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Award

## **Provision of an existing bespoke Artificial Intelligence training programme to the University of Birmingham - Dubai**

THE UNIVERSITY OF BIRMINGHAM

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-019099

Procurement identifier (OCID): ocds-h6vhtk-050d1b ([view related notices](#))

Published 6 May 2025, 1:37pm

### **Scope**

### **Reference**

FRAM895/25

### **Description**

This is for the award of a framework agreement for three years, with the option to extend for a further one year, for the provision of existing MehdiWard UK LLP bespoke training programmes for the UAE Ministry of Artificial Intelligence, in partnership with the University's Dubai campus.

The University of Birmingham is looking to enter into a framework agreement with MEHDIWARD UK LLP trading as Oxford Centre for Artificial Intelligence to deliver with us in partnership The Artificial Intelligence Programme for the United Arab Emirates Ministry of Artificial Intelligence and additional variations of the programme for the UAE's Chief Artificial Intelligence Officers. The content of these programmes was initially developed by MEHDIWARD UK LLP for the Ministry of Artificial Intelligence and delivered in partnership

with them. Following an initial successful year in 2024, these programmes are going to continue to be delivered under the auspices of the University of Birmingham through our Dubai campus. MEHDIWARD UK LLP are essential to enabling the delivery of the programme to which they own the IP and are the established delivery partner for the Ministry's Artificial Intelligence.

## **Commercial tool**

Establishes a framework

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## **Contract 1. Provision of an existing bespoke Artificial Intelligence training programme to the University of Birmingham - Dubai**

### **Supplier**

- MEHDIWARD UK LLP

### **Contract value**

- £2,300,000 excluding VAT
- £2,760,000 including VAT

Above the relevant threshold

### **Award decision date**

6 May 2025

### **Standstill period**

- End: 15 May 2025
- 8 working days

### **Earliest date the contract will be signed**

16 May 2025

### **Contract dates (estimated)**

- 19 May 2025 to 19 May 2028
- Possible extension to 19 May 2029
- 4 years, 1 day

Description of possible extension:

Initial 3-year Framework term, with the option to extend for a further 1 year (4 years total).

The University may or may not choose to proceed with the option to extend the framework term by 1 year and is subject to a review at the end of the initial 3-year term to determine if it is required.

### **Main procurement category**

Services

### **CPV classifications**

- 80521000 - Training programme services

## **Contract locations**

- UKC - North East (England)
- UKD - North West (England)
- UKE - Yorkshire and the Humber
- UKF - East Midlands (England)
- UKG - West Midlands (England)
- UKH - East of England
- UKI - London
- UKJ - South East (England)
- UKK - South West (England)
- AE - United Arab Emirates

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## **Procedure**

### **Procedure type**

Direct award

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## **Supplier**

## **MEHDIWARD UK LLP**

- Companies House: OC425425
- Public Procurement Organisation Number: PNYJ-9751-ZQRJ

71-75 Shelton Street

London

WC2H 9JQ

United Kingdom

Email: [info@mehdiward.com](mailto:info@mehdiward.com)

Website: <http://OXC.AI>

Region: UKI31 - Camden and City of London

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1. Provision of an existing bespoke Artificial Intelligence training programme to the University of Birmingham - Dubai

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## **Contracting authority**

**THE UNIVERSITY OF BIRMINGHAM**

- Companies House: RC000645
- Public Procurement Organisation Number: PHCQ-3464-LVTM

Edgbaston

Birmingham

B15 2TT

United Kingdom

Contact name: Callum Raymond

Email: [c.m.raymond@bham.ac.uk](mailto:c.m.raymond@bham.ac.uk)

Website: <http://www.birmingham.ac.uk>

Region: UKG31 - Birmingham

Organisation type: Public authority - sub-central government