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Planning

## **The Royal Parks (TRP) - Kensington Gardens Major Event - Soft Market Testing Information**

The Royal Parks Ltd

F01: Prior information notice

Prior information only

Notice identifier: 2024/S 000-019713

Procurement identifier (OCID): ocids-h6vhtk-047320

Published 27 June 2024, 4:05pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

The Royal Parks Ltd

The Old Police House, Hyde Park

London

W2 2UH

#### **Contact**

Sarah Reboucas

#### **Email**

[procurement@royalparks.org.uk](mailto:procurement@royalparks.org.uk)

#### **Telephone**

+44 3000612000

**Country**

United Kingdom

**Region code**

UKI - London

**Internet address(es)**

Main address

<https://www.delta-esourcing.com/>

Buyer's address

<https://www.royalparks.org.uk/>

**I.3) Communication**

Additional information can be obtained from another address:

The Royal Parks Ltd

The Old Police House, Hyde Park

London

W2 2UH

**Contact**

Sarah Reboucas

**Email**

[procurement@royalparks.org.uk](mailto:procurement@royalparks.org.uk)

**Telephone**

+44 3000612000

**Country**

United Kingdom

**Region code**

UKI - London

**Internet address(es)**

Main address

[www.royalparks.org.uk](http://www.royalparks.org.uk)

Electronic communication requires the use of tools and devices that are not generally available. Unrestricted and full direct access to these tools and devices is possible, free of charge, at

<https://www.delta-esourcing.com/>

**I.4) Type of the contracting authority**

Other type

Charity

**I.5) Main activity**

Environment

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

The Royal Parks (TRP) - Kensington Gardens Major Event - Soft Market Testing Information

#### **II.1.2) Main CPV code**

- 79952000 - Event services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

The Royal Parks is in the process of scoping out a new event. This event will be held on Albert Lawns in Kensington Gardens and is expected to operate for up to five days, with the objectives of celebrating horticulture, helping nature thrive, and promoting sustainable practices in modern life. TRP is excited to partner with an Event Organiser who can bring their expertise, innovation and creativity to make this new major event a success. It is likely that the contract period will be for up to 5 years, (probably as a 3+2), starting in either 2026 or 2027 and for an event held annually in the months of either September or October. TRP is looking for a suitably qualified Event Organiser or suitable consortia to plan, promote and produce an annual event for Kensington Gardens, in return for paying TRP a hire fee upfront. TRP is undertaking this Soft Market Testing exercise to establish levels of interest in the opportunity and to identify any market constraints we should be aware of during the drafting and mobilisation of the tender process. To ensure that economic operators are treated equally and without discrimination, and to act in a transparent and proportionate manner, TRP has advertised its request for participation in this market consultation. TRP notes that should it decide to proceed with any procurement exercise following this Soft Market Testing, these will be undertaken in compliance with the principles of UK Public Procurement Regulations.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 79952000 - Event services

### **II.2.3) Place of performance**

NUTS codes

- UKI - London

Main site or place of performance

LONDON

### **II.2.4) Description of the procurement**

The Royal Parks is in the process of scoping out a new event. This event will be held on Albert Lawns in Kensington Gardens and is expected to operate for up to five days, with the objectives of celebrating horticulture, helping nature thrive, and promoting sustainable practices in modern life. TRP is excited to partner with an Event Organiser who can bring their expertise, innovation and creativity to make this new major event a success. It is likely that the contract period will be for up to 5 years, (probably as a 3+2), starting in either 2026 or 2027 and for an event held annually in the months of either September or October. TRP is looking for a suitably qualified Event Organiser or suitable consortia to plan, promote and produce an annual event for Kensington Gardens, in return for paying TRP a hire fee upfront. TRP is undertaking this Soft Market Testing exercise to establish levels of interest in the opportunity and to identify any market constraints we should be aware of during the drafting and mobilisation of the tender process. To ensure that economic operators are treated equally and without discrimination, and to act in a transparent and proportionate manner, TRP has advertised its request for participation in this market consultation. TRP notes that should it decide to proceed with any procurement exercise following this Soft Market Testing, these will be undertaken in compliance with the principles of UK Public Procurement Regulations.

### **II.2.14) Additional information**

Soft Market Testing Information must be submitted, via the Delta online portal by 14:00 hours on Wednesday 31st July 2024. Please register free of charge on Delta eSourcing: <https://www.delta-esourcing.com/>

### **II.3) Estimated date of publication of contract notice**

27 June 2024

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

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## **Section VI. Complementary information**

### **VI.3) Additional information**

Soft Market Testing Information must be submitted, via the Delta online portal by 14:00 hours on Wednesday 31st July 2024. Please register free of charge on Delta eSourcing:  
<https://www.delta-esourcing.com/>

For more information about this opportunity, please visit the Delta eSourcing portal at:

<https://www.delta-esourcing.com/tenders/UK-UK-London:-Event-services./S5X9Q476WU>

To respond to this opportunity, please click here:

<https://www.delta-esourcing.com/respond/S5X9Q476WU>

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