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Not applicable

Accessibility Guides Initiative

VisitBritain/VisitEngland

F14: Notice for changes or additional information

Notice identifier: 2023/S 000-019327

Procurement identifier (OCID): ocds-h6vhtk-03d7a1

Published 6 July 2023, 3:23pm

Section I: Contracting authority/entity

I.1) Name and addresses

VisitBritain/VisitEngland

3 Grosvenor Gardens, Victoria

London

SW1W 0BD

Contact

Procurement Team

Email

Procurement@visitbritain.org

Country

United Kingdom

Region code

UKI3 - Inner London – West

Justification for not providing organisation identifier

Not on any register

Internet address(es)

Main address

www.visitbritain.org

Buyer's address

www.visitbritain.org

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Accessibility Guides Initiative

Reference number

BTA1919

II.1.2) Main CPV code

- 75125000 - Administrative services related to tourism affairs

II.1.3) Type of contract

Services

II.1.4) Short description

VisitEngland (VE) plays a key role in facilitating an accessible and inclusive tourism industry. In support of the Government's ambition for the UK to become the most accessible tourism destination in Europe, VE wishes to improve the holiday planning experience for visitors with a wide range of accessibility requirements by advancing a two-part approach to enhancing accessibility information. Lot One concerns VE's longstanding Accessibility Guides initiative. VE is seeking to create a partnership with a third-party partner (or supplier) who provides an established and trusted Accessibility Guides service for tourism businesses in England, where VE (and likely key stakeholders including Local Visitor Economy Partnerships) would act as a lead generator for the partner. The co-association of both brands would derive mutual benefit and generate a specific financial, or other, advantage, which is applied for the benefit of both parties. In addition, VE may provide funding to the third-party partner (or supplier) to enhance the scope of the commercial arrangement, which would result in added value benefits for all. Lot Two concerns accessibility features data and search filters for tourism distributor websites. VE is interested in receiving expressions of interest from the market through this PIN process.

Section VI. Complementary information

VI.6) Original notice reference

Notice number: [2023/S 000-017396](#)

Section VII. Changes

VII.1.2) Text to be corrected in the original notice

Section number

VI.3

Place of text to be modified

Additional Information

Instead of

Date

7 July 2023

Local time

12:00pm

Read

Date

12 July 2023

Local time

12:00pm