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Tender

## **Framework for marketing campaign activity packs and ad hoc campaign items**

Forestry England

F02: Contract notice

Notice identifier: 2021/S 000-019978

Procurement identifier (OCID): ocids-h6vhtk-02d578

Published 16 August 2021, 4:15pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Forestry England

620 Bristol Business Park, Coldharbour Lane

Bristol

BS16 1EJ

#### **Contact**

Christine Hunt

#### **Email**

[christine.hunt@forestryengland.uk](mailto:christine.hunt@forestryengland.uk)

#### **Telephone**

+44 3000676156

#### **Country**

United Kingdom

**NUTS code**

UK - United Kingdom

**Internet address(es)**

Main address

<https://www.forestryengland.co.uk>

Buyer's address

<https://www.forestryengland.co.uk>

**I.2) Information about joint procurement**

The contract is awarded by a central purchasing body

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://www.delta-esourcing.com/tenders/UK-UK-Bristol:-Printed-matter-and-related-products./6P98XGB52F>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted to the above-mentioned address

**I.4) Type of the contracting authority**

Ministry or any other national or federal authority

**I.5) Main activity**

Other activity

Forestry

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Framework for marketing campaign activity packs and ad hoc campaign items

Reference number

FEE/0858

#### **II.1.2) Main CPV code**

- 22000000 - Printed matter and related products

#### **II.1.3) Type of contract**

Supplies

#### **II.1.4) Short description**

Framework for marketing campaign activity packs and ad hoc campaign items.

#### **II.1.5) Estimated total value**

Value excluding VAT: £500,000

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 79342000 - Marketing services

#### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

Main site or place of performance

UNITED KINGDOM

#### **II.2.4) Description of the procurement**

Framework for marketing campaign activity packs and ad hoc campaign items.

#### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.6) Estimated value**

Value excluding VAT: £500,000

#### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

48

This contract is subject to renewal

No

#### **II.2.10) Information about variants**

Variants will be accepted: No

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

#### **II.2.14) Additional information**

To respond to this opportunity please click here: <https://www.delta-esourcing.com/respond/6P98XGB52F>

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## **Section III. Legal, economic, financial and technical information**

### **III.1) Conditions for participation**

#### **III.1.2) Economic and financial standing**

Selection criteria as stated in the procurement documents

#### **III.1.3) Technical and professional ability**

Selection criteria as stated in the procurement documents

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.3) Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

Framework agreement with several operators

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

16 September 2021

Local time

12:00pm

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

#### **IV.2.6) Minimum time frame during which the tenderer must maintain the tender**

Duration in months: 3 (from the date stated for receipt of tender)

#### **IV.2.7) Conditions for opening of tenders**

Date

16 September 2021

Local time

12:00pm

Place

Bristol

Information about authorised persons and opening procedure

Christine Hunt - FE Commercial Advisor

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.3) Additional information**

The contracting authority considers that this contract may be suitable for economic operators that are small or medium enterprises (SMEs). However, any selection of tenderers will be based solely on the criteria set out for the procurement.

For more information about this opportunity, please visit the Delta eSourcing portal at:

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GO Reference: GO-2021816-PRO-18743812

## **VI.4) Procedures for review**

### **VI.4.1) Review body**

Head of Procurement, Forestry England

620 Bristol Business Park, Coldharbour Lane

Bristol

BS16 1EJ

Email

[procurement.england@forestryengland.uk](mailto:procurement.england@forestryengland.uk)

Country

United Kingdom

Internet address

<https://www.forestryengland.co.uk>

### **VI.4.2) Body responsible for mediation procedures**

Chartered Institute Arbitrators

12 Bloomsbury Square

London

WC1A 2LP

Country

United Kingdom