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Contract

BTA1839 - Domestic Sentiment Tracker - Further Competition under CCS RM6126

VisitBritain/VisitEngland

F03: Contract award notice

Notice identifier: 2023/S 000-018985

Procurement identifier (OCID): ocds-h6vhtk-03de9b

Published 4 July 2023, 12:31pm

Section I: Contracting authority

I.1) Name and addresses

VisitBritain/VisitEngland

3 Grosvenor Gardens, Victoria

London

SW1W 0BD

Contact

Procurement Team

Email

Procurement@visitbritain.org

Country

United Kingdom

Region code

UKI3 - Inner London – West

Internet address(es)

Main address

www.visitbritain.org

Buyer's address

www.visitbritain.org

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Other activity

Tourism

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

BTA1839 - Domestic Sentiment Tracker - Further Competition under CCS RM6126

Reference number

BTA1839

II.1.2) Main CPV code

- 79315000 - Social research services

II.1.3) Type of contract

Services

II.1.4) Short description

Further Competition under CCS RM6126 Research and Insight DPS for a Domestic Consumer Sentiment Tracker

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £241,742

II.2) Description

II.2.2) Additional CPV code(s)

- 79310000 - Market research services

II.2.3) Place of performance

NUTS codes

- UKI - London

II.2.4) Description of the procurement

Domestic Sentiment Tracker to enable VisitEngland, VisitScotland and Visit Wales to continue tracking consumer sentiment in regards to the current cost of living crisis, overnight trip intentions of UK adults (UK and abroad), day trip intentions, business trip intentions.

This procurement was undertaken through the CCS Research and Insights Dynamic Marketplace DPS (RM6126) following a further competition process.

The contract is awarded for a total period of 1 year with the option to extend for up to a maximum of 3 further years.

Total Awarded Value is maximum of all charges for the maximum length of the contract.

II.2.5) Award criteria

Quality criterion - Name: Technical (Quality) / Weighting: 60%

Price - Weighting: 40%

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

Award of Contract following a Further Competition between suppliers on the Crown Commercial Services RM6126 Research and Insight Dynamic Purchasing System

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

24 March 2023

V.2.2) Information about tenders

Number of tenders received: 1

Number of tenders received from SMEs: 1

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

BDRC Continental

Kingsboure House, 229-231 High Holborn

London

WC17 7DA

Country

United Kingdom

NUTS code

- UKI - London

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £256,000

Total value of the contract/lot: £241,742

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

VisitBritain/VisitEngland

3 Grosvenor Gardens, Victoria

London

SW1W 0BD

Email

procurement@visitbritain.org

Country

United Kingdom

Internet address

www.visitbritain.org

VI.4.2) Body responsible for mediation procedures

VisitBritain/VisitEngland

3 Grosvenor Gardens, Victoria

London

SW1W 0BD

Email

procurement@visitbritain.org

Country

United Kingdom

Internet address

www.visitbritain.org

VI.4.4) Service from which information about the review procedure may be obtained

VisitBritain/VisitEngland

3 Grosvenor Gardens, Victoria

London

SW1W 0BD

Email

procurement@visitbritain.org

Country

United Kingdom

Internet address

www.visitbritain.org