

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/019197-2025>

Contract

## **BLC-0189 - Social Media Management Platform Framework**

BlueLight Commercial Ltd

F03: Contract award notice

Notice identifier: 2025/S 000-019197

Procurement identifier (OCID): ocids-h6vhtk-04cee1

Published 6 May 2025, 4:28pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

BlueLight Commercial Ltd

Lloyd House, Colmore Circus Queensway

Birmingham

B4 6DG

#### **Contact**

Amy McTear

#### **Email**

[amy.mctear@bluelight.police.uk](mailto:amy.mctear@bluelight.police.uk)

#### **Country**

United Kingdom

#### **NUTS code**

UK - United Kingdom

**Internet address(es)**

Main address

[www.bluelight.police.uk](http://www.bluelight.police.uk)

Buyer's address

<https://sell2.in-tend.co.uk/blpd/home>

**I.4) Type of the contracting authority**

Ministry or any other national or federal authority

**I.5) Main activity**

General public services

---

**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

BLC-0189 - Social Media Management Platform Framework

Reference number

BLC-0189

**II.1.2) Main CPV code**

- 72000000 - IT services: consulting, software development, Internet and support

**II.1.3) Type of contract**

Services

**II.1.4) Short description**

This Invitation to Tender has been issued by BlueLight Commercial who are seeking to award a multi-supplier Framework for the provision of Social Media Management

Platforms.

#### **II.1.6) Information about lots**

This contract is divided into lots: Yes

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £16,000,000

### **II.2) Description**

#### **II.2.1) Title**

Lot 1 - Social Media Management Platform only

Lot No

1

#### **II.2.2) Additional CPV code(s)**

- 72000000 - IT services: consulting, software development, Internet and support
- 48000000 - Software package and information systems

#### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

#### **II.2.4) Description of the procurement**

Lot 1 - Social Media Management Platforms only

#### **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 65%

Price - Weighting: 35%

#### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.2) Description**

### **II.2.1) Title**

Lot 2 - Social Media Management and Live Chat Platforms

Lot No

2

### **II.2.2) Additional CPV code(s)**

- 72000000 - IT services: consulting, software development, Internet and support
- 48000000 - Software package and information systems

### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

### **II.2.4) Description of the procurement**

Lot 2 - Social Media Management and Live Chat Platforms

### **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 65%

Price - Weighting: 35%

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

---

## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.3) Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2025/S 000-000775](#)

---

## **Section V. Award of contract**

### **Contract No**

BLC-0189

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

16 April 2025

#### **V.2.2) Information about tenders**

Number of tenders received: 4

Number of tenders received from SMEs: 2

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor**

SocialSignIn Ltd trading as Orlo

Centre City, Hill Street

Birmingham

B5 4UA

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

8237170

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £16,000,000

Total value of the contract/lot: £16,000,000

---

## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

British High Court of Justice

British High Court of Justice

London

WC2A 2LL

Telephone

+44 0000000000

Country

United Kingdom