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Contract

WCC - Tourism and Leisure Business Support

Warwickshire County Council

F03: Contract award notice

Notice identifier: 2021/S 000-018722

Procurement identifier (OCID): ocds-h6vhtk-02b1bb

Published 4 August 2021, 11:14am

Section I: Contracting authority

I.1) Name and addresses

Warwickshire County Council

Shire Hall,Market Square

WARWICK

CV344RL

Email

procurement@warwickshire.gov.uk

Country

United Kingdom

NUTS code

UKG13 - Warwickshire

Internet address(es)

Main address

www.warwickshire.gov.uk

Buyer's address

www.warwickshire.gov.uk/procurement

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

WCC - Tourism and Leisure Business Support

Reference number

WCC - 10580

II.1.2) Main CPV code

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

II.1.3) Type of contract

Services

II.1.4) Short description

Warwickshire County Council (the Council) is seeking a specialist organisation to establish and deliver a dedicated business support programme to support the recovery and future growth of the Tourism and Leisure sector.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £2,700,000

II.2) Description

II.2.2) Additional CPV code(s)

- 79400000 - Business and management consultancy and related services

II.2.3) Place of performance

NUTS codes

- UKG - West Midlands (England)

II.2.4) Description of the procurement

Warwickshire County Council (the Council) is seeking a specialist organisation to establish and deliver a dedicated business support programme to support the recovery and future growth of the Tourism and Leisure sector. This will sit alongside our wider business support offer and also complement the new "Visit Warwickshire" marketing campaign which will promote the county as a safe, open destination for visitors. The project will also build on the Survive, Sustain and Grow programme which offers industry-specific support to tourism businesses.

The service will be part-funded by the European Regional Development Fund (ERDF), subject to the applications for this funding being approved. However, other funding may be introduced throughout the duration of the Contract (both during the initial term and the extension period).

II.2.5) Award criteria

Quality criterion - Name: Service Activities / Weighting: 30

Quality criterion - Name: Resources / Timescales / Weighting: 20

Quality criterion - Name: Understanding of the Tourism and Leisure Sector / Weighting: 25

Quality criterion - Name: Social Value / Weighting: 5

Quality criterion - Name: ERDF Compliance / Weighting: 10

Quality criterion - Name: Working with Others / Weighting: 10

Price - Weighting: 40%

II.2.11) Information about options

Options: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2021/S 000-010826](#)

Section V. Award of contract

Contract No

WCC - 10580

Lot No

N/A

Title

WCC - Tourism and Leisure Business Support

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

27 July 2021

V.2.2) Information about tenders

Number of tenders received: 7

Number of tenders received from SMEs: 7

Number of tenders received by electronic means: 7

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Coventry & Warwickshire Chamber of Commerce

Chamber House, Innovation Village, Cheetah Road

Coventry

CV1 2TL

Country

United Kingdom

NUTS code

- UKG33 - Coventry

Internet address

www.cw-chamber.co.uk

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £557,659

V.2.5) Information about subcontracting

The contract is likely to be subcontracted

Value or proportion likely to be subcontracted to third parties

Proportion: 66 %

Section VI. Complementary information

VI.3) Additional information

The value stated within Section V: Award of Contract was the tendered price for the initial term of the Contract.

The estimated Contract value provided within this notice includes additional scope for any future funding streams that may become available during the life of the Contract. This value is provided for estimation purposes only and is subject to change. The value stated is an aspirational spend figure including for as yet unidentified funding streams.

VI.4) Procedures for review

VI.4.1) Review body

Royal Court of Justice

The Strand

London

Country

United Kingdom