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Tender

## **P-2374 - Fixed Site Advertising (2023)**

Translink

F05: Contract notice – utilities

Notice identifier: 2023/S 000-018691

Procurement identifier (OCID): ocds-h6vhtk-0333b0

Published 30 June 2023, 1:59pm

### **Section I: Contracting entity**

#### **I.1) Name and addresses**

Translink

Procurement Department

Belfast

BT2 7LX

#### **Contact**

[andy.henry@translink.co.uk](mailto:andy.henry@translink.co.uk)

#### **Email**

[etni@translink.co.uk](mailto:etni@translink.co.uk)

#### **Country**

United Kingdom

#### **Region code**

UK - United Kingdom

**Internet address(es)**

Main address

<https://etendersni.gov.uk/epps>

Buyer's address

<https://etendersni.gov.uk/epps>

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://etendersni.gov.uk/epps>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted to the above-mentioned address

**I.6) Main activity**

Urban railway, tramway, trolleybus or bus services

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

P-2374 - Fixed Site Advertising (2023)

**II.1.2) Main CPV code**

- 79341200 - Advertising management services

**II.1.3) Type of contract**

Services

**II.1.4) Short description**

Translink requires a suitability qualified service provider to manage, maintain, develop and expand upon the portfolio of fixed site advertising across Northern Ireland. This will include both internal and external opportunities throughout the network. The duration of this Contract will be a maximum of 11 years in total. There will be an initial 5-year term with the option for extension(s) by up to a maximum of a further 72 months. No individual extension will be granted for a period longer than 36 months and any extension will be at the discretion of the Client. Your response must be submitted via the relevant Call for Tender (CfT) on the eTendersNI portal. Instructions on how to submit your response can be found within the Interactive Walkthrough on the eTendersNI Homepage. **NO OTHER METHOD OF SUBMISSION WILL BE ACCEPTED.**

### **II.1.5) Estimated total value**

Value excluding VAT: £2,000,000

### **II.1.6) Information about lots**

This contract is divided into lots: No

## **II.2) Description**

### **II.2.2) Additional CPV code(s)**

- 79340000 - Advertising and marketing services
- 79341000 - Advertising services
- 79341100 - Advertising consultancy services
- 79341400 - Advertising campaign services

### **II.2.3) Place of performance**

NUTS codes

- UKN - Northern Ireland

### **II.2.4) Description of the procurement**

Translink requires a suitability qualified service provider to manage, maintain, develop and expand upon the portfolio of fixed site advertising across Northern Ireland. This will include both internal and external opportunities throughout the network. The duration of this Contract will be a maximum of 11 years in total. There will be an initial 5-year term with the option for extension(s) by up to a maximum of a further 72 months. No individual extension will be granted for a period longer than 36 months and any extension will be at the discretion of the Client. Your response must be submitted via the relevant Call for

Tender (CfT) on the eTendersNI portal. Instructions on how to submit your response can be found within the Interactive Walkthrough on the eTendersNI Homepage. NO OTHER METHOD OF SUBMISSION WILL BE ACCEPTED.

### **II.2.5) Award criteria**

Quality criterion - Name: Technical / Weighting: 30

Cost criterion - Name: Financial / Weighting: 70

### **II.2.6) Estimated value**

Value excluding VAT: £2,000,000

### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

60

This contract is subject to renewal

Yes

Description of renewals

2 x up to 36 months extensions

### **II.2.10) Information about variants**

Variants will be accepted: No

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2022/S 000-011539](#)

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

3 August 2023

Local time

3:00pm

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

#### **IV.2.6) Minimum time frame during which the tenderer must maintain the tender**

Tender must be valid until: 30 January 2024

#### **IV.2.7) Conditions for opening of tenders**

Date

3 August 2023

Local time

3:30pm

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: Yes

Estimated timing for further notices to be published: OCTOBER 2034

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

High Court

Belfast

Country

United Kingdom