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Tender

## **Design Support Agency**

Centre For Process Innovation

F02: Contract notice

Notice identifier: 2023/S 000-018583

Procurement identifier (OCID): ocds-h6vhtk-03dda1

Published 29 June 2023, 4:22pm

The closing date and time has been changed to:

**9 August 2023, 12:00pm**

See the [change notice](#).

## **Section I: Contracting authority**

### **I.1) Name and addresses**

Centre For Process Innovation

Discovery 2, William Armstrong Way, NETPark

Sedgefield

TS21 3FH

#### **Email**

[e-tendering@uk-cpi.com](mailto:e-tendering@uk-cpi.com)

#### **Telephone**

+44 01740625716

**Country**

United Kingdom

**NUTS code**

UKC1 - Tees Valley and Durham

**Internet address(es)**

Main address

<https://in-tendhost.co.uk/uk-cpi/>

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://in-tendhost.co.uk/uk-cpi/>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://in-tendhost.co.uk/uk-cpi/>

Tenders or requests to participate must be submitted to the above-mentioned address

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Other activity

Research and Development

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Design Support Agency

Reference number

2921

#### **II.1.2) Main CPV code**

- 79342000 - Marketing services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

CPI is looking to appoint a responsive, agile and flexible network of multi-disciplinary design experts to support its in-house Design team in the creation of visual assets for use in marketing and communications campaigns and advertising that will translate and promote CPI and its partners' work in the UK and global science industries. Broad examples of required assets can include graphic design for print and digital, videography, video editing, animation, illustration, web design, email design, presentation design and branding expertise. Guidelines detailing CPI's brand look and feel to be adhered to and in some instances, developed upon, under the guidance of the Design team. Content will be targeted at our audiences encompassing: Expert technicians and innovative businesses that could benefit from collaborating with CPI. Deep tech investors and entrepreneurs Our communities across the North of England and Scotland Stakeholders within the UK's innovation ecosystem

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 79342000 - Marketing services

- 79415200 - Design consultancy services
- 79413000 - Marketing management consultancy services
- 79933000 - Design support services

### **II.2.3) Place of performance**

NUTS codes

- UKC1 - Tees Valley and Durham

Main site or place of performance

Tees Valley & County Durham

### **II.2.4) Description of the procurement**

CPI is looking to appoint a responsive, agile and flexible network of multi-disciplinary design experts to support its in-house Design team in the creation of visual assets for use in marketing and communications campaigns and advertising that will translate and promote CPI and its partners' work in the UK and global science industries. Broad examples of required assets can include graphic design for print and digital, videography, video editing, animation, illustration, web design, email design, presentation design and branding expertise. Guidelines detailing CPI's brand look and feel to be adhered to and in some instances, developed upon, under the guidance of the Design team. Content will be targeted at our audiences encompassing: • Expert technicians and innovative businesses that could benefit from collaborating with CPI. • Deep tech investors and entrepreneurs • Our communities across the North of England and Scotland • Stakeholders within the UK's innovation ecosystem

### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

### **II.2.6) Estimated value**

Value excluding VAT: £250,000

### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Start date

4 September 2023

End date

3 September 2025

This contract is subject to renewal

Yes

Description of renewals

Re-procured on expiry of the original contract and completion of extension periods if taken

#### **II.2.10) Information about variants**

Variants will be accepted: Yes

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Originally published as:

Date

2 August 2023

Local time

12:00pm

Changed to:

Date

9 August 2023

Local time

12:00pm

See the [change notice](#).

**IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

**IV.2.7) Conditions for opening of tenders**

Date

2 August 2023

Local time

12:00pm

Place

Electronically via In-Tend Portal

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: Yes

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Centre for Process Innovation

Wilton Centre, Wilton

Redcar

TS10 4RF

Country

United Kingdom