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Tender

Marketing & Event Management Services

On behalf of: UK Cyber Cluster Collaboration (UKC3)

F02: Contract notice

Notice identifier: 2022/S 000-018826

Procurement identifier (OCID): ocids-h6vhtk-035032

Published 8 July 2022, 4:42pm

Section I: Contracting authority

I.1) Name and addresses

On behalf of: UK Cyber Cluster Collaboration (UKC3)

Hub8 unit H2, The Brewery Quarter, High Street

Cheltenham

GL50 3FF

Email

info@ukc3.org

Telephone

+44 7769218333

Country

United Kingdom

NUTS code

UKK13 - Gloucestershire

Internet address(es)

Main address

<https://ukc3.co.uk/>

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://www.delta-esourcing.com/tenders/UK-UK-Cheltenham:-Marketing-services./58JJVS5A63>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://www.delta-esourcing.com/tenders/UK-UK-Cheltenham:-Marketing-services./58JJVS5A63>

Tenders or requests to participate must be submitted to the above-mentioned address

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Other activity

Cyber Security

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Marketing & Event Management Services

II.1.2) Main CPV code

- 79342000 - Marketing services

II.1.3) Type of contract

Services

II.1.4) Short description

UK Cyber Cluster Collaboration (UKC) seek a supplier to provide marketing and event management services. The contract is for one year with the potential for a further two year extension. BAU marketing activities include, but are not limited to: Social media and content; digital media; website development, management and maintenance; newsletters; event coordination; and marketing support for clusters.

II.1.5) Estimated total value

Value excluding VAT: £64,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

Main site or place of performance

UNITED KINGDOM

II.2.4) Description of the procurement

Provision of marketing and event coordination services to UK Cyber Cluster Collaboration (UKC3)

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6) Estimated value

Value excluding VAT: £64,000

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

12

This contract is subject to renewal

Yes

Description of renewals

One year contract with the potential for two further extensions (so three year contract is potentially available).

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

To respond to this opportunity please click here: <https://www.delta-esourcing.com/respond/58JJVS5A63>

Section III. Legal, economic, financial and technical information

III.1) Conditions for participation

III.1.2) Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3) Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

Accelerated procedure

Justification:

We have a tight timescale to meet and ideally would like the successful supplier to start early August 2022.

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

22 July 2022

Local time

3:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.6) Minimum time frame during which the tenderer must maintain the tender

Duration in months: 3 (from the date stated for receipt of tender)

IV.2.7) Conditions for opening of tenders

Date

22 July 2022

Local time

4:00pm

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.3) Additional information

The contracting authority considers that this contract may be suitable for economic operators that are small or medium enterprises (SMEs). However, any selection of tenderers will be based solely on the criteria set out for the procurement.

For more information about this opportunity, please visit the Delta eSourcing portal at:

<https://www.delta-esourcing.com/tenders/UK-UK-Cheltenham:-Marketing-services./58JJVS5A63>

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GO Reference: GO-202277-PRO-20566814

VI.4) Procedures for review

VI.4.1) Review body

UKC3

Cheltenham

Country

United Kingdom