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Award

## **The Provision of Digital Recruitment Advertising**

Outwood Grange Academies Trust

F15: Voluntary ex ante transparency notice

Notice identifier: 2022/S 000-019158

Procurement identifier (OCID): ocids-h6vhtk-03517f

Published 13 July 2022, 1:04pm

### **Section I: Contracting authority/entity**

#### **I.1) Name and addresses**

Outwood Grange Academies Trust

Potovens Lane

Wakefield

WF1 2PF

#### **Contact**

Zara Jones

#### **Email**

[z.jones@outwood.com](mailto:z.jones@outwood.com)

#### **Telephone**

+44 7921744027

#### **Country**

United Kingdom

**NUTS code**

UKE - Yorkshire and the Humber

**Internet address(es)**

Main address

<http://www.outwood.com>

Buyer's address

<http://www.outwood.com>

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Education

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

The Provision of Digital Recruitment Advertising

#### **II.1.2) Main CPV code**

- 79600000 - Recruitment services
  - JA07 - Online

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Outwood Grange Academies Trust ("The Authority") intends to award a contract for the Provision of Digital Recruitment Advertisement.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £1,068,056

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 48100000 - Industry specific software package

#### **II.2.3) Place of performance**

NUTS codes

- UKE - Yorkshire and the Humber

#### **II.2.4) Description of the procurement**

The Trust require an education specialist digital job board advertiser to promote our employment opportunities to a targeted national and international audience with a

particular reach to cover Outwood Grange Academies Trust's geographical profile and shortage secondary education subjects.

The Trust requires an established and proven digital job board to advertise our vacancies, which is particularly focused on generating applications for primary and secondary teaching and leadership positions.

This solution will provide unlimited digital advertising for all vacancy types and should allow for flexible and bespoke advertising campaigns which reflect the specific vacancies.

This contract does not require any services from media buying agencies, or similar intermediaries, or any managed employment services in the form of CV introductions for temporary or permanent vacancies.

This solution must generate significant volumes of applications, with a particular focus on secondary school vacancies, job listing views and high quality referral traffic:

Education audience reach

1 million unique monthly views

100,000+ subscribers/registered database candidates

Significant organic search/referral traffic

#### **II.2.11) Information about options**

Options: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Negotiated without a prior call for competition

- No tenders or no suitable tenders/requests to participate in response to open procedure

Explanation:

Outwood Grange Academies Trust conducted an open tender, notice 2021/S 000 0011855, in which no suitable tenders were received.

The award is made in line with the Public Contract Regulations 2015 Regulation 32(2)(a) where no tenders, no suitable tenders, no requests to participate or no suitable requests to participate have been submitted in response to an open procedure or a restricted procedure, provided that the initial conditions of the contract are not substantially altered and that a report is sent to the Commission where it so requests;

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

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## **Section V. Award of contract/concession**

A contract/lot is awarded: Yes

### **V.2) Award of contract/concession**

#### **V.2.1) Date of conclusion of the contract**

5 May 2022

#### **V.2.2) Information about tenders**

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor/concessionaire**

TES Global Ltd

London

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor/concessionaire is an SME

No

#### **V.2.4) Information on value of contract/lot/concession (excluding VAT)**

Total value of the contract/lot/concession: £1,068,056

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

High Court

London

Country

United Kingdom