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Contract

Destination Campaign Media

Durham County Council

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-019952

Procurement identifier (OCID): ocds-h6vhtk-04f89a ([view related notices](#))

Published 9 May 2025, 10:06am

Scope

Reference

002147 / OPEN2025345

Description

National media purchase for campaign.

Contract 1. 002147 - Destination campaign media

Supplier

- Steve Davidson Advertising (SD Advertising)

Contract value

- £10,147 excluding VAT
- £12,176.40 including VAT

Below the relevant threshold

Date signed

26 March 2025

Contract dates

- 1 April 2025 to 31 May 2026
- 1 year, 2 months

Main procurement category

Services

CPV classifications

- 79341000 - Advertising services

Contract locations

- UKC - North East (England)

Procedure

Procedure type

Below threshold - without competition

Supplier

Steve Davidson Advertising (SD Advertising)

3a Elvaston Road

Ryton

NE40 3NT

United Kingdom

Email: steve@sdadvertising.co.uk

Region: UKC22 - Tyneside

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. 002147 - Destination campaign media

Contracting authority

Durham County Council

- Public Procurement Organisation Number: PMPB-8772-VYWM

Corten House, Dunholme Close

Durham

DH1 5WB

United Kingdom

Email: procurement.decisions@durham.gov.uk

Website: <http://www.durham.gov.uk>

Region: UKC14 - Durham CC

Organisation type: Public authority - sub-central government