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Contract

## **ID 5422287 - DfE - InterTradelreland - Event Management Services**

InterTradelreland

F03: Contract award notice

Notice identifier: 2025/S 000-019866

Procurement identifier (OCID): ocids-h6vhtk-04db63

Published 8 May 2025, 4:53pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

InterTradelreland

InterTradelreland, Kilmorey Street

Newry

BT34 2DE

#### **Email**

[SSDAdmin.CPD@finance-ni.gov.uk](mailto:SSDAdmin.CPD@finance-ni.gov.uk)

#### **Country**

United Kingdom

#### **Region code**

UK - United Kingdom

#### **Internet address(es)**

Main address

<https://intertradeireland.com/>

Buyer's address

<https://etendersni.gov.uk/epps>

#### **I.4) Type of the contracting authority**

Body governed by public law

#### **I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

ID 5422287 - DfE - InterTradelreland - Event Management Services

Reference number

5422287

#### **II.1.2) Main CPV code**

- 79951000 - Seminar organisation services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

InterTradelreland requires a supplier to provide strategic event management services and to support the delivery of its programme of events in both Northern Ireland and Ireland. InterTradelreland holds a number of events each year, ranging from small workshops, webinars, larger conferences, networking events and award dinners. These events are not only an essential part of programme delivery, but also assist InterTradelreland in achieving the necessary levels of awareness, engagement and credibility amongst key

audiences and meet annual brand awareness, pipeline and programme participation targets. Tenderers should refer to the Specification for further details on the services required.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £1,600,000

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 79950000 - Exhibition, fair and congress organisation services
- 79952000 - Event services
- 79956000 - Fair and exhibition organisation services

#### **II.2.3) Place of performance**

NUTS codes

- UKN - Northern Ireland

#### **II.2.4) Description of the procurement**

InterTradelreland requires a supplier to provide strategic event management services and to support the delivery of its programme of events in both Northern Ireland and Ireland. InterTradelreland holds a number of events each year, ranging from small workshops, webinars, larger conferences, networking events and award dinners. These events are not only an essential part of programme delivery, but also assist InterTradelreland in achieving the necessary levels of awareness, engagement and credibility amongst key audiences and meet annual brand awareness, pipeline and programme participation targets. Tenderers should refer to the Specification for further details on the services required.

#### **II.2.5) Award criteria**

Quality criterion - Name: AC1 Event Director Experience / Weighting: 13.3

Quality criterion - Name: AC2 Event Manager Experience / Weighting: 11.9

Quality criterion - Name: AC3 Dedicated Event Delivery Team Experience / Weighting: 10.5

Quality criterion - Name: AC4 Proposed Methodology / Weighting: 15.4

Quality criterion - Name: AC5 Contract Management / Weighting: 8.4

Quality criterion - Name: AC6 Social Value / Weighting: 10.5

Cost criterion - Name: AC7 Total Cost for VC Event / Weighting: 30

#### **II.2.11) Information about options**

Options: Yes

Description of options

After the initial contract period, there are two options to extend the contract by up to one year each.

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2025/S 000-003608](#)

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## **Section V. Award of contract**

### **Contract No**

1

### **Title**

Contract

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

30 April 2025

#### **V.2.2) Information about tenders**

Number of tenders received: 5

Number of tenders received from SMEs: 1

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 1

Number of tenders received by electronic means: 5

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

ANDERSON SPRATT GROUP LTD

Anderson House

BELFAST

BT4 2GU

Email

[hello@asgcomms.com](mailto:hello@asgcomms.com)

Telephone

+44 2890802020

Country

United Kingdom

NUTS code

- UK - United Kingdom

Internet address

<https://etendersni.gov.uk/epps>

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £1,600,000

Total value of the contract/lot: £1,600,000

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## **Section VI. Complementary information**

### **VI.3) Additional information**

The successful contractor's performance on the contract will be regularly monitored in line with the tender documentation. Contractors not delivering on contract requirements is a serious matter. It means the public purse is not getting what it is paying for. If a contractor fails to reach satisfactory levels of contract performance they will be given a specified time to improve. If, after the specified time, they still fail to reach satisfactory levels of contract performance, the matter will be escalated to senior management in CPD for further action. If this occurs and their performance still does not improve to satisfactory levels within the specified period, it may be regarded as an act of grave professional misconduct and they may be issued with a Notice of Unsatisfactory Performance and the contract may be terminated. The issue of a Notice of Unsatisfactory Performance can result in the Contractor being excluded from all procurement competitions being undertaken by Centres of Procurement Expertise on behalf of bodies covered by the Northern Ireland Procurement Policy for a period of three years from the date of issue.

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

The UK does not have any such bodies with responsibility for appeal/mediation procedures. Instead; any challenges are dealt with by the High Court, Commercial Division, to which proceedings may be issued regarding alleged breaches of the PCR 2015 as amended.

Belfast

Country

United Kingdom

#### **VI.4.3) Review procedure**

Precise information on deadline(s) for review procedures

CPD complied with the Public Contracts Regulations 2015 and incorporated a standstill period (i.e. a minimum of 10 calendar days) at the point information on the award of contract was communicated to tenderers. That notification provided full information on the award decision. This provided time for the unsuccessful tenderers to challenge the award decision before the contract was entered into.