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Tender

P-2374 - Fixed Site Advertising (2023)

Translink

F05: Contract notice – utilities

Notice identifier: 2023/S 000-018691

Procurement identifier (OCID): ocds-h6vhtk-0333b0

Published 30 June 2023, 1:59pm

Section I: Contracting entity

I.1) Name and addresses

Translink

Procurement Department

Belfast

BT2 7LX

Contact

andy.henrytranslink.co.uk

Email

etni@translink.co.uk

Country

United Kingdom

Region code

UK - United Kingdom

Internet address(es)

Main address

<https://etendersni.gov.uk/epps>

Buyer's address

<https://etendersni.gov.uk/epps>

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://etendersni.gov.uk/epps>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted to the above-mentioned address

I.6) Main activity

Urban railway, tramway, trolleybus or bus services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

P-2374 - Fixed Site Advertising (2023)

II.1.2) Main CPV code

- 79341200 - Advertising management services

II.1.3) Type of contract

Services

II.1.4) Short description

Translink requires a suitability qualified service provider to manage, maintain, develop and expand upon the portfolio of fixed site advertising across Northern Ireland. This will include both internal and external opportunities throughout the network. The duration of this Contract will be a maximum of 11 years in total. There will be an initial 5-year term with the option for extension(s) by up to a maximum of a further 72 months. No individual extension will be granted for a period longer than 36 months and any extension will be at the discretion of the Client. Your response must be submitted via the relevant Call for Tender (CfT) on the eTendersNI portal. Instructions on how to submit your response can be found within the Interactive Walkthrough on the eTendersNI Homepage. **NO OTHER METHOD OF SUBMISSION WILL BE ACCEPTED.**

II.1.5) Estimated total value

Value excluding VAT: £2,000,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 79340000 - Advertising and marketing services
- 79341000 - Advertising services
- 79341100 - Advertising consultancy services
- 79341400 - Advertising campaign services

II.2.3) Place of performance

NUTS codes

- UKN - Northern Ireland

II.2.4) Description of the procurement

Translink requires a suitability qualified service provider to manage, maintain, develop and expand upon the portfolio of fixed site advertising across Northern Ireland. This will include both internal and external opportunities throughout the network. The duration of this Contract will be a maximum of 11 years in total. There will be an initial 5-year term with the option for extension(s) by up to a maximum of a further 72 months. No individual extension will be granted for a period longer than 36 months and any extension will be at the discretion of the Client. Your response must be submitted via the relevant Call for

Tender (CfT) on the eTendersNI portal. Instructions on how to submit your response can be found within the Interactive Walkthrough on the eTendersNI Homepage. NO OTHER METHOD OF SUBMISSION WILL BE ACCEPTED.

II.2.5) Award criteria

Quality criterion - Name: Technical / Weighting: 30

Cost criterion - Name: Financial / Weighting: 70

II.2.6) Estimated value

Value excluding VAT: £2,000,000

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

60

This contract is subject to renewal

Yes

Description of renewals

2 x up to 36 months extensions

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2022/S 000-011539](#)

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

3 August 2023

Local time

3:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.6) Minimum time frame during which the tenderer must maintain the tender

Tender must be valid until: 30 January 2024

IV.2.7) Conditions for opening of tenders

Date

3 August 2023

Local time

3:30pm

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: Yes

Estimated timing for further notices to be published: OCTOBER 2034

VI.4) Procedures for review

VI.4.1) Review body

High Court

Belfast

Country

United Kingdom