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Planning

## **Welsh Government Knowledge Transfer Programme**

Welsh Government

F01: Prior information notice

Prior information only

Notice identifier: 2022/S 000-019266

Procurement identifier (OCID): ocds-h6vhtk-0351ea

Published 14 July 2022, 12:02pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Welsh Government

Corporate Procurement Services, Cathays Park

Cardiff

CF10 3NQ

#### **Email**

[CPSProcurementAdvice@gov.wales](mailto:CPSProcurementAdvice@gov.wales)

#### **Telephone**

+44 3000257095

#### **Country**

United Kingdom

#### **NUTS code**

UKL - Wales

**Internet address(es)**

Main address

<http://gov.wales>

Buyer's address

[https://www.sell2wales.gov.wales/search/Search\\_AuthProfile.aspx?ID=AA0007](https://www.sell2wales.gov.wales/search/Search_AuthProfile.aspx?ID=AA0007)

**I.2) Information about joint procurement**

The contract is awarded by a central purchasing body

**I.3) Communication**

Additional information can be obtained from the above-mentioned address

Electronic communication requires the use of tools and devices that are not generally available. Unrestricted and full direct access to these tools and devices is possible, free of charge, at

<https://etenderwales.bravosolution.co.uk/>

**I.4) Type of the contracting authority**

Ministry or any other national or federal authority

**I.5) Main activity**

General public services

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

Welsh Government Knowledge Transfer Programme

Reference number

C443/2021/2022

### **II.1.2) Main CPV code**

- 73000000 - Research and development services and related consultancy services

### **II.1.3) Type of contract**

Services

### **II.1.4) Short description**

Welsh Government require an innovative Programme to support the farming industry in delivering greater sustainability,

Improved competitiveness, and improved environmental performance in line with Sustainable Farming Scheme (SFS) and Programme for Government objectives.

The Welsh Government Knowledge Transfer Programme 2 year contract (with possible 12months extension) will commence in April 2023.

### **II.1.5) Estimated total value**

Value excluding VAT: £34,350,000

### **II.1.6) Information about lots**

This contract is divided into lots: Yes

## **II.2) Description**

### **II.2.1) Title**

Farming Connect Knowledge Transfer

Lot No

1

### **II.2.2) Additional CPV code(s)**

- 79341100 - Advertising consultancy services
- 71241000 - Feasibility study, advisory service, analysis

- 79512000 - Call centre
- 79400000 - Business and management consultancy and related services
- 48931000 - Training software package
- 80420000 - E-learning services
- 80000000 - Education and training services
- 79340000 - Advertising and marketing services
- 79342000 - Marketing services

### **II.2.3) Place of performance**

NUTS codes

- UKL - Wales

### **II.2.4) Description of the procurement**

Farming Connect Knowledge Transfer - To deliver an innovative knowledge transfer programme to support the farming industry in delivering greater sustainability, improved competitiveness, and improved environmental performance for farming businesses in line with SFS objectives.

## **II.2) Description**

### **II.2.1) Title**

Farming Connect Lifelong Learning and Development

Lot No

2

### **II.2.2) Additional CPV code(s)**

- 79341100 - Advertising consultancy services
- 71241000 - Feasibility study, advisory service, analysis
- 79512000 - Call centre
- 79400000 - Business and management consultancy and related services
- 48931000 - Training software package

- 80420000 - E-learning services
- 80000000 - Education and training services
- 79340000 - Advertising and marketing services
- 79342000 - Marketing services

### **II.2.3) Place of performance**

NUTS codes

- UKL - Wales

### **II.2.4) Description of the procurement**

Farming Connect Lifelong Learning and Development - To deliver a more professional industry through its support for continuous professional development, action learning, mentoring, accredited training, e-learning and clear focus on personal development.

## **II.2) Description**

### **II.2.1) Title**

Farming Connect Management and Co-ordination of the Advisory Service

Lot No

3

### **II.2.2) Additional CPV code(s)**

- 79341100 - Advertising consultancy services
- 71241000 - Feasibility study, advisory service, analysis
- 79512000 - Call centre
- 79400000 - Business and management consultancy and related services
- 48931000 - Training software package
- 80420000 - E-learning services
- 80000000 - Education and training services
- 79340000 - Advertising and marketing services
- 79342000 - Marketing services

### **II.2.3) Place of performance**

NUTS codes

- UKL - Wales

### **II.2.4) Description of the procurement**

Farming Connect Management and Co-ordination of the Advisory Service - To set up and deliver a framework Advisory Service to provide integrated advice across a broad range of specialist technical and business management areas tailored to meet individual business needs.

## **II.2) Description**

### **II.2.1) Title**

Farming Connect Service Centre

Lot No

4

### **II.2.2) Additional CPV code(s)**

- 79341100 - Advertising consultancy services
- 71241000 - Feasibility study, advisory service, analysis
- 79512000 - Call centre
- 79400000 - Business and management consultancy and related services
- 48931000 - Training software package
- 80420000 - E-learning services
- 80000000 - Education and training services
- 79340000 - Advertising and marketing services
- 79342000 - Marketing services

### **II.2.3) Place of performance**

NUTS codes

- UKL - Wales

## **II.2.4) Description of the procurement**

Farming Connect Service Centre - To establish and manage a Service Centre which will act as the main point of contact for all customers to register and promote all activities and services across the Farming Connect programme.

## **II.2) Description**

### **II.2.1) Title**

Farming Connect Knowledge Transfer Dissemination and Events

Lot No

5

### **II.2.2) Additional CPV code(s)**

- 79341100 - Advertising consultancy services
- 71241000 - Feasibility study, advisory service, analysis
- 79512000 - Call centre
- 79400000 - Business and management consultancy and related services
- 48931000 - Training software package
- 80420000 - E-learning services
- 80000000 - Education and training services
- 79340000 - Advertising and marketing services
- 79342000 - Marketing services

### **II.2.3) Place of performance**

NUTS codes

- UKL - Wales

### **II.2.4) Description of the procurement**

Farming Connect Knowledge Transfer Dissemination and Events - To deliver an innovative programme of activity and events for the benefit of the farming sector in Wales to support farming businesses to transition to the Sustainable Farming Scheme.

## **II.2) Description**

### **II.2.1) Title**

Farming Connect Welsh Sheep Genetics

Lot No

6

### **II.2.2) Additional CPV code(s)**

- 79341100 - Advertising consultancy services
- 71241000 - Feasibility study, advisory service, analysis
- 79512000 - Call centre
- 79400000 - Business and management consultancy and related services
- 48931000 - Training software package
- 80420000 - E-learning services
- 80000000 - Education and training services
- 79340000 - Advertising and marketing services
- 79342000 - Marketing services

### **II.2.3) Place of performance**

NUTS codes

- UKL - Wales

### **II.2.4) Description of the procurement**

Farming Connect Welsh Sheep Genetics – To develop an innovative programme of activity suitable to support the needs of the Welsh sheep sector. Working with businesses in identifying their current baseline performance, identify the KPI's for the businesses, and create an action plan with clear recommendations to improve Welsh Sheep Genetics.

## **II.2) Description**

### **II.2.1) Title**

Farming Connect Horticulture Support

Lot No

7

### **II.2.2) Additional CPV code(s)**

- 79341100 - Advertising consultancy services
- 71241000 - Feasibility study, advisory service, analysis
- 79512000 - Call centre
- 79400000 - Business and management consultancy and related services
- 48931000 - Training software package
- 80420000 - E-learning services
- 80000000 - Education and training services
- 79340000 - Advertising and marketing services
- 79342000 - Marketing services

### **II.2.3) Place of performance**

NUTS codes

- UKL - Wales

### **II.2.4) Description of the procurement**

Farming Connect Horticulture Support - To develop and deliver a support service for commercial horticulturalists in Wales whilst facilitating collaboration between producers and processors to improve the viability of supply chains.

### **II.3) Estimated date of publication of contract notice**

9 August 2022

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

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## **Section VI. Complementary information**

### **VI.3) Additional information**

NOTE: To register your interest in this notice and obtain any additional information please visit the Sell2Wales Web Site at

[https://www.sell2wales.gov.wales/Search/Search\\_Switch.aspx?ID=121973](https://www.sell2wales.gov.wales/Search/Search_Switch.aspx?ID=121973).

(WA Ref:121973)