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Tender

## **UKHO Marketing Expertise Framework**

UK Hydrographic Office

F02: Contract notice

Notice identifier: 2024/S 000-019573

Procurement identifier (OCID): ocids-h6vhtk-0472cd

Published 26 June 2024, 4:05pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

UK Hydrographic Office

Admiralty Way

Taunton

TA1 2DN

#### **Contact**

Susan Stokes

#### **Email**

[procurement@ukho.gov.uk](mailto:procurement@ukho.gov.uk)

#### **Telephone**

+44 1823483381

#### **Country**

United Kingdom

**Region code**

UKK23 - Somerset

**Internet address(es)**

Main address

[www.ukho.gov.uk](http://www.ukho.gov.uk)

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://www.delta-esourcing.com/tenders/UK-UK-Taunton:-Marketing-services./VVF5V68SAJ>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://www.delta-esourcing.com/tenders/UK-UK-Taunton:-Human-resources-management-consultancy-services./V6JH5E8D65>

Tenders or requests to participate must be submitted to the above-mentioned address

**I.4) Type of the contracting authority**

Ministry or any other national or federal authority

**I.5) Main activity**

Defence

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

UKHO Marketing Expertise Framework

#### **II.1.2) Main CPV code**

- 79342000 - Marketing services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Marketing Expertise Framework comprising 5 Lots

#### **II.1.5) Estimated total value**

Value excluding VAT: £3,450,000

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UKK23 - Somerset

Main site or place of performance

Somerset

#### **II.2.4) Description of the procurement**

Marketing Services - divided into 5 lots as follows:

PR and media

Channel

Photography

Experiential

Brand

#### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

48

This contract is subject to renewal

No

#### **II.2.10) Information about variants**

Variants will be accepted: No

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

#### **II.2.14) Additional information**

To respond to this opportunity please click here: <https://www.delta-sourcing.com/respond/VVF5V68SAJ>

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

29 July 2024

Local time

11:00am

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

#### **IV.2.7) Conditions for opening of tenders**

Date

29 July 2024

Local time

12:00pm

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.3) Additional information**

The contracting authority considers that this contract may be suitable for economic operators that are small or medium enterprises (SMEs). However, any selection of tenderers will be based solely on the criteria set out for the procurement.

For more information about this opportunity, please visit the Delta eSourcing portal at:

<https://ukho.delta-esourcing.com/tenders/UK-UK-Taunton:-Marketing-services./VVF5V68SAJ>

To respond to this opportunity, please click here:

<https://ukho.delta-esourcing.com/respond/VVF5V68SAJ>

GO Reference: GO-2024626-PRO-26722646

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

UK Hydrographic Office

Taunton

Country

United Kingdom