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Contract

Public Relations (PR) Agency

Cantium Business Solutions Ltd

F03: Contract award notice

Notice identifier: 2022/S 000-019869

Procurement identifier (OCID): ocds-h6vhtk-033536

Published 21 July 2022, 12:03pm

Section I: Contracting authority

I.1) Name and addresses

Cantium Business Solutions Ltd

Worrall House, Kings Hill

West Malling

ME19 4AE

Email

contractsprocurement@cantium.solutions

Country

United Kingdom

NUTS code

UK - United Kingdom

Internet address(es)

Main address

www.cantium.solutions

Buyer's address

www.cantium.solutions

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Public Relations (PR) Agency

Reference number

DN609467

II.1.2) Main CPV code

- 79416000 - Public relations services

II.1.3) Type of contract

Services

II.1.4) Short description

Cantium Business Solutions is a Local Authority Trading Company (LATCo), whose ultimate parent company is Kent County Council (KCC). Cantium provides tailored ICT, HR and Finance services to its customers across the UK within the Education, Local Authority, Health and the Private sector.

As a LATCo we are proud of our Public Sector heritage, which has given us a foundation in business delivery and infrastructure insight. This uniquely enables us to drive

innovation and progressive practices within the Marketing Communications function rooted in our sector insight.

Cantium Business Solutions Limited is looking to appoint a Public Relations Agency (PR) to assist in driving its growth ambitions forwards as part of the communications mix.

The contract is for a maximum length of 36 months based on an initial fixed 12-month period, after which a 3-months break clause will apply to the balance of the term. The contract will expire in its entirety after 36 months or earlier if the break clause is applied.

The estimated total contract value based on a 36-month term is approximately £250,000. This is an indicative value of expected expenditure and not a committed spend. Spend will be based on buyer need only.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £250,000

II.2) Description

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

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The estimated total contract value based on a 36-month term is approximately £250,000. This is an indicative value of expected expenditure and not a committed spend. Spend will be based on buyer need only.

II.2.5) Award criteria

Quality criterion - Name: Mandatory Requirements / Weighting: 68%

Quality criterion - Name: Value-Added Services / Weighting: 12%

Price - Weighting: 20%

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2022/S 000-011929](#)

Section V. Award of contract

Contract No

DN609467

Title

Public Relations (PR) Agency

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

4 July 2022

V.2.2) Information about tenders

Number of tenders received: 7

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Mantis Public Relations Limited

London

EC2M 7AQ

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £250,000

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Cantium Business Solutions Ltd

Worrall House, Kings Hill

West Malling

ME19 4AE

Country

United Kingdom