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Award

Birth Counselling Service

Lincolnshire County Council

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-018664

Procurement identifier (OCID): ocds-h6vhtk-06091f ([view related notices](#))

Published 2 March 2026, 5:03pm

Scope

Reference

CS0021

Description

Lincolnshire County Council 'the Customer' requires the provision of a Birth Counselling Service to provide support for birth parents and birth families, to enable them to manage the implications of adoption of a family member and have appropriate levels of involvement in the adoption process.

The Service will be accessible to all who need support throughout the adoption process and should engage effectively with hard to reach and vulnerable groups. The support options shall include face-to-face, virtual and telephone counselling, and therapeutic support groups, delivered by qualified counsellors.

The Service shall be able to offer a minimum of 40 general allocations per year, which may fluctuate based on demand and will be reviewed with the Customer to ensure levels are still appropriate.

Suppliers must upload their RFQ submissions on the Tender Portal by no later than 5pm on Wednesday 18th February 2026.

Contract 1. Birth Counselling Service

Supplier

- Family Action

Contract value

- £167,345 excluding VAT
- £200,814 including VAT

Below the relevant threshold

Award decision date

2 March 2026

Earliest date the contract will be signed

31 March 2026

Contract dates (estimated)

- 1 April 2026 to 31 March 2028
- Possible extension to 30 March 2030
- 3 years, 11 months, 30 days

Description of possible extension:

1 + 1 year extension subject to agreement by the Council

Main procurement category

Services

CPV classifications

- 85312300 - Guidance and counselling services

Information about tenders

- 1 tender received
 - 1 tender assessed in the final stage:
 - 0 submitted by small and medium-sized enterprises (SME)
 - 1 submitted by voluntary, community and social enterprises (VCSE)
 - 1 supplier awarded contracts
 - 0 suppliers unsuccessful (details included for contracts over £5 million)
-

Procedure

Procedure type

Below threshold - open competition

Supplier

Family Action

34 Wharf Road

London

N1 7GR

United Kingdom

Email: bdt@family-action.org.uk

Region: UKI41 - Hackney and Newham

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Contract 1. Birth Counselling Service

Contracting authority

Lincolnshire County Council

- Public Procurement Organisation Number: PGRB-3736-CHZN

County Offices, Newland

Lincoln

LN1 1YL

United Kingdom

Contact name: Myfanwy Burrell

Email: myfanwy.burrell@lincolnshire.gov.uk

Website: <https://www.lincolnshire.gov.uk/>

Region: UKF30 - Lincolnshire

Organisation type: Public authority - sub-central government