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Award

## **TfGM Out of Home Bus Shelter, Bus Shelter Maintenance and Advertising Services**

Transport For Greater Manchester

F15: Voluntary ex ante transparency notice

Notice identifier: 2022/S 000-019301

Procurement identifier (OCID): ocids-h6vhtk-03520d

Published 14 July 2022, 3:27pm

### **Section I: Contracting authority/entity**

#### **I.1) Name and addresses**

Transport For Greater Manchester

2 Piccadilly Place

MANCHESTER

M13BG

#### **Contact**

Imran Lobania

#### **Email**

[imran.lobania@tfgm.com](mailto:imran.lobania@tfgm.com)

#### **Telephone**

+44 1612441831

#### **Country**

United Kingdom

**NUTS code**

UKD33 - Manchester

**Internet address(es)**

Main address

<http://www.tfgm.com>

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Other activity

Provision of Public Transport

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

TfGM Out of Home Bus Shelter, Bus Shelter Maintenance and Advertising Services

**II.1.2) Main CPV code**

- 79341000 - Advertising services

**II.1.3) Type of contract**

Services

**II.1.4) Short description**

Supply and maintenance of advertising apparatus for exclusive advertising rights across Bus.

Incorporates provision of shelter design and maintenance of the assets as well as an annual income to TfGM. Shelter assets and advertising inventory are owned by the incumbent provider.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Lowest offer: £500,000 / Highest offer: £1,000,000 taken into consideration

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 44212321 - Bus shelters
- 50230000 - Repair, maintenance and associated services related to roads and other equipment

#### **II.2.3) Place of performance**

NUTS codes

- UKD - North West (England)

#### **II.2.4) Description of the procurement**

Supply and maintenance of advertising apparatus for exclusive advertising rights across Bus.

Incorporates provision of shelter design and maintenance of the assets as well as an annual income to TfGM. Shelter assets and advertising inventory are owned by the incumbent provider.

#### **II.2.11) Information about options**

Options: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

The agreement incorporates the supply and maintenance of bus shelters and advertising apparatus throughout the Greater Manchester's bus routes.

The agreement includes the provision of an annual income back to TfGM based on the advertising revenue generated from those assets.

As the shelter assets and advertising inventory are owned by the incumbent provider, the pressures from the macroeconomic environment and financial uncertainty, there is a lack of interest and competition for a bus shelter estate, in respect of which the incumbent has an exclusive right held to provide, maintain, and advertise on, such assets.

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

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## **Section V. Award of contract/concession**

A contract/lot is awarded: Yes

### **V.2) Award of contract/concession**

#### **V.2.1) Date of conclusion of the contract**

14 July 2022

#### **V.2.2) Information about tenders**

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor/concessionaire**

JCDecaux UK Limited

Brentford

TW8 9DN

Country

United Kingdom

NUTS code

- UKJ - South East (England)

The contractor/concessionaire is an SME

No

#### **V.2.4) Information on value of contract/lot/concession (excluding VAT)**

Initial estimated total value of the contract/lot/concession: £500,000

Lowest offer: £500,000 / Highest offer: £1,000,000 taken into consideration

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Transport for Greater Manchester

Manchester

M1 3BG

Country

United Kingdom