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Contract

Student Engagement and Event Management Platform

Cardiff Metropolitan University

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-020075

Procurement identifier (OCID): ocids-h6vhtk-050fbd

Published 9 May 2025, 1:37pm

Scope

Description

The University has renewed its subscription for its student engagement and event management platform. The platform is used for lead generation from external events, booking and attendance for student recruitment events, summer school and staff/corporate events. The system manages the booking process.

Contract 1. Student Engagement and Event Management Platform Subscription

Supplier

- [Gecko Labs Limited](#)

Contract value

- £37,000 including VAT

Below the relevant threshold

Date signed

6 May 2025

Contract dates

- 25 May 2025 to 24 May 2026
- 1 year

Main procurement category

Services

CPV classifications

- 79980000 - Subscription services

Contract locations

- UKL - Wales

Procedure

Procedure type

Below threshold - without competition

Supplier

Gecko Labs Limited

- Public Procurement Organisation Number: PRLZ-4632-NXBZ

3 Hill Street

Edinburgh

EH2 3JP

United Kingdom

Email: neil@geckoengage.com

Region: UKM75 - Edinburgh, City of

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. Student Engagement and Event Management Platform Subscription

Contracting authority

Cardiff Metropolitan University

- Public Procurement Organisation Number: PPNB-5569-JLHH

Llandaff campus

Cardiff

CF5 2YB

United Kingdom

Email: tenders@cardiffmet.ac.uk

Website: <http://www.cardiffmet.ac.uk/procurement/>

Region: UKL22 - Cardiff and Vale of Glamorgan

Organisation type: Public authority - sub-central government

Devolved regulations that apply: Wales