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Contract

Provision of Regional and Local Press Advertising for Denbighshire County Council

Denbighshire County Council

F03: Contract award notice

Notice identifier: 2024/S 000-018614

Procurement identifier (OCID): ocds-h6vhtk-042e6b

Published 17 June 2024, 1:55pm

Section I: Contracting authority

I.1) Name and addresses

Denbighshire County Council

Wynnstay Road

Ruthin

LL15 1YN

Email

procurement@denbighshire.gov.uk

Telephone

+44 1824706169

Country

United Kingdom

NUTS code

UKL13 - Conwy and Denbighshire

Internet address(es)

Main address

<https://www.denbighshire.gov.uk>

Buyer's address

https://www.sell2wales.gov.wales/search/Search_AuthProfile.aspx?ID=AA0280

I.2) Information about joint procurement

The contract is awarded by a central purchasing body

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Provision of Regional and Local Press Advertising for Denbighshire County Council

Reference number

22026DCC

II.1.2) Main CPV code

- 79341000 - Advertising services

II.1.3) Type of contract

Services

II.1.4) Short description

DCC has a strong commitment to sustainability, which is at the core of its quality, safe, efficient services to its end users. DCC are looking for a provider of regional and local press advertising who can work with us to achieve our goals and fulfil our requirements in a cost effective and efficient way.

This contract will be managed by DCC's Communications, Marketing and Engagement Team.

DCC have an established in-house advertising service and are the single point of contact between Council services and advertising providers.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £315,000

II.2) Description

II.2.2) Additional CPV code(s)

- 79341000 - Advertising services

II.2.3) Place of performance

NUTS codes

- UKL13 - Conwy and Denbighshire

Main site or place of performance

Denbighshire

II.2.4) Description of the procurement

DCC has a strong commitment to sustainability, which is at the core of its quality, safe, efficient services to its end users. DCC are looking for a provider of regional and local press advertising who can work with us to achieve our goals and fulfil our requirements in a cost effective and efficient way.

This contract will be managed by DCC's Communications, Marketing and Engagement Team.

DCC have an established in-house advertising service and are the single point of contact between Council services and advertising providers.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 30

Price - Weighting: 70

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2024/S 000-001889](#)

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

19 April 2024

V.2.2) Information about tenders

Number of tenders received: 1

Number of tenders received from SMEs: 0

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 1

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Newsquest Media Group/LOCALiQ

Chartist Tower, Upper Dock Street

Newport

NP201DW

Country

United Kingdom

NUTS code

- UKL2 - East Wales

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £500,000

Total value of the contract/lot: £315,000

Section VI. Complementary information

VI.3) Additional information

(WA Ref:142267)

VI.4) Procedures for review

VI.4.1) Review body

High Court

Royal Courts of Justice, The Strand

London

WC2A 2LL

Telephone

+44 2079477501

Country

United Kingdom