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Tender

UKHO Marketing Expertise Framework

UK Hydrographic Office

F02: Contract notice

Notice identifier: 2024/S 000-019573

Procurement identifier (OCID): ocids-h6vhtk-0472cd

Published 26 June 2024, 4:05pm

Section I: Contracting authority

I.1) Name and addresses

UK Hydrographic Office

Admiralty Way

Taunton

TA1 2DN

Contact

Susan Stokes

Email

procurement@ukho.gov.uk

Telephone

+44 1823483381

Country

United Kingdom

Region code

UKK23 - Somerset

Internet address(es)

Main address

www.ukho.gov.uk

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://www.delta-esourcing.com/tenders/UK-UK-Taunton:-Marketing-services./VVF5V68SAJ>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://www.delta-esourcing.com/tenders/UK-UK-Taunton:-Human-resources-management-consultancy-services./V6JH5E8D65>

Tenders or requests to participate must be submitted to the above-mentioned address

I.4) Type of the contracting authority

Ministry or any other national or federal authority

I.5) Main activity

Defence

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

UKHO Marketing Expertise Framework

II.1.2) Main CPV code

- 79342000 - Marketing services

II.1.3) Type of contract

Services

II.1.4) Short description

Marketing Expertise Framework comprising 5 Lots

II.1.5) Estimated total value

Value excluding VAT: £3,450,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKK23 - Somerset

Main site or place of performance

Somerset

II.2.4) Description of the procurement

Marketing Services - divided into 5 lots as follows:

PR and media

Channel

Photography

Experiential

Brand

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

48

This contract is subject to renewal

No

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

To respond to this opportunity please click here: <https://www.delta-sourcing.com/respond/VVF5V68SAJ>

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

29 July 2024

Local time

11:00am

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.7) Conditions for opening of tenders

Date

29 July 2024

Local time

12:00pm

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.3) Additional information

The contracting authority considers that this contract may be suitable for economic operators that are small or medium enterprises (SMEs). However, any selection of tenderers will be based solely on the criteria set out for the procurement.

For more information about this opportunity, please visit the Delta eSourcing portal at:

<https://ukho.delta-esourcing.com/tenders/UK-UK-Taunton:-Marketing-services./VVF5V68SAJ>

To respond to this opportunity, please click here:

<https://ukho.delta-esourcing.com/respond/VVF5V68SAJ>

GO Reference: GO-2024626-PRO-26722646

VI.4) Procedures for review

VI.4.1) Review body

UK Hydrographic Office

Taunton

Country

United Kingdom