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Tender

Birmingham Museum Feasibility Study Business Planner, Market Researcher, Governance, and Fundraising advisor

Birmingham Museums Trust

F02: Contract notice

Notice identifier: 2021/S 000-020021

Procurement identifier (OCID): ocids-h6vhtk-02d5a3

Published 17 August 2021, 9:15am

Section I: Contracting authority

I.1) Name and addresses

Birmingham Museums Trust

Birmingham Museum & Art Gallery, Chamberlain Square

Birmingham

B3 3DH

Email

londonenquiries@focus-consultants.com

Country

United Kingdom

NUTS code

UKG31 - Birmingham

Internet address(es)

Main address

<https://www.birminghammuseums.org.uk/>

Buyer's address

https://www.mytenders.co.uk/search/Search_AuthProfile.aspx?ID=AA30248

I.2) Information about joint procurement

The contract is awarded by a central purchasing body

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

https://focusconsultants-my.sharepoint.com/:f:/g/personal/fiona_smallcorn_focus-consultants_com/EgLV5LBhKfRLgjDDuNfa6Y0BYRUDQY4IbZ9ZsKMkyB2TNQ?e=26bC8s

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

www.focus-consultants.com

I.4) Type of the contracting authority

Other type

Museum Trust

I.5) Main activity

Recreation, culture and religion

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Birmingham Museum Feasibility Study Business Planner, Market Researcher, Governance, and Fundraising advisor

II.1.2) Main CPV code

- 71241000 - Feasibility study, advisory service, analysis

II.1.3) Type of contract

Services

II.1.4) Short description

This is a rare and exciting opportunity to explore, interrogate, and respond to the vision, ethos, and overall approach for a unique and innovative new museum for Birmingham that is being developed by Birmingham Museums Trust, supported by Birmingham City Council and Science Museum Group.

A Masterplanner is required as part of a wider team to deliver a feasibility study that researches and develops the site options, function, and business model for the development of a new museum for Birmingham, as a potential partnership between Birmingham City Council (BCC), Birmingham Museums Trust (BMT) and the Science Museum Group (SMG).

A "launch" event will be held on 24th August 2021 at 12:30pm via Zoom where we will give a briefing on the project and provide space for Q&A. If you wish to attend, please register your interest at londonenquiries@focus-consultants.com. If you wish to receive the recording after the event, please likewise email the same address.

II.1.5) Estimated total value

Value excluding VAT: £20,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 92521100 - Museum-exhibition services
- 92521000 - Museum services
- 72221000 - Business analysis consultancy services
- 73000000 - Research and development services and related consultancy services
- 73200000 - Research and development consultancy services
- 73210000 - Research consultancy services
- 73220000 - Development consultancy services
- 79400000 - Business and management consultancy and related services
- 79410000 - Business and management consultancy services

II.2.3) Place of performance

NUTS codes

- UKG31 - Birmingham

Main site or place of performance

Birmingham Museum

II.2.4) Description of the procurement

Overall Feasibility Study Deliverables

The feasibility study will:

1. Articulate the vision and audience manifesto for a museum that seeks to address a new model in mass participation.
2. Set out the objectives, function and purpose of the museum and other manifestation of audience-centered engagement with science and industry and wider subjects (see Vision).
3. Develop a clear brief of requirements for the new museum and its development, that is audience centered.
4. Establish the business case and governance framework in which to develop, deliver, and operate the new offer, helping BMT, SMG, and BCC explore potential partnership

models.

5. Identify and test locations for new physical space(s) and preferred option(s), considering both new build and the repurposing of an existing site.
6. Develop indicative costs and programme for delivery (inc. operational model and costs) for the new museum.
7. Provide a package of information, including visuals, to enable advocacy of the project with stakeholders and potential funders.
8. Provide the necessary information to determine a way forward, identifying the next steps to enable the development to progress.

This procurement process is for the role of the Business Planner, Market Researcher, Governance, and Fundraising adviser to deliver the above. It will be specifically responsible for deliverables 3 and 4, with input and feeding into the other deliverables, responsible to others.

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6) Estimated value

Value excluding VAT: £20,000

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Start date

27 September 2021

End date

31 March 2022

This contract is subject to renewal

No

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section III. Legal, economic, financial and technical information

III.1) Conditions for participation

III.1.1) Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions

As per procurement documentation

III.1.2) Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3) Technical and professional ability

Selection criteria as stated in the procurement documents

III.2) Conditions related to the contract

III.2.1) Information about a particular profession

Execution of the service is reserved to a particular profession

Reference to the relevant law, regulation or administrative provision

As per the procurement documentation.

III.2.2) Contract performance conditions

As per the procurement documentation.

III.2.3) Information about staff responsible for the performance of the contract

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

15 September 2021

Local time

12:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.6) Minimum time frame during which the tenderer must maintain the tender

Tender must be valid until: 15 October 2021

IV.2.7) Conditions for opening of tenders

Date

15 September 2021

Local time

12:00pm

Place

Online between Focus and BMT

Information about authorised persons and opening procedure

Eleanor Clarke

Witnessed by Rachel Cockett

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.2) Information about electronic workflows

Electronic ordering will be used

Electronic invoicing will be accepted

Electronic payment will be used

VI.3) Additional information

Please note that this is a below threshold procurement exercise that we have elected to advertise via Find A Tender to ensure as wide a reach as possible.

As such, the standard time periods do not apply, but we will adhere to the overall principles as best practice.

(MT Ref:223682)

VI.4) Procedures for review

VI.4.1) Review body

Public Procurement Review Service

Cabinet Office

London

Email

publicprocurementreview@cabinetoffice.gov.uk

Telephone

+44 3450103503

Country

United Kingdom

Internet address

<https://www.gov.uk/government/publications/public-procurement-review-service-scope-and-remit>