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Award

## **NHSWYICB - Digital Self-Management for MSK Conditions (NHSE Health & Growth Accelerator Project Pillar 2 Scheme)**

NHS West Yorkshire Integrated Care Board

UK5: Transparency notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-018964

Procurement identifier (OCID): ocds-h6vhtk-050ccc

Published 6 May 2025, 9:08am

### **Scope**

### **Reference**

C357859

### **Description**

MSK app (Health Accelerator Programme) - contract to enable the sourcing of evidence based, CE marked, digital self-management app for all common musculoskeletal (MSK) injuries and conditions. The platform will support patients to trust their recovery, effectively self-manage and prevent overtreatment. The platform will connect patients to their local treatment and services.

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## **Contract 1. NHSWYICB - MSK (Health Accelerator Programme)**

### **Suppliers**

Supplier not yet selected

### **Contract value**

- £270,833.33 excluding VAT
- £325,000 including VAT

Above the relevant threshold

### **Earliest date the contract will be signed**

21 May 2025

### **Contract dates (estimated)**

- 22 May 2025 to 31 March 2026
- Possible extension to 31 March 2027
- 1 year, 10 months, 10 days

Description of possible extension:

1 Year Extension

## **Main procurement category**

Goods

## **CPV classifications**

- 48000000 - Software package and information systems

## **Contract locations**

- UKE4 - West Yorkshire

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## **Participation**

### **Particular suitability**

Small and medium-sized enterprises (SME)

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## **Other information**

### **Conflicts assessment prepared/revised**

Yes

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## **Procedure**

## Procedure type

Direct award

## Direct award justification

Extreme and unavoidable urgency

This is needed because this is a 1-year pilot (proof of concept) as part of the NHSE accelerator programme. Initiatives are due to start April '25 until April 2026. We are required to develop, implement, and evaluate the impact of interventions within 12 months. Full details of the project summary can be seen in the accompanying documentation.

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## Contracting authority

### NHS West Yorkshire Integrated Care Board

- Public Procurement Organisation Number: PMTJ-1118-QVJH

White Rose House, West Parade

Wakefield

WF1 1LT

United Kingdom

Contact name: Procurement Team

Telephone: +44 1924317659

Email: [wycb-kirk.procurement@nhs.net](mailto:wycb-kirk.procurement@nhs.net)

Website: <https://www.westyorkshire.icb.nhs.uk/>

Region: UKE45 - Wakefield

Organisation type: Public authority - central government