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# Tender GWR Customer Experience Training (GEMS2)

FIRST GREATER WESTERN LIMITED

F05: Contract notice – utilities Notice identifier: 2021/S 000-019072 Procurement identifier (OCID): ocds-h6vhtk-02d1ef Published 6 August 2021, 3:26pm

# **Section I: Contracting entity**

# I.1) Name and addresses

FIRST GREATER WESTERN LIMITED

Milford House,1 Milford Street

SWINDON

SN11HL

Contact

**Rosalind Carter** 

Email

rosalind.carter@gwr.com

Telephone

+44 7970308429

Country

United Kingdom

#### NUTS code

UKK - South West (England)

#### Internet address(es)

Main address

https://procurement.gwr.com/

Buyer's address

https://procurement.gwr.com/

## I.3) Communication

Access to the procurement documents is restricted. Further information can be obtained at

#### https://procurement.gwr.com/

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

https://procurement.gwr.com/

## I.6) Main activity

**Railway services** 

# Section II: Object

#### II.1) Scope of the procurement

II.1.1) Title

GWR Customer Experience Training (GEMS2)

#### II.1.2) Main CPV code

• 80511000 - Staff training services

• FA04 - For training purposes

#### II.1.3) Type of contract

Services

#### II.1.4) Short description

The design, delivery and evaluation of a Customer Experience development programme.

#### II.1.5) Estimated total value

Value excluding VAT: £410,000

#### II.1.6) Information about lots

This contract is divided into lots: No

## **II.2) Description**

#### II.2.2) Additional CPV code(s)

- 80000000 Education and training services
  - FA04 For training purposes

#### II.2.3) Place of performance

NUTS codes

• UKK - South West (England)

#### II.2.4) Description of the procurement

This Expression of Interest (EOI) is designed to identify any Suppliers that are interested in tendering for the provision of Provision of design, delivery and evaluation of Great Experience Makers 2 (GEMs 2) at Great Western Railway (GWR).

GWR wish to source a single supplier to;

The design, delivery and evaluation of a Customer Experience development programme, which will build on the success to date of Great Experience Makers and further enhance colleagues' capabilities relating to best practice customer experience from within and outside the travel industry.

The programme will need to create excitement and engagement rather than a sense of

"more of the same".

In addition, a Train the Trainer development and quality assurance process is required.

#### II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### II.2.6) Estimated value

Value excluding VAT: £410,000

#### II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Start date

1 January 2022

End date

31 March 2023

This contract is subject to renewal

No

#### II.2.10) Information about variants

Variants will be accepted: No

#### II.2.11) Information about options

Options: No

# Section III. Legal, economic, financial and technical information

# III.1) Conditions for participation

## III.1.2) Economic and financial standing

Selection criteria as stated in the procurement documents

## III.1.3) Technical and professional ability

Selection criteria as stated in the procurement documents

# **Section IV. Procedure**

## **IV.1) Description**

#### IV.1.1) Type of procedure

Negotiated procedure with prior call for competition

#### IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

## IV.2) Administrative information

#### IV.2.2) Time limit for receipt of tenders or requests to participate

Date

5 September 2021

Local time

5:00pm

# IV.2.3) Estimated date of dispatch of invitations to tender or to participate to selected candidates

6 September 2021

#### IV.2.4) Languages in which tenders or requests to participate may be submitted

English

#### IV.2.6) Minimum time frame during which the tenderer must maintain the tender

Duration in months: 6 (from the date stated for receipt of tender)

# Section VI. Complementary information

# VI.1) Information about recurrence

This is a recurrent procurement: No

# VI.2) Information about electronic workflows

Electronic invoicing will be accepted

## VI.4) Procedures for review

## VI.4.1) Review body

First Greater Western Limited

Swindon

Country

United Kingdom