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Tender

Design Support Agency

Centre For Process Innovation

F02: Contract notice

Notice identifier: 2023/S 000-018583

Procurement identifier (OCID): ocds-h6vhtk-03dda1

Published 29 June 2023, 4:22pm

The closing date and time has been changed to:

9 August 2023, 12:00pm

See the [change notice](#).

Section I: Contracting authority

I.1) Name and addresses

Centre For Process Innovation

Discovery 2, William Armstrong Way, NETPark

Sedgefield

TS21 3FH

Email

e-tendering@uk-cpi.com

Telephone

+44 01740625716

Country

United Kingdom

NUTS code

UKC1 - Tees Valley and Durham

Internet address(es)

Main address

<https://in-tendhost.co.uk/uk-cpi/>

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://in-tendhost.co.uk/uk-cpi/>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://in-tendhost.co.uk/uk-cpi/>

Tenders or requests to participate must be submitted to the above-mentioned address

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Other activity

Research and Development

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Design Support Agency

Reference number

2921

II.1.2) Main CPV code

- 79342000 - Marketing services

II.1.3) Type of contract

Services

II.1.4) Short description

CPI is looking to appoint a responsive, agile and flexible network of multi-disciplinary design experts to support its in-house Design team in the creation of visual assets for use in marketing and communications campaigns and advertising that will translate and promote CPI and its partners' work in the UK and global science industries. Broad examples of required assets can include graphic design for print and digital, videography, video editing, animation, illustration, web design, email design, presentation design and branding expertise. Guidelines detailing CPI's brand look and feel to be adhered to and in some instances, developed upon, under the guidance of the Design team. Content will be targeted at our audiences encompassing: Expert technicians and innovative businesses that could benefit from collaborating with CPI. Deep tech investors and entrepreneurs Our communities across the North of England and Scotland Stakeholders within the UK's innovation ecosystem

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 79342000 - Marketing services

- 79415200 - Design consultancy services
- 79413000 - Marketing management consultancy services
- 79933000 - Design support services

II.2.3) Place of performance

NUTS codes

- UKC1 - Tees Valley and Durham

Main site or place of performance

Tees Valley & County Durham

II.2.4) Description of the procurement

CPI is looking to appoint a responsive, agile and flexible network of multi-disciplinary design experts to support its in-house Design team in the creation of visual assets for use in marketing and communications campaigns and advertising that will translate and promote CPI and its partners' work in the UK and global science industries. Broad examples of required assets can include graphic design for print and digital, videography, video editing, animation, illustration, web design, email design, presentation design and branding expertise. Guidelines detailing CPI's brand look and feel to be adhered to and in some instances, developed upon, under the guidance of the Design team. Content will be targeted at our audiences encompassing: • Expert technicians and innovative businesses that could benefit from collaborating with CPI. • Deep tech investors and entrepreneurs • Our communities across the North of England and Scotland • Stakeholders within the UK's innovation ecosystem

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6) Estimated value

Value excluding VAT: £250,000

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Start date

4 September 2023

End date

3 September 2025

This contract is subject to renewal

Yes

Description of renewals

Re-procured on expiry of the original contract and completion of extension periods if taken

II.2.10) Information about variants

Variants will be accepted: Yes

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Originally published as:

Date

2 August 2023

Local time

12:00pm

Changed to:

Date

9 August 2023

Local time

12:00pm

See the [change notice](#).

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.7) Conditions for opening of tenders

Date

2 August 2023

Local time

12:00pm

Place

Electronically via In-Tend Portal

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: Yes

VI.4) Procedures for review

VI.4.1) Review body

Centre for Process Innovation

Wilton Centre, Wilton

Redcar

TS10 4RF

Country

United Kingdom