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Contract

City Wide Dressing & Large Format Framework 2024

Liverpool City Council

F03: Contract award notice

Notice identifier: 2024/S 000-018771

Procurement identifier (OCID): ocds-h6vhtk-042365

Published 18 June 2024, 3:00pm

Section I: Contracting authority

I.1) Name and addresses

Liverpool City Council

Cunard Building, Water Street

Liverpool

L3 1DS

Contact

Ms Jessica Thomas

Email

Jessica.Thomas@liverpool.gov.uk

Country

United Kingdom

Region code

UKD72 - Liverpool

Internet address(es)

Main address

<http://www.liverpool.gov.uk>

Buyer's address

<http://www.liverpool.gov.uk>

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

City Wide Dressing & Large Format Framework 2024

Reference number

DN699417

II.1.2) Main CPV code

- 79800000 - Printing and related services

II.1.3) Type of contract

Services

II.1.4) Short description

Liverpool City Council are looking for suppliers to award on our City Wide Dressing & Large Format Framework.

II.1.6) Information about lots

This contract is divided into lots: Yes

II.1.7) Total value of the procurement (excluding VAT)

Lowest offer: £1 / Highest offer: £1,600,000 taken into consideration

II.2) Description

II.2.1) Title

Flags & Flagpoles

Lot No

1

II.2.2) Additional CPV code(s)

- 35821000 - Flags

II.2.3) Place of performance

NUTS codes

- UKD72 - Liverpool

II.2.4) Description of the procurement

The city dressing opportunities have a number of objectives;

1. To dress and showcase the city as a welcoming and international city of culture to conference delegates, organisers, sponsors and existing business and a destination for visitors and investors.
2. To promote events awareness and to attract visitors to Liverpool.
3. To welcome commercially, third party or independently organised events into the city.
4. To highlight Liverpool's success in bidding for and attracting high profile events.

Events and projects are promoted via our City Dressing estate throughout the year. For guidance only (based on activities over the past three years) over three years the service delivers approximately 400 flag installs and 45 installations at ACC Liverpool.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 70%

Quality criterion - Name: Social Value / Weighting: 10%

Price - Weighting: 20%

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Banners

Lot No

2

II.2.2) Additional CPV code(s)

- 79800000 - Printing and related services

II.2.3) Place of performance

NUTS codes

- UKD72 - Liverpool

II.2.4) Description of the procurement

The city dressing opportunities have a number of objectives;

1. To dress and showcase the city as a welcoming and international city of culture to conference delegates, organisers, sponsors and existing business and a destination for visitors and investors.

2. To promote events awareness and to attract visitors to Liverpool.

3. To welcome commercially, third party or independently organised events into the city.
4. To highlight Liverpool's success in bidding for and attracting high profile events.

Events and projects are promoted via our City Dressing estate throughout the year. For guidance only (based on activities over the past three years) over three years the service delivers approximately 1,000 banner installs.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 70%

Quality criterion - Name: Social Value / Weighting: 10%

Price - Weighting: 20%

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Gateway Signage

Lot No

3

II.2.2) Additional CPV code(s)

- 79800000 - Printing and related services

II.2.3) Place of performance

NUTS codes

- UKD72 - Liverpool

II.2.4) Description of the procurement

The city dressing opportunities have a number of objectives;

1. To dress and showcase the city as a welcoming and international city of culture to conference delegates, organisers, sponsors and existing business and a destination for visitors and investors.
2. To promote events awareness and to attract visitors to Liverpool.
3. To welcome commercially, third party or independently organised events into the city.
4. To highlight Liverpool's success in bidding for and attracting high profile events.

Events and projects are promoted via our City Dressing estate throughout the year. For guidance only (based on activities over the past three years) over three years the service delivers approximately 25 gateway changes.

For Gateway/Welcome Signage the maintenance and auditing relates specifically to installations in situ during lifetime of contract and does not relate to the physical structures which are outside the scope of this contract.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 70%

Quality criterion - Name: Social Value / Weighting: 10%

Price - Weighting: 20%

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Events, Large Format Outdoors and Other Areas of City Dressing

Lot No

4

II.2.2) Additional CPV code(s)

- 79800000 - Printing and related services

II.2.3) Place of performance

NUTS codes

- UKD72 - Liverpool

II.2.4) Description of the procurement

The Successful Tenderer should be able to offer a comprehensive Large Format Print, Signage and/or banner offering including installation, Events and Other areas of City Dressing offering which will include but not be limited to;

- Large Format Banners
- Building flags in various sizes
- Feather Flags
- Foamex boards
- External Banners & Signage for Departments

Standard Branding Elements

- Free Standing Totems
- Correx Boards
- Herris Fence Scrim
- Crowd Control Barrier Scrim
- Interview Pap Board
- Window Vinyl's

Bespoke Branding for Events and other areas

- Sail Branding

- Event Letters
- Props for Events
- All other temporary dressing requirements for events excluding flagpoles.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 70%

Quality criterion - Name: Social Value / Weighting: 10%

Price - Weighting: 20%

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.3) Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2023/S 000-036443](#)

Section V. Award of contract

Contract No

DN699417

Lot No

1

Title

City Wide Dressing & Large Format Framework 2024

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

9 April 2024

V.2.2) Information about tenders

Number of tenders received: 7

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Sports Assignments Ltd

Liverpool

L33 7UY

Country

United Kingdom

NUTS code

- UKD72 - Liverpool

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £1,600,000 taken into consideration

Section V. Award of contract

Contract No

DN699417

Lot No

1

Title

City Wide Dressing & Large Format Framework 2024

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

9 April 2024

V.2.2) Information about tenders

Number of tenders received: 7

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Bay Media Limited

London

SE1 3UD

Country

United Kingdom

NUTS code

- UKI - London

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £1,600,000 taken into consideration

Section V. Award of contract

Contract No

DN699417

Lot No

2

Title

City Wide Dressing & Large Format Framework 2024

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

9 April 2024

V.2.2) Information about tenders

Number of tenders received: 6

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Bay Media Limited

London

SE1 3UD

Country

United Kingdom

NUTS code

- UKI - London

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £1,600,000 taken into consideration

Section V. Award of contract

Contract No

DN699417

Lot No

2

Title

City Wide Dressing & Large Format Framework 2024

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

9 April 2024

V.2.2) Information about tenders

Number of tenders received: 6

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Service Graphics Limited

London

Country

United Kingdom

NUTS code

- UKI - London

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £1,600,000 taken into consideration

Section V. Award of contract

Contract No

DN699417

Lot No

3

Title

City Wide Dressing & Large Format Framework 2024

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

9 April 2024

V.2.2) Information about tenders

Number of tenders received: 6

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Service Graphics Limited

London

EC1N 8AS

Country

United Kingdom

NUTS code

- UKI - London

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £1,600,000 taken into consideration

Section V. Award of contract

Contract No

DN699417

Lot No

3

Title

City Wide Dressing & Large Format Framework 2024

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

9 April 2024

V.2.2) Information about tenders

Number of tenders received: 6

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Hobs Reprographics Ltd

Liverpool

L2 5BA

Country

United Kingdom

NUTS code

- UKD72 - Liverpool

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £1,600,000 taken into consideration

Section V. Award of contract

Contract No

DN699417

Lot No

4

Title

City Wide Dressing & Large Format Framework 2024

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

9 April 2024

V.2.2) Information about tenders

Number of tenders received: 7

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Service Graphics Limited

London

EC1N 8AS

Country

United Kingdom

NUTS code

- UKI - London

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £1,600,000 taken into consideration

Section V. Award of contract

Contract No

DN699417

Lot No

4

Title

City Wide Dressing & Large Format Framework 2024

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

9 April 2024

V.2.2) Information about tenders

Number of tenders received: 7

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

PPL Sport & Leisure Ltd

Liverpool

L24 8RN

Country

United Kingdom

NUTS code

- UKD72 - Liverpool

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £1,600,000 taken into consideration

Section V. Award of contract

Contract No

DN699417

Lot No

4

Title

City Wide Dressing & Large Format Framework 2024

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

9 April 2024

V.2.2) Information about tenders

Number of tenders received: 7

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Access Events Limited

London

E17 9HQ

Country

United Kingdom

NUTS code

- UKI - London

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £1,600,000 taken into consideration

Section V. Award of contract

Contract No

DN699417

Lot No

4

Title

City Wide Dressing & Large Format Framework 2024

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

9 April 2024

V.2.2) Information about tenders

Number of tenders received: 7

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Specialised Canvas Services Ltd

Chesterfield

S43 3LS

Country

United Kingdom

NUTS code

- UKF11 - Derby

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £1,600,000 taken into consideration

Section V. Award of contract

Contract No

DN699417

Lot No

4

Title

City Wide Dressing & Large Format Framework 2024

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

9 April 2024

V.2.2) Information about tenders

Number of tenders received: 7

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Sports Assignments Ltd

Liverpool

L33 7UY

Country

United Kingdom

NUTS code

- UKD72 - Liverpool

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £1,600,000 taken into consideration

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Royal Courts of Justice

London

Country

United Kingdom