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Contract

## **Student Engagement and Event Management Platform**

Cardiff Metropolitan University

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-020075

Procurement identifier (OCID): ocds-h6vhtk-050fbd

Published 9 May 2025, 1:37pm

### **Scope**

### **Description**

The University has renewed its subscription for its student engagement and event management platform. The platform is used for lead generation from external events, booking and attendance for student recruitment events, summer school and staff/corporate events. The system manages the booking process.

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## **Contract 1. Student Engagement and Event Management Platform Subscription**

## Supplier

- [Gecko Labs Limited](#)

## Contract value

- £37,000 including VAT

Below the relevant threshold

## Date signed

6 May 2025

## Contract dates

- 25 May 2025 to 24 May 2026
- 1 year

## Main procurement category

Services

## CPV classifications

- 79980000 - Subscription services

## Contract locations

- UKL - Wales

## Procedure

### Procedure type

Below threshold - without competition

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## Supplier

### Gecko Labs Limited

- Public Procurement Organisation Number: PRLZ-4632-NXBZ

3 Hill Street

Edinburgh

EH2 3JP

United Kingdom

Email: [neil@geckoengage.com](mailto:neil@geckoengage.com)

Region: UKM75 - Edinburgh, City of

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. Student Engagement and Event Management Platform Subscription

## Contracting authority

### Cardiff Metropolitan University

- Public Procurement Organisation Number: PPNB-5569-JLHH

Llandaff campus

Cardiff

CF5 2YB

United Kingdom

Email: [tenders@cardiffmet.ac.uk](mailto:tenders@cardiffmet.ac.uk)

Website: <http://www.cardiffmet.ac.uk/procurement/>

Region: UKL22 - Cardiff and Vale of Glamorgan

Organisation type: Public authority - sub-central government

Devolved regulations that apply: Wales