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Contract

QUB/2073/21 Student Recruitment Sub Saharan Africa

Queen's University Belfast

F03: Contract award notice

Notice identifier: 2021/S 000-018724

Procurement identifier (OCID): ocds-h6vhtk-02b468

Published 4 August 2021, 11:19am

Section I: Contracting authority

I.1) Name and addresses

Queen's University Belfast

Purchasing Office, University Road

Belfast

BT7 1NN

Contact

Jackie Glackin

Email

j.glackin@qub.ac.uk

Country

United Kingdom

NUTS code

UKN06 - Belfast

Internet address(es)

Main address

www.qub.ac.uk

Buyer's address

www.qub.ac.uk/po

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Education

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

QUB/2073/21 Student Recruitment Sub Saharan Africa

Reference number

QUB/2073/21

II.1.2) Main CPV code

- 79600000 - Recruitment services

II.1.3) Type of contract

Services

II.1.4) Short description

Queen's invites tenders for the appointment of an Economic Operator to deliver defined and approved target recruitment outcomes in the Sub Saharan Africa region.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £500,000

II.2) Description

II.2.2) Additional CPV code(s)

- 79600000 - Recruitment services

II.2.3) Place of performance

NUTS codes

- NG - Nigeria

Main site or place of performance

Sub-Saharan Africa

II.2.4) Description of the procurement

Queen's University Belfast's approach to student recruitment in Sub Saharan Africa has broadly been a reactive one, with no defined resource or strategy in place to proactively drive outcomes. However, within the context of the University's 5 year plan (2021-22 to 2025-26), and in support of its diversification ambitions, Queen's invites tenders for the appointment of an Economic Operator to deliver defined and approved target recruitment outcomes in the region. The successful Economic Operator must have extensive knowledge and, critically, experience in Sub Saharan Africa, as well as access to developed networks / recruitment channels to facilitate a market entry strategy for Queen's. The successful Economic Operator will be responsible for the delivery of the University's student recruitment targets for the Sub Saharan African region.

II.2.5) Award criteria

Quality criterion - Name: Technical / Weighting: 100

Cost criterion - Name: Not applicable / Weighting: 0

II.2.11) Information about options

Options: Yes

Description of options

The contract is initially for a period of 2 years with options to extend by up to a period of 36 months.

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2021/S 000-011510](#)

Section V. Award of contract

Contract No

QUB/2073/21

Title

Student Recruitment - Sub-Saharan Africa

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

30 July 2021

V.2.2) Information about tenders

Number of tenders received: 3

Number of tenders received from SMEs: 3

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 2

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

AfaraEd

62 Newton Crescent, Dunblane

Sitriling

FK15 0DZ

Email

stuartrennie@sjrconsulting.co.uk

Country

United Kingdom

NUTS code

- UKM77 - Perth & Kinross and Stirling

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Naijalink Ltd

2-4 Moseley Road, Ikoyi

Lagos

Country

Nigeria

NUTS code

- NG - Nigeria

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £500,000

Total value of the contract/lot: £500,000

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Queen's University Belfast

University Road

Belfast

BT7 1NN

Country

United Kingdom