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Pipeline

Creative Agencies & Interior Design Framework

Peabody Trust

UK1: Pipeline notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-019589

Procurement identifier (OCID): ocds-h6vhtk-050e67

Published 8 May 2025, 10:05am

Scope

Description

Ability to design and deliver creative assets to a high standard that are fit for purpose and align with the wider marketing communication strategy and present interior design concepts with clear consideration of:

- The target market's needs and aspirations.
- Surrounding area and local context.
- Competitors and brand alignment.

To view this notice, please click here:

<https://www.delta-esourcing.com/delta/viewNotice.html?noticeId=947919381>

Commercial tool

Establishes a framework

Total value (estimated)

- £5,500,000 including VAT

Contract dates (estimated)

- 3 January 2026 to 2 January 2029
- Possible extension to 2 January 2030
- 4 years

Main category

Services

CPV classifications

- 79342000 - Marketing services
- 79342100 - Direct marketing services

Submission

Publication date of tender notice (estimated)

28 June 2025

Procedure

Above or below total value threshold

Above or equal to threshold

Contracting authority

Peabody Trust

- Public Procurement Organisation Number: PYJY-3925-DVJD

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London

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Contact name: Damon Pickard

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Region: UKI44 - Lewisham and Southwark

Organisation type: Public authority - sub-central government