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Tender

## **Visit Liverpool Creative Campaign Summer Christmas 25**

Liverpool City Council

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-019983

Procurement identifier (OCID): ocds-h6vhtk-050f81

Published 9 May 2025, 10:59am

### **Scope**

### **Reference**

PR1107

### **Description**

Liverpool City Council is looking to appoint a provider to develop x2 seasonal campaigns aimed at promoting Liverpool City Region (LCR) as an affordable yet eclectic destination for mid-week and weekend city breaks.

### **Total value (estimated)**

- £30,000 excluding VAT

- £36,000 including VAT

Below the relevant threshold

### **Contract dates (estimated)**

- 30 May 2025 to 29 May 2026
- 1 year

### **Main procurement category**

Services

### **CPV classifications**

- 79413000 - Marketing management consultancy services

### **Contract locations**

- UKD72 - Liverpool

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## **Participation**

**This procurement is reserved for**

UK suppliers

## **Particular suitability**

Small and medium-sized enterprises (SME)

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## **Submission**

### **Enquiry deadline**

15 May 2025, 12:00pm

### **Tender submission deadline**

20 May 2025, 12:00pm

### **Submission address and any special instructions**

<https://procontract.due-north.com/Opportunities/Index?resetFilter=True&applyFilter=True&p=e0cc5631-4690-e511-80fb-000c29c9ba21&v=1>

### **Tenders may be submitted electronically**

Yes

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## **Award criteria**

Once the tender has closed submissions will be sent to evaluators and scored between 1 and 5. From this evaluation and scoring a moderation is planned to go through all the scores from the evaluators, once there is an agreement on all the scores the highest scoring supplier is populated using the quality, social value and price elements of their submission and declared the winning bidder.

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## **Procedure**

### **Procedure type**

Below threshold - open competition

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## **Contracting authority**

### **Liverpool City Council**

- Public Procurement Organisation Number: PRVY-7813-WLPG

Cunard Building

Liverpool

L3 1DS

United Kingdom

Email: [commercialprocurement@liverpool.gov.uk](mailto:commercialprocurement@liverpool.gov.uk)

Region: UKD72 - Liverpool

Organisation type: Public authority - sub-central government