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Award

NHSWYICB - Digital Self-Management for MSK Conditions (NHSE Health & Growth Accelerator Project Pillar 2 Scheme)

NHS West Yorkshire Integrated Care Board

UK5: Transparency notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-018964

Procurement identifier (OCID): ocds-h6vhtk-050ccc

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Scope

Reference

C357859

Description

MSK app (Health Accelerator Programme) - contract to enable the sourcing of evidence based, CE marked, digital self-management app for all common musculoskeletal (MSK) injuries and conditions. The platform will support patients to trust their recovery, effectively self-manage and prevent overtreatment. The platform will connect patients to their local treatment and services.

Contract 1. NHSWYICB - MSK (Health Accelerator Programme)

Suppliers

Supplier not yet selected

Contract value

- £270,833.33 excluding VAT
- £325,000 including VAT

Above the relevant threshold

Earliest date the contract will be signed

21 May 2025

Contract dates (estimated)

- 22 May 2025 to 31 March 2026
- Possible extension to 31 March 2027
- 1 year, 10 months, 10 days

Description of possible extension:

1 Year Extension

Main procurement category

Goods

CPV classifications

- 48000000 - Software package and information systems

Contract locations

- UKE4 - West Yorkshire

Participation

Particular suitability

Small and medium-sized enterprises (SME)

Other information

Conflicts assessment prepared/revised

Yes

Procedure

Procedure type

Direct award

Direct award justification

Extreme and unavoidable urgency

This is needed because this is a 1-year pilot (proof of concept) as part of the NHSE accelerator programme. Initiatives are due to start April '25 until April 2026. We are required to develop, implement, and evaluate the impact of interventions within 12 months. Full details of the project summary can be seen in the accompanying documentation.

Contracting authority

NHS West Yorkshire Integrated Care Board

- Public Procurement Organisation Number: PMTJ-1118-QVJH

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Wakefield

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Region: UKE45 - Wakefield

Organisation type: Public authority - central government