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Tender

## **Digital Advertising for Newham Street Furniture**

LONDON BOROUGH OF NEWHAM

F24: Concession notice

Notice identifier: 2024/S 000-019106

Procurement identifier (OCID): ocds-h6vhtk-0471a7

Published 20 June 2024, 6:18pm

### **Section I: Contracting authority/entity**

#### **I.1) Name and addresses**

LONDON BOROUGH OF NEWHAM

Building 1000,Dockside Road

LONDON

E162QU

#### **Email**

[procurement.support@newham.gov.uk](mailto:procurement.support@newham.gov.uk)

#### **Country**

United Kingdom

#### **Region code**

UKI41 - Hackney and Newham

#### **Justification for not providing organisation identifier**

Not on any register

**Internet address(es)**

Main address

[www.newham.gov.uk](http://www.newham.gov.uk)

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://elyq.fa.em3.oraclecloud.com/fscmUI/faces/PrcPosRegisterSupplier?prcBuld=300000002089195>

Additional information can be obtained from the above-mentioned address

Applications or, where applicable, tenders must be submitted electronically via

<https://elyq.fa.em3.oraclecloud.com/fscmUI/faces/PrcPosRegisterSupplier?prcBuld=300000002089195>

Applications or, where applicable, tenders must be submitted to the above-mentioned address

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Digital Advertising for Newham Street Furniture

Reference number

Oracle Fusion Reference: ITTN325

#### **II.1.2) Main CPV code**

- 79341000 - Advertising services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Concession contract for the provision of Digital Advertising for Newham Street Furniture. The scope of the contract will be to move 28 CIP paper units and 4 Columns to Digital Advertising units.

#### **II.1.6) Information about lots**

This concession is divided into lots: No

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 79341000 - Advertising services

#### **II.2.3) Place of performance**

NUTS codes

- UKI41 - Hackney and Newham

#### **II.2.4) Description of the procurement**

The London Borough of Newham is seeking tenders for the provision of Digital Advertising Service for the Council Street Furniture. This will be delivered through a concession

contract and will be cost neutral to the Council. The contract will include a revenue share between the Council and the successful supplier.

The contract duration is 7yrs with an option to extend for a further 3yrs.

The tender can be accessed through the Council's e-/tendering system called Oracle Fusion, Supplier guide can be accessed via the following link:

<https://www.newham.gov.uk/council/procurement---buy/2>

Suppliers will need to register on the system in order to express their interest in the tender and participate in the competitive exercise.

### **II.2.5) Award criteria**

Concession is awarded on the basis of the criteria stated in the procurement documents

### **II.2.7) Duration of the concession**

Start date

23 December 2024

End date

22 December 2031

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## **Section IV. Procedure**

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for submission of applications or receipt of tenders**

Date

29 July 2024

Local time

12:00pm

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Royal Courts of Justice

Strand,

London

WC2A 2LL

Country

United Kingdom