

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/018623-2023>

Contract

ID 4629334 DfE - Consumer Council - Market Research Support

Consumer Council Northern Ireland

F03: Contract award notice

Notice identifier: 2023/S 000-018623

Procurement identifier (OCID): ocds-h6vhtk-03b4e6

Published 30 June 2023, 9:55am

Section I: Contracting authority

I.1) Name and addresses

Consumer Council Northern Ireland

28-32 Alfred Street

BELFAST

BT2 8EN

Email

SSDAdmin.CPD@finance-ni.gov.uk

Country

United Kingdom

Region code

UK - United Kingdom

Internet address(es)

Main address

<https://etendersni.gov.uk/epps>

Buyer's address

<https://etendersni.gov.uk/epps>

I.2) Information about joint procurement

The contract is awarded by a central purchasing body

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

ID 4629334 DfE - Consumer Council - Market Research Support

Reference number

4629334

II.1.2) Main CPV code

- 79300000 - Market and economic research; polling and statistics

II.1.3) Type of contract

Services

II.1.4) Short description

The Consumer Council is seeking to appoint a market research Contractor who can deliver insight on behalf of the Consumer Council that fully aligns to the organisation's statutory powers and objectives regarding understanding consumers and undertaking best practice research. The contract period will be for an initial period of one year with two options to extend for any period, up to and including, twelve months each, starting from the award of the contract.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £2,000,000

II.2) Description

II.2.2) Additional CPV code(s)

- 79310000 - Market research services

II.2.3) Place of performance

NUTS codes

- UKN - Northern Ireland

II.2.4) Description of the procurement

The Consumer Council is seeking to appoint a market research Contractor who can deliver insight on behalf of the Consumer Council that fully aligns to the organisation's statutory powers and objectives regarding understanding consumers and undertaking best practice research. The contract period will be for an initial period of one year with two options to extend for any period, up to and including, twelve months each, starting from the award of the contract.

II.2.5) Award criteria

Quality criterion - Name: AC1 Proposed Methodology / Weighting: 24.5

Quality criterion - Name: AC2 Proposed Team Experience / Weighting: 24.5

Quality criterion - Name: AC3 Risk Management / Weighting: 10.5

Quality criterion - Name: AC4 Social Value / Weighting: 10.5

Cost criterion - Name: AC5 Total Scenario Price / Weighting: 30

II.2.11) Information about options

Options: Yes

Description of options

There are two options to extend for any period, up to and including, twelve months each.

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2023/S 000-008240](#)

Section V. Award of contract

Contract No

1

Title

Contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

30 June 2023

V.2.2) Information about tenders

Number of tenders received: 4

Number of tenders received from SMEs: 1

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 1

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

COGNISENSE LTD

Adelaide House, 1 Falcon Rd

BELFAST

BT12 6SJ

Email

ctoner@cognisense-uk.com

Telephone

+44 2890387057

Fax

+44 2890387051

Country

United Kingdom

NUTS code

- UK - United Kingdom

Internet address

<https://etendersni.gov.uk/epps>

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £2,000,000

Total value of the contract/lot: £2,000,000

Section VI. Complementary information

VI.3) Additional information

The successful Contractor's performance will be managed as per the specification. and regularly monitored. Contractors not delivering.... on contract requirements is a serious matter. It means the public purse is not getting what it is paying for. If a Contractor fails to reach.... satisfactory levels of contract performance they will be given a specified time to improve. If, after the specified time, they still fail to.... reach satisfactory levels of contract performance, the matter will be escalated to senior management in CPD for further action. If this.... occurs and their performance still does not improve to satisfactory levels within

the specified period, it may be grounds for termination... of the contract at the Contractor's expense. In lieu of termination they may be issued with a Notice of Written Warning or a Notice of.... Unsatisfactory Performance. A central register of such Notices for supplies and services Contracts will be maintained and published.... on the CPD website. Any Contractor in receipt of multiple Notices of Written Warning or Notices of Unsatisfactory Performance will be.... required to declare this in future tender submissions for a period of three years from the date of issue of the Notice. It may also result in.... the Contractor being excluded from all procurement competitions being undertaken by Centres of Procurement...

VI.4) Procedures for review

VI.4.1) Review body

The UK does not have any special review body with responsibility for appeal/mediation procedures in public procurement competitions. Instead; any challenges are dealt with by the High Court, Commercial Division, to which proceedings may be issued regarding alleged breaches of the PCR 2015 as amended

Belfast

Country

United Kingdom

VI.4.3) Review procedure

Precise information on deadline(s) for review procedures

CPD complied with the Public Contracts Regulations 2015 and incorporated a... standstill period (i.e. a minimum of 10 calendar days) at the point information on the award of contract was communicated to tenderers. That notification provided full information on the award decision. This provided time for the unsuccessful tenderers to challenge the award decision before the contract was entered into.