent to tenderers

9 May 2025

## Standstill period

- End: 20 May 2025
- 8 working days

## Earliest date the contract will be signed

21 May 2025

## **Contract dates (estimated)**

- 1 August 2025 to 31 July 2026
- Possible extension to 31 July 2027
- 2 years

Description of possible extension:

One optional year extension included within this tender process.

## Main procurement category

Services

#### **CPV** classifications

• 79340000 - Advertising and marketing services

#### **Contract locations**

• UKD72 - Liverpool

# Information about tenders

- 15 tenders received
- 4 tenders assessed in the final stage:
  - 4 submitted by small and medium-sized enterprises (SME)
  - 0 submitted by voluntary, community and social enterprises (VCSE)
- 1 supplier awarded contracts

• 3 suppliers unsuccessful (details included for contracts over £5 million)
Submission
Submission type
Tenders
Procedure
Procedure type
Competitive flexible procedure
Special regime
Concession
Supplier

# **AGENT MARKETING LIMITED**

• Companies House: 05813665

• Public Procurement Organisation Number: PCNH-5731-JMBZ

43 Jordan Street

Liverpool

L1 0BW

**United Kingdom** 

Email: sales@agentmarketing.co.uk

Region: UKD72 - Liverpool

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1. Marketing & Communications Services

## **Contracting authority**

## The City of Liverpool College

- UK Register of Learning Providers (UKPRN number): 10003955
- Public Procurement Organisation Number: PZGX-5416-YRGY

The City of Liverpool College

The Learning Exchange, Liverpool

**L1 9DW** 

# United Kingdom

Contact name: Tina Smith

Email: payments@liv-coll.ac.uk

Website: http://www.liv-coll.ac.uk

Region: UKD72 - Liverpool

Organisation type: Public authority - sub-central government