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Contract

P-2905 Framework for the Provision of PR and Event Management Services

Translink

F06: Contract award notice – utilities

Notice identifier: 2024/S 000-018650

Procurement identifier (OCID): ocds-h6vhtk-0437a6

Published 17 June 2024, 3:38pm

Section I: Contracting entity

I.1) Name and addresses

Translink

Procurement Department

Belfast

BT2 7LX

Email

procurement@translink.co.uk

Country

United Kingdom

Region code

UK - United Kingdom

Internet address(es)

Main address

<https://etendersni.gov.uk/epps>

Buyer's address

<https://etendersni.gov.uk/epps>

I.6) Main activity

Urban railway, tramway, trolleybus or bus services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

P-2905 Framework for the Provision of PR and Event Management Services

II.1.2) Main CPV code

- 79416000 - Public relations services

II.1.3) Type of contract

Services

II.1.4) Short description

Translink wish to establish a Framework for the provision of PR and Event Management Services. Appointed service providers will have a proven performance record for delivering excellent outcomes. Translink seek to partner with agencies that share our passion and ambition to deliver excellent public transport for Northern Ireland and can bring their expertise to support creative and dynamic communication campaigns that will help drive business growth, build relations and generate advocacy and support in line with wider corporate goals. Your response must be submitted via the relevant call for tender (CfT). No other method of submission will be accepted.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £2,250,000

II.2) Description

II.2.2) Additional CPV code(s)

- 79952000 - Event services

II.2.3) Place of performance

NUTS codes

- UKN - Northern Ireland

II.2.4) Description of the procurement

Translink wish to establish a Framework for the provision of PR and Event Management Services. Appointed service providers will have a proven performance record for delivering excellent outcomes. Translink seek to partner with agencies that share our passion and ambition to deliver excellent public transport for Northern Ireland and can bring their expertise to support creative and dynamic communication campaigns that will help drive business growth, build relations and generate advocacy and support in line with wider corporate goals. Your response must be submitted via the relevant call for tender (CfT). No other method of submission will be accepted.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 70

Cost criterion - Name: Cost / Weighting: 30

II.2.11) Information about options

Options: Yes

Description of options

The Framework Agreement may be extended, on agreement of both parties, for further period(s) of up to a maximum of 36 months.

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.3) Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2024/S 000-003928](#)

Section V. Award of contract

Contract No

1

Title

Contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

22 May 2024

V.2.2) Information about tenders

Number of tenders received: 6

Number of tenders received from SMEs: 3

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 3

Number of tenders received by electronic means: 6

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

GRAY'S COMMUNICATIONS LIMITED

19 Clarendon Street

LONDONDERRY

BT48 7EP

Email

info@grayscommunications.com

Country

United Kingdom

NUTS code

- UK - United Kingdom

Internet address

<https://etendersni.gov.uk/epps>

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

LANYON COMMUNICATIONS LIMITED

1st Floor, Grand Central, Franklin Street

Belfast

BT2 7GG

Email

gavin.williamson@lanyongroup.com

Country

United Kingdom

NUTS code

- UK - United Kingdom

Internet address

<https://etendersni.gov.uk/epps>

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

MCE N.I. LTD

3rd Floor, 83-85 Victoria Street

BELFAST

BT1 4PB

Email

info@mcecomms.com

Country

United Kingdom

NUTS code

- UK - United Kingdom

Internet address

<https://etendersni.gov.uk/epps>

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £2,250,000

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

High Court

Belfast

Country

United Kingdom