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Contract

## **QUB/2073/21 Student Recruitment Sub Saharan Africa**

Queen's University Belfast

F03: Contract award notice

Notice identifier: 2021/S 000-018724

Procurement identifier (OCID): ocids-h6vhtk-02b468

Published 4 August 2021, 11:19am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Queen's University Belfast

Purchasing Office, University Road

Belfast

BT7 1NN

#### **Contact**

Jackie Glackin

#### **Email**

[j.glackin@qub.ac.uk](mailto:j.glackin@qub.ac.uk)

#### **Country**

United Kingdom

#### **NUTS code**

UKN06 - Belfast

**Internet address(es)**

Main address

[www.qub.ac.uk](http://www.qub.ac.uk)

Buyer's address

[www.qub.ac.uk/po](http://www.qub.ac.uk/po)

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Education

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

QUB/2073/21 Student Recruitment Sub Saharan Africa

Reference number

QUB/2073/21

#### **II.1.2) Main CPV code**

- 79600000 - Recruitment services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Queen's invites tenders for the appointment of an Economic Operator to deliver defined and approved target recruitment outcomes in the Sub Saharan Africa region.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £500,000

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 79600000 - Recruitment services

#### **II.2.3) Place of performance**

NUTS codes

- NG - Nigeria

Main site or place of performance

Sub-Saharan Africa

#### **II.2.4) Description of the procurement**

Queen's University Belfast's approach to student recruitment in Sub Saharan Africa has broadly been a reactive one, with no defined resource or strategy in place to proactively drive outcomes. However, within the context of the University's 5 year plan (2021-22 to 2025-26), and in support of its diversification ambitions, Queen's invites tenders for the appointment of an Economic Operator to deliver defined and approved target recruitment outcomes in the region. The successful Economic Operator must have extensive knowledge and, critically, experience in Sub Saharan Africa, as well as access to developed networks / recruitment channels to facilitate a market entry strategy for Queen's. The successful Economic Operator will be responsible for the delivery of the University's student recruitment targets for the Sub Saharan African region.

#### **II.2.5) Award criteria**

Quality criterion - Name: Technical / Weighting: 100

Cost criterion - Name: Not applicable / Weighting: 0

#### **II.2.11) Information about options**

Options: Yes

Description of options

The contract is initially for a period of 2 years with options to extend by up to a period of 36 months.

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2021/S 000-011510](#)

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## **Section V. Award of contract**

### **Contract No**

QUB/2073/21

### **Title**

Student Recruitment - Sub-Saharan Africa

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

30 July 2021

#### **V.2.2) Information about tenders**

Number of tenders received: 3

Number of tenders received from SMEs: 3

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 2

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: Yes

#### **V.2.3) Name and address of the contractor**

AfaraEd

62 Newton Crescent, Dunblane

Sitrling

FK15 0DZ

Email

[stuartrennie@sjrconsulting.co.uk](mailto:stuartrennie@sjrconsulting.co.uk)

Country

United Kingdom

NUTS code

- UKM77 - Perth & Kinross and Stirling

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Naijalink Ltd

2-4 Moseley Road, Ikoyi

Lagos

Country

Nigeria

NUTS code

- NG - Nigeria

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £500,000

Total value of the contract/lot: £500,000

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Queen's University Belfast

University Road

Belfast

BT7 1NN

Country

United Kingdom