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Contract

## **Printed and Promotional Merchandise 2024**

Middlesex University Higher Education Corporation

F03: Contract award notice

Notice identifier: 2024/S 000-018627

Procurement identifier (OCID): ocds-h6vhtk-044cd4

Published 17 June 2024, 2:23pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Middlesex University Higher Education Corporation

The Burroughs

London

NW4 4BT

#### **Contact**

Gavin Black

#### **Email**

[upohelp@mdx.ac.uk](mailto:upohelp@mdx.ac.uk)

#### **Country**

United Kingdom

#### **NUTS code**

UKI71 - Barnet

**Internet address(es)**

Main address

<https://www.in-tendhost.co.uk>

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Education

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

Printed and Promotional Merchandise 2024

Reference number

UPO-0032

**II.1.2) Main CPV code**

- 79342200 - Promotional services

**II.1.3) Type of contract**

Services

**II.1.4) Short description**

MDX requires a supplier who has the ability to deliver this contract demonstrating innovative cost saving strategies for our customers, aligning to our strategy and can demonstrate previous experience and a broad skills base in Printed and Promotional Merchandise. Full details can be found in the tender document.

**II.1.6) Information about lots**

This contract is divided into lots: No

### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £200,000

## **II.2) Description**

### **II.2.2) Additional CPV code(s)**

- 39294100 - Information and promotion products
- 79342200 - Promotional services

### **II.2.3) Place of performance**

NUTS codes

- UKI71 - Barnet

### **II.2.4) Description of the procurement**

MDX requires a supplier who has the ability to deliver this contract demonstrating innovative cost saving strategies for our customers, aligning to our strategy and can demonstrate previous experience and a broad skills base in Printed and Promotional Merchandise. Full details can be found in the tender Document.

### **II.2.5) Award criteria**

Price

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: Yes

Identification of the project

Printed Merchandise

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2024/S 000-009772](#)

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## **Section V. Award of contract**

### **Contract No**

2024/S 000-009772

### **Title**

Print Merchandise

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

17 June 2024

#### **V.2.2) Information about tenders**

Number of tenders received: 8

Number of tenders received from SMEs: 8

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 8

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor**

Allwag Promotions Ltd

Billericay

Country

United Kingdom

NUTS code

- UKH36 - Heart of Essex

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £200,000

Total value of the contract/lot: £200,000

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

High Court

Royal Courts of Justice, The Strand

London

WC2A 2LL

Country

United Kingdom