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Contract

# **Printed and Promotional Merchandise 2024**

Middlesex University Higher Education Corporation

F03: Contract award notice Notice identifier: 2024/S 000-018627 Procurement identifier (OCID): ocds-h6vhtk-044cd4 Published 17 June 2024, 2:23pm

# Section I: Contracting authority

## I.1) Name and addresses

Middlesex University Higher Education Corporation

The Burroughs

London

NW4 4BT

Contact

Gavin Black

Email

upohelp@mdx.ac.uk

Country

United Kingdom

NUTS code

UKI71 - Barnet

#### Internet address(es)

Main address

https://www.in-tendhost.co.uk

## I.4) Type of the contracting authority

Body governed by public law

## I.5) Main activity

Education

## Section II: Object

#### II.1) Scope of the procurement

#### II.1.1) Title

Printed and Promotional Merchandise 2024

Reference number

UPO-0032

#### II.1.2) Main CPV code

• 79342200 - Promotional services

#### II.1.3) Type of contract

Services

#### II.1.4) Short description

MDX requires a supplier who has the ability to deliver this contract demonstrating innovative cost saving strategies for our customers, aligning to our strategy and can demonstrate previous experience and a broad skills base in Printed and Promotional Merchandise. Full details can be found in the tender document.

#### II.1.6) Information about lots

This contract is divided into lots: No

### II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £200,000

## **II.2) Description**

#### II.2.2) Additional CPV code(s)

- 39294100 Information and promotion products
- 79342200 Promotional services

#### II.2.3) Place of performance

NUTS codes

• UKI71 - Barnet

#### II.2.4) Description of the procurement

MDX requires a supplier who has the ability to deliver this contract demonstrating innovative cost saving strategies for our customers, aligning to our strategy and can demonstrate previous experience and a broad skills base in Printed and Promotional Merchandise. Full details can be found in the tender Document.

#### II.2.5) Award criteria

Price

#### II.2.11) Information about options

Options: No

#### II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: Yes

Identification of the project

**Printed Merchandise** 

## **Section IV. Procedure**

## **IV.1) Description**

#### IV.1.1) Type of procedure

Open procedure

#### IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

#### IV.2) Administrative information

#### IV.2.1) Previous publication concerning this procedure

Notice number: 2024/S 000-009772

## Section V. Award of contract

### **Contract No**

2024/S 000-009772

### Title

**Print Merchandise** 

A contract/lot is awarded: Yes

#### V.2) Award of contract

#### V.2.1) Date of conclusion of the contract

17 June 2024

#### V.2.2) Information about tenders

Number of tenders received: 8

Number of tenders received from SMEs: 8

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 8

The contract has been awarded to a group of economic operators: No

#### V.2.3) Name and address of the contractor

Allwag Promotions Ltd

Billericay

Country

United Kingdom

NUTS code

• UKH36 - Heart of Essex

The contractor is an SME

Yes

#### V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £200,000

Total value of the contract/lot: £200,000

# Section VI. Complementary information

## VI.4) Procedures for review

### VI.4.1) Review body

High Court

Royal Courts of Justice, The Strand

London

WC2A 2LL

Country

United Kingdom