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Contract

## **Essex Music Services E-Learning Resource**

ESSEX COUNTY COUNCIL

F03: Contract award notice

Notice identifier: 2021/S 000-018790

Procurement identifier (OCID): ocds-h6vhtk-02b649

Published 4 August 2021, 3:38pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

ESSEX COUNTY COUNCIL

COUNTY HALL

CHELMSFORD

CM1 1QH

#### **Contact**

Andrew Beaver

#### **Email**

[andrew.beaver@essex.gov.uk](mailto:andrew.beaver@essex.gov.uk)

#### **Country**

United Kingdom

#### **NUTS code**

UKH3 - Essex

**Internet address(es)**

Main address

[www.essex.gov.uk](http://www.essex.gov.uk)

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

Essex Music Services E-Learning Resource

Reference number

CO0105

**II.1.2) Main CPV code**

- 80000000 - Education and training services

**II.1.3) Type of contract**

Services

**II.1.4) Short description**

Essex Music Education Hub are looking to procure the provision of an online curriculum support tool with an experienced and innovative digital learning partner to replace its existing contract.

ECC is looking for a music education digital resource specialist to provide a comprehensive package of musical programmes and resources which are accessible to

thousands of classroom teachers, music tutors and young people. In addition, both online and face-to-face training, delivering up to 2 training sessions a week is essential to maximise uptake and engagement. The target audiences for this training would be set through working closely in

partnership between the Music Hub and the successful bidder.

The successful bidder will become a Music Hub partner whose offer will strongly compliment the wider work of the Music Hub and help deliver the Core and Extension roles which all

Music Hubs are funded to offer.

The digital learning packages will need to be administered and promoted by the successful bidder. An ongoing, high-quality face-to-face and online training package for generalist and

specialist teachers and tutors is essential.

The successful bidder will be required to provide a digital-based learning environment which contains a breadth and depth of resources to support the delivery of music to all key-stages, but with particular detailed content to support EYFS, Key-stage 1 and Key-stage 2 teachers where there are a greater number of non-specialist teachers delivering music curriculum lessons. We also expect there to be resource to support the various SEND settings across the county and support transition of young people between primary and secondary settings.

All users (both teachers/tutors and pupils) will need individual logins which can easily be reset and to which content can be saved. The managers of Essex Music Education Hub also

require administrative access.

There will be a need and expectation for the successful bidder to provide an on-going CPD programme for schools to benefit from, to enable generalist teachers to fully understand how to best use the resources that are on offer.

This digital learning requirement will require two separate elements of work to be provided for:

- o A resource for the whole delivery of the Music Curriculum and support materials for instrumental teachers

- o A resource for students to use to explore multi-track and sequencing techniques and

creativity using music technology.

### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £900,000

## **II.2) Description**

### **II.2.2) Additional CPV code(s)**

- 80420000 - E-learning services

### **II.2.3) Place of performance**

NUTS codes

- UKH3 - Essex

### **II.2.4) Description of the procurement**

The successful bidder will be required to provide a digital-based learning environment which contains a breadth and depth of resources to support the delivery of music to all key-stages,

but with particular detailed content to support EYFS, Key-stage 1 and Key-stage 2 teachers where there are a greater number of non-specialist teachers delivering music curriculum lessons. We also expect there to be resource to support the various SEND settings across the county and support transition of young people between primary and secondary settings.

All users (both teachers/tutors and pupils) will need individual logins which can easily be reset and to which content can be saved. The managers of Essex Music Education Hub also

require administrative access.

Licences will be required for 420 settings across Essex. Should further demand for this prove necessary in the future ECC would expect to be able to purchase additional licences at a pro

rata rate.

There will be a need and expectation for the successful bidder to provide an on-going CPD programme for schools to benefit from, to enable generalist teachers to fully understand how to best use the resources that are on offer.

This digital learning requirement will require two separate elements of work to be provided for:

- o A resource for the whole delivery of the Music Curriculum and support materials for instrumental teachers

- o A resource for students to use to explore multi-track and sequencing techniques and creativity using music technology.

As well as supporting teachers to deliver high quality music lessons within school, there is also an expectation that the resource offered will engage with all young people and provide

an interactive music-focused digital learning resource that is accessible for the student user.

The digital resources produced need to be accessible on all platforms (Windows/Apple/Linux) and should not require any installation or additional equipment to be purchased by the end users. It is expected that all resources will work through a standard browser, with the expectation that the browser is kept up to date by the end user.

The digital resource should have on-going refresh adapting to any identified needs, or changes in requirements. Should there be an increase in engagement and the need for more licenses that is covered in this contract, these will be paid in addition per year on a pro-rata basis.

Provision will be made for the successful bidder to be able to import user profiles from the incumbent solution. The method for this will be discussed during the implementation phase.

It is expected that this will be a 36-month contract with the option of a further year extension.

The preferred bidder must be able to provide the entire requirement, variations and/or options are not allowed. Bids may be submitted by a consortium (legal entity) or through subcontracting.

Sub-Contracting - Bidders may sub-contract elements of the services, however they must ensure that they provide such detail in the relevant section(s) of the tender. If a bidder

wishes to use a sub-contractor following award of contract, then they will need approval from the Authority before proceeding.

### Key Dates

Commencement date: 01/09/2021.

Completion date: 31/08/2024

Duration: 36 months

Required delivery dates/milestones.

Week commencing 26/07/21, set-up begins

01/09/21 Launch to schools ready for the start of term

End of October 2021, review of engagement trends: user numbers and last log on date, popular resources, areas not being just, CPD engagement.

Report delivered monthly via email detailing engagement data and CPD both planned and delivered.

Termly review meeting for the duration of the contract: engagement trends and popular resources; CPD engagement and need; How provider is adapting to meet trends in music education and needs identified by Essex Music Education Hub.

### **II.2.5) Award criteria**

Quality criterion - Name: Quality and Social Value / Weighting: 80

Price - Weighting: 20

### **II.2.11) Information about options**

Options: No

## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2021/S 000-011991](#)

## **Section V. Award of contract**

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

20 July 2021

#### **V.2.2) Information about tenders**

Number of tenders received: 1

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

Charanga Ltd

Brighton

Country

United Kingdom

NUTS code

- UKJ - South East (England)

The contractor is an SME

Yes

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £900,000

Total value of the contract/lot: £594,250

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

High Court, Royal Courts of Justice

London

WC2A 2LI

Country

United Kingdom