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Contract

## **P-2905 Framework for the Provision of PR and Event Management Services**

Translink

F06: Contract award notice – utilities

Notice identifier: 2024/S 000-018650

Procurement identifier (OCID): ocds-h6vhtk-0437a6

Published 17 June 2024, 3:38pm

### **Section I: Contracting entity**

#### **I.1) Name and addresses**

Translink

Procurement Department

Belfast

BT2 7LX

#### **Email**

[procurement@translink.co.uk](mailto:procurement@translink.co.uk)

#### **Country**

United Kingdom

#### **Region code**

UK - United Kingdom

#### **Internet address(es)**

Main address

<https://etendersni.gov.uk/epps>

Buyer's address

<https://etendersni.gov.uk/epps>

## **I.6) Main activity**

Urban railway, tramway, trolleybus or bus services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

P-2905 Framework for the Provision of PR and Event Management Services

#### **II.1.2) Main CPV code**

- 79416000 - Public relations services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Translink wish to establish a Framework for the provision of PR and Event Management Services. Appointed service providers will have a proven performance record for delivering excellent outcomes. Translink seek to partner with agencies that share our passion and ambition to deliver excellent public transport for Northern Ireland and can bring their expertise to support creative and dynamic communication campaigns that will help drive business growth, build relations and generate advocacy and support in line with wider corporate goals. Your response must be submitted via the relevant call for tender (CfT). No other method of submission will be accepted.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £2,250,000

## **II.2) Description**

### **II.2.2) Additional CPV code(s)**

- 79952000 - Event services

### **II.2.3) Place of performance**

NUTS codes

- UKN - Northern Ireland

### **II.2.4) Description of the procurement**

Translink wish to establish a Framework for the provision of PR and Event Management Services. Appointed service providers will have a proven performance record for delivering excellent outcomes. Translink seek to partner with agencies that share our passion and ambition to deliver excellent public transport for Northern Ireland and can bring their expertise to support creative and dynamic communication campaigns that will help drive business growth, build relations and generate advocacy and support in line with wider corporate goals. Your response must be submitted via the relevant call for tender (CfT). No other method of submission will be accepted.

### **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 70

Cost criterion - Name: Cost / Weighting: 30

### **II.2.11) Information about options**

Options: Yes

Description of options

The Framework Agreement may be extended, on agreement of both parties, for further period(s) of up to a maximum of 36 months.

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.3) Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2024/S 000-003928](#)

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## **Section V. Award of contract**

### **Contract No**

1

### **Title**

Contract

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

22 May 2024

#### **V.2.2) Information about tenders**

Number of tenders received: 6

Number of tenders received from SMEs: 3

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 3

Number of tenders received by electronic means: 6

The contract has been awarded to a group of economic operators: Yes

#### **V.2.3) Name and address of the contractor**

GRAY'S COMMUNICATIONS LIMITED

19 Clarendon Street

LONDONDERRY

BT48 7EP

Email

[info@grayscommunications.com](mailto:info@grayscommunications.com)

Country

United Kingdom

NUTS code

- UK - United Kingdom

Internet address

<https://etendersni.gov.uk/epps>

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

LANYON COMMUNICATIONS LIMITED

1st Floor, Grand Central, Franklin Street

Belfast

BT2 7GG

Email

[gavin.williamson@lanyongroup.com](mailto:gavin.williamson@lanyongroup.com)

Country

United Kingdom

NUTS code

- UK - United Kingdom

Internet address

<https://etendersni.gov.uk/epps>

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

MCE N.I. LTD

3rd Floor, 83-85 Victoria Street

BELFAST

BT1 4PB

Email

[info@mcecomms.com](mailto:info@mcecomms.com)

Country

United Kingdom

NUTS code

- UK - United Kingdom

Internet address

<https://etendersni.gov.uk/epps>

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £2,250,000

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

High Court

Belfast

Country

United Kingdom