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Planning

Create Growth Programme

West Yorkshire Combined Authority

UK3: Planned procurement notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-019288

Procurement identifier (OCID): ocds-h6vhtk-050d9c ([view related notices](#))

Published 7 May 2025, 10:18am

Scope

Reference

98891

Description

Funded by the DCMS, the Create Growth Programme (CGP) aims to stimulate investment into the creative industries (CI), through the provision of three complementary strands of activity: The CGP comprises three complementary strands: A) business support targeted at the creative industries; B) access to finance; C) investor capacity-building activities. Strand B (access to finance) is separately funded by Government, and is being delivered by Innovate UK through tranches of grant funding and innovation competition funding rounds that will be delivered concurrently with this tender (details of which will be announced in April / May 2025). The successful tenderer will be expected to deliver strand A (business support), and collaborate with Innovate UK on strand B (finance) and strand C (investor capacity building) in West Yorkshire, while collaborating with Innovate UK, to enhance West Yorkshire businesses' access to the available funding. As such, the delivery partner should be able to

demonstrate extensive experience of delivering business support activities for Creative Industrise businesses, a track-record of securing investment funds from local, regional and national investment networks, and experience of working with the investor community to build capacity and confidence to invest in Creative Industry businesses. The initial contract period budget is £318,750. We anticipate including 2 x 12 months optional extensions subject to funding. The 2 x 12 month extensions equate to £850,000 or £425,000 per optional extension. We are holding a Market Engagement Event for the commissioning of the Create Growth Delivery Partner, this will be held on Tuesday 13th May 25 at 11:00am. The event will be held online via Microsoft Teams, and it is essential you register your interest for the events. To register your interest, please fill out the below form:

[https://forms.office.com/Pages/ResponsePage.aspx?id= DvpNGbuRUOk_oBbZ-SAwDfi-pWgakxMr1mzWfCVtYFUMTE0TU83WEJZNVlSTVBERlNQMTJJRVZMOC4u&origin=Invitation&channel=0](https://forms.office.com/Pages/ResponsePage.aspx?id=DvpNGbuRUOk_oBbZ-SAwDfi-pWgakxMr1mzWfCVtYFUMTE0TU83WEJZNVlSTVBERlNQMTJJRVZMOC4u&origin=Invitation&channel=0)

Total value (estimated)

- £1,168,750 excluding VAT
- £1,402,500 including VAT

Above the relevant threshold

Contract dates (estimated)

- 1 August 2025 to 1 May 2026
- 9 months, 1 day

Main procurement category

Services

CPV classifications

- 98000000 - Other community, social and personal services
- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

Contract locations

- UKE4 - West Yorkshire

Submission

Publication date of tender notice (estimated)

13 May 2025

Enquiry deadline

28 May 2025, 5:00pm

Tender submission deadline

5 June 2025, 2:00pm

Submission address and any special instructions

https://uk.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=93471&B=

Tenders may be submitted electronically

Yes

Languages that may be used for submission

English

Award decision date (estimated)

1 July 2025

Procedure

Procedure type

Open procedure

Special regime

Light touch

Reduced tendering period

Yes

Qualifying planned procurement notice - minimum 10 days

Contracting authority

West Yorkshire Combined Authority

- Public Procurement Organisation Number: PHYG-7328-ZLQJ

Wellington House, 40-50 Wellington Street

Leeds

LS1 2DE

United Kingdom

Contact name: Sukhninder Kaur

Telephone: +44 1133481770

Email: commercialteam@westyorks-ca.gov.uk

Website: <https://www.westyorks-ca.gov.uk>

Region: UKE42 - Leeds

Organisation type: Public authority - sub-central government