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Tender

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Liverpool City Council

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Notice identifier: 2025/S 000-019983

Procurement identifier (OCID): ocds-h6vhtk-050f81 ([view related notices](#))

Published 9 May 2025, 10:59am

Scope

Reference

PR1107

Description

Liverpool City Council is looking to appoint a provider to develop x2 seasonal campaigns aimed at promoting Liverpool City Region (LCR) as an affordable yet eclectic destination for mid-week and weekend city breaks.

Total value (estimated)

- £30,000 excluding VAT
- £36,000 including VAT

Below the relevant threshold

Contract dates (estimated)

- 30 May 2025 to 29 May 2026
- 1 year

Main procurement category

Services

CPV classifications

- 79413000 - Marketing management consultancy services

Contract locations

- UKD72 - Liverpool

Participation

This procurement is reserved for

UK suppliers

Particular suitability

Small and medium-sized enterprises (SME)

Submission

Enquiry deadline

15 May 2025, 12:00pm

Tender submission deadline

20 May 2025, 12:00pm

Submission address and any special instructions

<https://procontract.due-north.com/Opportunities/Index?resetFilter=True&applyFilter=True&p=e0cc5631-4690-e511-80fb-000c29c9ba21&v=1>

Tenders may be submitted electronically

Yes

Award criteria

Once the tender has closed submissions will be sent to evaluators and scored between 1 and 5. From this evaluation and scoring a moderation is planned to go through all the scores from the evaluators, once there is an agreement on all the scores the highest scoring supplier is populated using the quality, social value and price elements of their submission and declared the winning bidder.

Procedure

Procedure type

Below threshold - open competition

Contracting authority

Liverpool City Council

- Public Procurement Organisation Number: PRVY-7813-WLPG

Cunard Building

Liverpool

L3 1DS

United Kingdom

Email: commercialprocurement@liverpool.gov.uk

Region: UKD72 - Liverpool

Organisation type: Public authority - sub-central government