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Tender

## **Marketing & Event Management Services**

On behalf of: UK Cyber Cluster Collaboration (UKC3)

F02: Contract notice

Notice identifier: 2022/S 000-018826

Procurement identifier (OCID): ocds-h6vhtk-035032

Published 8 July 2022, 4:42pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

On behalf of: UK Cyber Cluster Collaboration (UKC3)

Hub8 unit H2, The Brewery Quarter, High Street

Cheltenham

GL50 3FF

#### **Email**

[info@ukc3.org](mailto:info@ukc3.org)

#### **Telephone**

+44 7769218333

#### **Country**

United Kingdom

#### **NUTS code**

UKK13 - Gloucestershire

**Internet address(es)**

Main address

<https://ukc3.co.uk/>

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://www.delta-esourcing.com/tenders/UK-UK-Cheltenham:-Marketing-services./58JJVS5A63>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://www.delta-esourcing.com/tenders/UK-UK-Cheltenham:-Marketing-services./58JJVS5A63>

Tenders or requests to participate must be submitted to the above-mentioned address

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Other activity

Cyber Security

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

Marketing & Event Management Services

### **II.1.2) Main CPV code**

- 79342000 - Marketing services

### **II.1.3) Type of contract**

Services

### **II.1.4) Short description**

UK Cyber Cluster Collaboration (UKC) seek a supplier to provide marketing and event management services. The contract is for one year with the potential for a further two year extension. BAU marketing activities include, but are not limited to: Social media and content; digital media; website development, management and maintenance; newsletters; event coordination; and marketing support for clusters.

### **II.1.5) Estimated total value**

Value excluding VAT: £64,000

### **II.1.6) Information about lots**

This contract is divided into lots: No

## **II.2) Description**

### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

Main site or place of performance

UNITED KINGDOM

### **II.2.4) Description of the procurement**

Provision of marketing and event coordination services to UK Cyber Cluster Collaboration (UKC3)

### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

### **II.2.6) Estimated value**

Value excluding VAT: £64,000

### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

12

This contract is subject to renewal

Yes

Description of renewals

One year contract with the potential for two further extensions (so three year contract is potentially available).

### **II.2.10) Information about variants**

Variants will be accepted: No

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

### **II.2.14) Additional information**

To respond to this opportunity please click here: <https://www.delta-esourcing.com/respond/58JJVS5A63>

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## **Section III. Legal, economic, financial and technical information**

### **III.1) Conditions for participation**

#### **III.1.2) Economic and financial standing**

Selection criteria as stated in the procurement documents

#### **III.1.3) Technical and professional ability**

Selection criteria as stated in the procurement documents

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

Accelerated procedure

Justification:

We have a tight timescale to meet and ideally would like the successful supplier to start early August 2022.

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

22 July 2022

Local time

3:00pm

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

**IV.2.6) Minimum time frame during which the tenderer must maintain the tender**

Duration in months: 3 (from the date stated for receipt of tender)

**IV.2.7) Conditions for opening of tenders**

Date

22 July 2022

Local time

4:00pm

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.3) Additional information**

The contracting authority considers that this contract may be suitable for economic operators that are small or medium enterprises (SMEs). However, any selection of tenderers will be based solely on the criteria set out for the procurement.

For more information about this opportunity, please visit the Delta eSourcing portal at:

<https://www.delta-esourcing.com/tenders/UK-UK-Cheltenham:-Marketing-services./58JJVS5A63>

To respond to this opportunity, please click here:

<https://www.delta-esourcing.com/respond/58JJVS5A63>

GO Reference: GO-202277-PRO-20566814

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

UKC3

Cheltenham

Country

United Kingdom