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Planning

Park Branding and Graphic Production

London Legacy Development Corporation

F01: Prior information notice

Prior information only

Notice identifier: 2024/S 000-019211

Procurement identifier (OCID): ocds-h6vhtk-0471f4

Published 21 June 2024, 4:05pm

Section I: Contracting authority

I.1) Name and addresses

London Legacy Development Corporation

5 Endeavour Square

London

E20 1JN

Contact

Fotis Bountalis

Email

Procurement@londonlegacy.co.uk

Telephone

+44 123456789

Country

United Kingdom

Region code

UK14 - Inner London – East

Internet address(es)

Main address

<https://www.queenelizabetholympicpark.co.uk/>

I.3) Communication

Additional information can be obtained from the above-mentioned address

I.4) Type of the contracting authority

Other type

Mayoral Corporation

I.5) Main activity

Other activity

Regeneration

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Park Branding and Graphic Production

Reference number

PIP-221005-01

II.1.2) Main CPV code

- 79822500 - Graphic design services

II.1.3) Type of contract

Services

II.1.4) Short description

The London Legacy Development Corporation (LLDC) Group is seeking a Service Provider to provide graphic production and brand implementation services to support continued high-quality visitor experiences on Queen Elizabeth Park and in its venues. The scope of services encompasses pre-production, production, and supply of various materials, including event signage, park wayfinding, hoarding panels, ad-hoc signage, and physical branded assets. Additionally, the contract will be required to provide signage and branding installation and decommissioning services for park assets, and the development and maintenance of signage and branding assets for London Stadium. The contract value will be £0 and commitment to spend will be made via task-orders. The estimated spend is £200,000 per year for the duration of 4 years for a total value of £800,000. However, dependent on external sponsorships this could potentially increase LLDC spend up to a total of £4 million for the duration of the contract.

II.1.5) Estimated total value

Value excluding VAT: £4,000,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKI4 - Inner London – East

Main site or place of performance

Inner London – East

II.2.4) Description of the procurement

The LLDC is seeking a Service Provider to provide graphic production and brand implementation services to support continued high-quality visitor experiences on Queen Elizabeth Park and in its venues. The scope of services encompasses pre-production, production, and supply of various materials, including event signage, park wayfinding, hoarding panels, ad-hoc signage, and physical branded assets. Additionally, the contract will be required to provide signage and branding installation and decommissioning services for park assets, and the development and maintenance of signage and branding assets for London Stadium.

II.3) Estimated date of publication of contract notice

29 July 2024

Section IV. Procedure

IV.1) Description

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

Section VI. Complementary information

VI.3) Additional information

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<https://www.delta-esourcing.com/delta/viewNotice.html?noticeId=869222616>

GO Reference: GO-2024621-PRO-26684724

