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Planning

NHS South Yorkshire ICB : Family Support During Pregnancy and Beyond

NHS South Yorkshire ICB

F01: Prior information notice

Prior information only

Notice identifier: 2023/S 000-018552

Procurement identifier (OCID): ocds-h6vhtk-03dd91

Published 29 June 2023, 2:45pm

Section I: Contracting authority

I.1) Name and addresses

NHS South Yorkshire ICB

722 Prince of Wales Road

Sheffield

S9 4EU

Email

syicb.procurement@nhs.net

Country

United Kingdom

Region code

UKE3 - South Yorkshire

Internet address(es)

Main address

<https://www.southyorkshire.icb.nhs.uk>

Buyer's address

<https://www.southyorkshire.icb.nhs.uk>

I.3) Communication

Additional information can be obtained from the above-mentioned address

Electronic communication requires the use of tools and devices that are not generally available. Unrestricted and full direct access to these tools and devices is possible, free of charge, at

<https://health-family.force.com/s/Welcome>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Health

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

NHS South Yorkshire ICB : Family Support During Pregnancy and Beyond

II.1.2) Main CPV code

- 85100000 - Health services

II.1.3) Type of contract

Services

II.1.4) Short description

The NHS Integrated Care Board (ICB) in partnership with the local authorities across South Yorkshire are looking to enter a procurement process to pilot suitable and sustainable community based preventative interventions for pregnant women and their families.

The pregnant women and families we most want to engage with through this new model are experiencing the greatest life pressures. We will introduce a new delivery model that offers holistic support to pregnant women and their families about what most matters to them.

This pilot aims to support delivery of ICBs Local Maternity and Neonatal System (LMNS) 5 year Equity and Equality Action Plan Copy of Equity and Equality Action Plan 2022 - 27 (syics.co.uk)

II.1.5) Estimated total value

Value excluding VAT: £870,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 85100000 - Health services

II.2.3) Place of performance

NUTS codes

- UKE3 - South Yorkshire

Main site or place of performance

South Yorkshire

II.2.4) Description of the procurement

Research indicates that poverty or deprivation amongst pregnant women is linked with poorer outcomes. For example, one study found that deprivation in pregnancy is associated with diets poor in specific nutrients, and poor diet contributes to inequalities in pregnancy outcomes including pre-term births and lower birth weights.

In 2022, 20% of women giving birth in SY were from minority ethnic backgrounds and 46% of women were from the most deprived quintile. 14% of the women were recorded as having a complex social factor affecting their pregnancy but this was more common for women from minority ethnic or deprived backgrounds (32% of women from deprived areas, 24% for Black women, 16% for Asian women and 28% for women of Other Ethnicity)

Rates of preventable factors linked to poor outcomes in pregnancy are generally worse in South Yorkshire than the England average, and are known to disproportionately affect women in deprived communities (2022):

- 2nd highest rate of women obese in early pregnancy (SYB 28%/England 22%)
- More women smoking at time of delivery (11%/ 9%)
- Fewer women breastfeeding their babies (66%/72%)

South Yorkshire has some of the worst pregnancy outcomes

- Stillbirth rates of 3.6 per 1000
- More babies born preterm (8%/6%)
- More low birth-weight babies (7.2%/6.9%)

We know the inequalities due to deprivation continue to have an impact on health outcomes for children:

- Levels of obesity at Year 6 are at an all-time high and range between 19% (Sheffield) and 24% (Rotherham).
- Prevalence of tooth decay in children is concerning. There is evidence the trend is worsening in SY compared to England.
- Admissions caused by unintentional and deliberate injuries in YP is much higher than the national average.
- Almost 30% of children in SY do not have the expected levels of development in communication, language and literacy.

We also know that for any person to be able to engage, listen and make significant lifestyle changes can only take place if their basic needs and main concerns are being met. We understand the future life outcomes for children are poor if interventions are not supported early enough and we must listen to what families when they tell us what will work best for them.

Women and families tell us that:

- Continuity in point of contact is important as women can tell their story once and develop Trust.
- They find services who signpost or give advice difficult to connect with as often they are in crisis and so do not want to hear or cannot cope with new information on how to change or do things better.
- They need to feel safe and reassured and often find 'organisational buildings' intimidating.
- They want someone to walk through change with them and so relational models within the family home work best
- They are keen to have support on their pregnancy, but also with everyday processes i.e. form filling, letters/demands, school issues, health concerns
- They have already been involved with a number of professionals and may feel disengaged from existing support
- Sometimes they simply do not know what's out there and who to ask

II.2.14) Additional information

This proposal aims to take action and support families with a new model of service delivery addressing what most matters to them whilst also providing support and opportunities to share advice at the earliest possible developmental stage of life. This proposed model gives us an opportunity to offer a joined-up response where the pregnant woman and family are listened to and ensure any intervention offered is tailored to meet their specific needs. Rather than focus on a single intervention a holistic approach should be taken offering a range of interventions from parental support and advice, including antenatal education and support with sleep, debt management, social prescribing offers including cooking, infant feeding and weaning and provide a link and offer support to access existing services.

We want to track the benefit of this offer to families where the issue that matters to them most e.g. antenatal education, healthy lifestyle advice, living costs or debt forms the beginning of a support offer to a family which is joined up by one main point of contact who will establish a positive relationship with the family supporting the family to understand and translate into practical solutions what the different offers of support can mean.

There should be clear links to organisations and professionals such as midwives of health visitors, with a holistic service offer to meet all of the needs.

This will be a pilot project for a period of 2 years and will be fully evaluated to inform future

service provision. The model will be piloted in one neighbourhood in each of the places in South Yorkshire (Barnsley(Worsborough), Doncaster (Mexborough), Rotherham (Eastwood and East Deane) and Sheffield (Firth Park and Fir Vale)) . Neighbourhood selection has been targeted to those at greatest need. The South Yorkshire ICB place teams with local authorities have determined the neighbourhoods where the model will be piloted.

The outcomes

Through this project the aim is to achieve

- Holistic Care: is the work with pregnant women inclusive of the wider family and what matters to them?
- Accessible: Are the interventions offered in a place that best works for the family and promotes engagement?
- Responsive: If circumstances change for the pregnant woman and her family are the interventions adapted to meet the change in need?
- Improving health outcomes: Do the interventions offered improve health outcomes? (smoking status, breastfeeding initiation and continuation, low birth weight, rates of premature birth, stillbirths)

The financial envelope will be up to £435,000 per year over 2 years.

The tender process will take place in August/September 2023. It is the expectation that services are mobilised and ready to start delivery soon after the contract is issued. The contract(s) duration for the pilot will be 2 years.

In preparation we will be holding an open market engagement event to share more details about our plans, hear your views and answer queries.

A draft service specification will be provided as part of this PIN in advance of the open market engagement event. We welcome comments and feedback from potential bidders on the draft service specification. Please could you submit your comments via the Atamis site (access details below) You can submit comments in advance of the market engagement event, or up to 3 weeks afterwards.

The meeting will take place on MS Teams, Monday 17th July 2023, between 10.30am and 12pm.

[Click here to join the meeting](#)

Meeting ID: 327 003 620 166

Passcode: 6mGV4L

[Download Teams](#) | [Join on the web](#)

To register your interest in this event, please go to the Atamis site as below. The contract reference is C190297.

Suppliers will only need to register once in order to access opportunities that are offered by the Health System organisations that are using the system.

If you have already registered on the system (e.g. to access contracts with another Health

Family organisation) then there is no need to re-register.

- If you have not already done so you should now register as a Supplier on the shared system.

You can register here: <https://health-family.force.com/s/Welcome>

If you find you need advice or support in registering please contact the Atamis helpdesk using the following details:

Phone: 0800 9956035

E-mail: support-health@atamis.co.uk

The purpose of this PIN is to identify any organisations interested in providing this Service to engage with NHS South Yorkshire Integrated Care Board (NHS SY ICB (Doncaster)). The SY ICB would like potential providers to express an interest by responding via the portal. The SY ICB are not liable for any costs incurred by those expressing an interest in this PIN or, for any future tendering activity.

Please register your interest through the Atamis portal by the 16th July 2023.

The information you provide to SY ICB will be to assess interest in the market. Dependent upon the response to this PIN the authority will determine if this requirement forms the basis of a competitive procurement process. If a competitive procurement is to take place the authority will inform those organisations who have registered an interest as described above with more information. The information to be provided by SY ICB will include, but not be limited to the type of procurement process, the timescales, and the evaluation criteria for any future procurement process.

II.3) Estimated date of publication of contract notice

30 October 2023

Section IV. Procedure

IV.1) Description

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No