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#### Tender

# Provision of Media Monitoring Services for the Northern Ireland Assembly Commission

Northern Ireland Assembly Commission

UK4: Tender notice - Procurement Act 2023 - <u>view information about notice types</u> Notice identifier: 2025/S 000-019743 Procurement identifier (OCID): ocds-h6vhtk-050ed6 Published 8 May 2025, 2:05pm

### Scope

### Description

The Northern Ireland Assembly Commission (the Assembly Commission) invites tender bids for the provision of media monitoring services at Parliament Buildings, Stormont, Belfast.

The purpose of this contract is to secure a media monitoring service for the Assembly Commission from the date of award (1 July 2025) for a period of four years in total. The contract end date will be 30 June 2029.

The scope of services that suppliers must deliver includes comprehensive media monitoring, including real-time tracking, reporting and analytics for print, online, broadcast and social media platforms. Full details of the service requirements can be found in the specification document.

For more information about this opportunity, please visit the Delta eSourcing portal at:

https://www.delta-esourcing.com/tenders/UK-UK-Belfast:-Newspapers,-journals,-periodicals-and-magazines./AB68A25Q29 To respond to this opportunity, please click here:

https://www.delta-esourcing.com/respond/AB68A25Q29

### Total value (estimated)

- £35,000 excluding VAT
- £42,000 including VAT

Below the relevant threshold

### **Contract dates (estimated)**

- 1 July 2025 to 1 July 2029
- 4 years, 1 day

### Main procurement category

Services

### **CPV** classifications

- 22200000 Newspapers, journals, periodicals and magazines
- 22210000 Newspapers
- 71700000 Monitoring and control services
- 72221000 Business analysis consultancy services

- 79310000 Market research services
- 79342000 Marketing services
- 92400000 News-agency services

#### **Contract locations**

• UKN06 - Belfast

### Participation

### Particular suitability

Small and medium-sized enterprises (SME)

## Submission

#### **Enquiry deadline**

30 May 2025, 4:00pm

#### Tender submission deadline

6 June 2025, 4:00pm

### Submission address and any special instructions

https://www.delta-esourcing.com

### Tenders may be submitted electronically

Yes

### Award criteria

Name	Description	Туре	Weighting	
Cost	Long criteria description	Cost	65%	
Quality	Long criteria description	Quality	35%	

### Procedure

### **Procedure type**

Below threshold - open competition

## **Contracting authority**

### Northern Ireland Assembly Commission

• Public Procurement Organisation Number: PYCW-9139-GQXZ

Northern Ireland Assembly Commission, Parliament Buildings, Stormont

Belfast

BT4 3XX

United Kingdom

Contact name: Procurement Team

Telephone: 02890521855

Email: <a href="mailto:procurement@niassembly.gov.uk">procurement@niassembly.gov.uk</a>

Region: UKN06 - Belfast

Organisation type: Public authority - sub-central government