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Tender

## **Marketing Communications Services**

NHS Digital

F02: Contract notice

Notice identifier: 2021/S 000-019008

Procurement identifier (OCID): ocds-h6vhtk-02d1af

Published 6 August 2021, 10:45am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

NHS Digital

7 & 8 Wellington Place

Leeds

LS1 4AP

#### **Email**

[john.chapman9@nhs.net](mailto:john.chapman9@nhs.net)

#### **Country**

United Kingdom

#### **NUTS code**

UKE42 - Leeds

#### **Internet address(es)**

Main address



<https://www.digital.nhs.uk/>

Buyer's address

<https://www.digital.nhs.uk/>

### **I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<http://health.atamis.co.uk>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<http://health.atamis.co.uk>

Tenders or requests to participate must be submitted to the above-mentioned address

Electronic communication requires the use of tools and devices that are not generally available. Unrestricted and full direct access to these tools and devices is possible, free of charge, at

<http://health.atamis.co.uk>

### **I.4) Type of the contracting authority**

Body governed by public law

### **I.5) Main activity**

Health



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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Marketing Communications Services

Reference number

C38826

#### **II.1.2) Main CPV code**

- 79342000 - Marketing services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Marketing communications services to support NHS Digital in-house service

#### **II.1.5) Estimated total value**

Value excluding VAT: £2,000,000

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

Main site or place of performance

Leeds and London (UK)

#### **II.2.4) Description of the procurement**



Marketing communications services to support NHS Digital in-house service

**II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

**II.2.6) Estimated value**

Value excluding VAT: £2,000,000

**II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Start date

1 November 2021

End date

31 October 2025

This contract is subject to renewal

No

**II.2.10) Information about variants**

Variants will be accepted: No

**II.2.11) Information about options**

Options: No

**II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No



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## **Section III. Legal, economic, financial and technical information**

### **III.1) Conditions for participation**

#### **III.1.2) Economic and financial standing**

List and brief description of selection criteria

See ITT documents

Minimum level(s) of standards possibly required

See ITT documents

#### **III.1.3) Technical and professional ability**

List and brief description of selection criteria

See ITT documents

Minimum level(s) of standards possibly required

See ITT documents

### **III.2) Conditions related to the contract**

#### **III.2.2) Contract performance conditions**

See ITT documents

#### **III.2.3) Information about staff responsible for the performance of the contract**

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract



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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

9 September 2021

Local time

2:00pm

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

#### **IV.2.6) Minimum time frame during which the tenderer must maintain the tender**

Tender must be valid until: 9 December 2021

#### **IV.2.7) Conditions for opening of tenders**

Date

9 September 2021

Local time

2:00pm



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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

High Court

39 Victoria Street

London

SW1H 0EU

Country

United Kingdom

Internet address

<https://www.gov.uk/government/organisations/department-of-health-and-social-care>

#### **VI.4.2) Body responsible for mediation procedures**

NHS Digital

7 & 8 Wellington Place

Leeds

LS1 4AP

Country

United Kingdom

Internet address

<https://www.digital.nhs.uk/>



**VI.4.4) Service from which information about the review procedure may be obtained**

NHS Digital

7 & 8 Wellington Place

Leeds

LS1 4AP

Country

United Kingdom

Internet address

<https://www.digital.nhs.uk/>