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Tender

## **0757 Bus Shelters and Advertising**

Essex County Council

F02: Contract notice

Notice identifier: 2023/S 000-020026

Procurement identifier (OCID): ocds-h6vhtk-038c6a

Published 12 July 2023, 5:02pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Essex County Council

County Hall, Market Road

Chelmsford

CM1 1QH

#### **Contact**

Ms Lucy Gayler

#### **Email**

[lucy.gayler@essex.gov.uk](mailto:lucy.gayler@essex.gov.uk)

#### **Country**

United Kingdom

#### **Region code**

UKH3 - Essex

**Internet address(es)**

Main address

<https://www.essex.gov.uk/>

Buyer's address

<https://www.essex.gov.uk/>

**I.2) Information about joint procurement**

The contract is awarded by a central purchasing body

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://procontract.due-north.com>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://procontract.due-north.com/>

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

0757 Bus Shelters and Advertising

Reference number

DN678942

#### **II.1.2) Main CPV code**

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Essex County Council are looking to procure a supplier who is able to provide bus stop advertising, including infrastructure across all 12 of it's districts.

The purpose of this procurement activity is to secure an Essex-wide Bus Shelter contract that provides the maintenance of 1290 shelters in-scope, increasing to 1960 over the lifetime of the contract, also including the build, maintenance and installation of new or replacement shelters and to the selling of advertising space at agreed bus shelter locations. The expected value of the 10-year contract is estimated to be between £10 million and £30 million, with an option to extend by a further 5 years.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 44000000 - Construction structures and materials; auxiliary products to construction (except electric apparatus)

#### **II.2.3) Place of performance**

NUTS codes

- UKH3 - Essex

#### **II.2.4) Description of the procurement**

Essex County Council are looking to procure a supplier who is able to provide bus stop advertising, including infrastructure across all 12 of it's districts.

The purpose of this procurement activity is to secure an Essex-wide Bus Shelter contract that provides the maintenance of 1290 shelters in-scope, increasing to 1960 over the lifetime of the contract, also including the build, maintenance and installation of new or replacement shelters and to the selling of advertising space at agreed bus shelter locations. The expected value of the 10-year contract is estimated to be between £10 million and £30 million, with an option to extend by a further 5 years.

The Authority may choose during the Term of this Agreement to add services that are similar and/or complementary services to the Services, including but not limited to the provision of flags, poles and timetable frame services.

A market engagement day was held in 2019 for the project, where we were able to gain insight from suppliers in the market which has helped us to create the scope for this Procurement. A supplier information day was also held in January 2023, which gave us an opportunity to present this opportunity to potential suppliers and for them to ask us questions, any questions will be shared and made available to all bidders as part of the clarification process. The recording can be found here <https://youtu.be/wPyiDGXTR9g>

To register as a supplier on ProContract, please use the following link  
<https://procontract.due-north.com/Register>

Invitation to Tender (ITT) Issued 12/07/2023

ITT Clarification Deadline 09/08/2023

ITT Submission Deadline 08/09/2023

Preferred bidder shortlisted 28/09/2023

Contract Preparation 29/09/2023-23/10/2023

Contract Signature 01/11/2023

#### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

120

This contract is subject to renewal

Yes

Description of renewals

10 year contract with 5 extension periods of 12 months available

### **II.2.10) Information about variants**

Variants will be accepted: No

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2022/S 000-034987](#)

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

8 September 2023

Local time

12:00pm

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

#### **IV.2.7) Conditions for opening of tenders**

Date

8 September 2023

Local time

12:00pm

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Essex County Council

County Hall, Market Road

Chelmsford

CM1 1QH

Country

United Kingdom