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**Planning** 

# Market Engagement – Operating Model Belfast Destination Hub

**Belfast City Council** 

F01: Prior information notice

Prior information only

Notice identifier: 2021/S 000-018972

Procurement identifier (OCID): ocds-h6vhtk-02d18b

Published 5 August 2021, 10:45pm

# **Section I: Contracting authority**

## I.1) Name and addresses

**Belfast City Council** 

9 Adelaide Street

Belfast

BT28GD

**Email** 

pmu@belfastcity.gov.uk

**Telephone** 

+44 2890320202

Country

**United Kingdom** 

#### **NUTS** code

UKN06 - Belfast

# Internet address(es)

Main address

https://www.belfastcity.gov.uk/tenders

# I.3) Communication

Additional information can be obtained from the above-mentioned address

# I.4) Type of the contracting authority

Regional or local authority

# I.5) Main activity

General public services

# **Section II: Object**

## II.1) Scope of the procurement

#### II.1.1) Title

Market Engagement – Operating Model Belfast Destination Hub

Reference number

ITT 35820

#### II.1.2) Main CPV code

• 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

#### II.1.3) Type of contract

Services

#### II.1.4) Short description

Belfast City Council (BCC) is currently developing its detailed proposals for the design, build and operation of a new unique visitor attraction for Belfast. The purpose of this market engagement exercise is to test and refine the optimum approach to the operation of the venue once it has been constructed.

#### II.1.6) Information about lots

This contract is divided into lots: No

#### II.2) Description

#### II.2.2) Additional CPV code(s)

- 55250000 Letting services of short-stay furnished accommodation
- 79340000 Advertising and marketing services
- 79342000 Marketing services
- 79342200 Promotional services
- 79400000 Business and management consultancy and related services
- 79410000 Business and management consultancy services

- 79420000 Management-related services
- 79900000 Miscellaneous business and business-related services
- 79990000 Miscellaneous business-related services
- 79993000 Building and facilities management services
- 79993100 Facilities management services
- 79996000 Business organisation services
- 79998000 Coaching services
- 98340000 Accommodation and office services
- 98341000 Accommodation services
- 98341100 Accommodation management services
- 98342000 Work environment services

#### II.2.3) Place of performance

**NUTS** codes

• UKN06 - Belfast

#### II.2.4) Description of the procurement

Belfast City Council (BCC) is currently developing its detailed proposals for the design, build and operation of a new unique visitor attraction for Belfast. The purpose of this market engagement exercise is to test and refine the optimum approach to the operation of the venue once it has been constructed.

# II.3) Estimated date of publication of contract notice

30 November 2022

### Section IV. Procedure

# **IV.1) Description**

#### IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes