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Tender

## Traffic Regulation Orders Advertising

Transport for London

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-020058

Procurement identifier (OCID): ocids-h6vhtk-050fb2

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## Scope

## Reference

tfl\_scp\_002530

## Description

TfL is responsible to the Mayor and the Greater London Assembly for the delivery of transport services in London. This includes the maintenance and operation of 580km of main roads, operating bus and other transport services and congestion charging in the Central London Area. Part of this responsibility is to give public notices of our intentions to execute either temporary or permanent restrictions/changes to road usage. It is a legal requirement that TfL undertakes consultation of restriction/changes to allow representation to be made by advertising our proposed temporary and permanent changes to our roads. Failure to comply with such a requirement could expose TfL to adverse publicity and/or additional costs. The

purpose of this framework is for Media Publication Groups to provide services by arranging permanent and temporary Public Notices to be included in various newspapers publications within Greater London on behalf of TfL Traffic Order team. This allows TfL to adhere to Local Authorities' Traffic Orders (Procedure) (England and Wales) Regulations 1996 that requires all traffic authorities to publish notice of the details of proposed changes to the restrictions on roads in a newspapers circulating in the area to which the order relates.

## **Commercial tool**

Establishes a framework

## **Total value (estimated)**

- £1,500,000 excluding VAT
- £1,800,000 including VAT

Above the relevant threshold

## **Contract dates (estimated)**

- 29 September 2025 to 29 September 2028
- Possible extension to 29 September 2029
- 4 years, 1 day

Description of possible extension:

It would be a 12 month extension that could be activated based on the performance of the suppliers on the framework.

## **Main procurement category**

Services

## **CPV classifications**

- 22200000 - Newspapers, journals, periodicals and magazines
- 79341000 - Advertising services

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## **Framework**

### **Maximum number of suppliers**

10

### **Maximum percentage fee charged to suppliers**

0%

### **Framework operation description**

Bidders Responses shall be evaluated on a Most Advantageous Tender (MAT) basis with a Quality: Price: Social Value weighting ratio of 60:30:10.

Based of the overall scores, Suppliers will then be ranked from 1st (highest score) to 4th (lowest score) per borough based on the overall scores received if applicable.

Suppliers that obtain tied scores will receive the same rank, with subsequent ranks skipped accordingly (e.g., two suppliers tied for Rank 1 next rank is 3).

Supplier's ranked position will be used as a mechanism to appoint service providers during call-offs from the Framework Agreement. Please refer to Associated documents, Volume 3 Schedule 2 for more information.

## **Award method when using the framework**

Either with or without competition

## **Contracting authorities that may use the framework**

Establishing party only

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## **Participation**

### **Particular suitability**

Small and medium-sized enterprises (SME)

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## **Submission**

### **Enquiry deadline**

26 May 2025, 5:00pm

## **Tender submission deadline**

23 June 2025, 12:00pm

## **Electronic auction will be used**

Yes

## **Submission address and any special instructions**

You must upload your tender to the online e-Tendering portal at:

<https://service.ariba.com/Supplier.aw>

For help uploading your tender, please refer to

[https://support.ariba.com/SBN\\_Supplier\\_Learning\\_Portal](https://support.ariba.com/SBN_Supplier_Learning_Portal) . If you encounter any problems please refer to the above referenced training website. If the problem persists please contact [Ariba\\_Supplier\\_Enablement@tfl.gov.uk](mailto:Ariba_Supplier_Enablement@tfl.gov.uk) in good time and inform the relevant tender co-ordinator of the issue. You are strongly recommended not to leave uploading of all data to the last day. Neither TfL nor its e-procurement system provider will be responsible for any failure to upload data due to insufficient time being allowed by Bidders. If you encounter a problem with using the e-procurement system website that will prevent you from completing the ITT before the closing date and time you must:

Contact the point of contact for this procurement process who is: Tyreke Brooks - Assistant Procurement Manager - Transport for London - [tyrekebrooks@tfl.gov.uk](mailto:tyrekebrooks@tfl.gov.uk)

## **Tenders may be submitted electronically**

Yes

## **Languages that may be used for submission**

English

**Award decision date (estimated)**

29 August 2025

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**Award criteria**

<b>Name</b>	<b>Type</b>	<b>Weighting</b>
Technical	Quality	60%
Price	Price	30%
Social Value	Quality	10%

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**Other information****Conflicts assessment prepared/revised**

Yes

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**Procedure****Procedure type**

Open procedure

## **Justification for not publishing a preliminary market engagement notice**

A prior information notice was published before the implementation of the Procurement Act 2023 which received good responses from potential suppliers giving us an idea of how many potential suppliers may respond to our tender.

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## **Documents**

### **Associated tender documents**

[Traffic Orders Advertising Tender Pack.zip](#)

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## **Contracting authority**

### **Transport for London**

- Public Procurement Organisation Number: PHMT-6197-NWNZ

5 Endeavour Square

London

E20 1JN

United Kingdom

Email: [bsfaribaadministration@tfl.gov.uk](mailto:bsfaribaadministration@tfl.gov.uk)

Region: UKI41 - Hackney and Newham

Organisation type: Public authority - central government