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Planning

## **Business Omnibus Survey (Monthly Business Survey Questions)**

Department for Business, Energy & Industrial Strategy

F01: Prior information notice

Prior information only

Notice identifier: 2023/S 000-018530

Procurement identifier (OCID): ocds-h6vhtk-03dd81

Published 29 June 2023, 1:10pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Department for Business, Energy & Industrial Strategy

Victoria Square House, Victoria Square

Birmingham

B2 4AJ

#### **Contact**

Steven Williams

#### **Email**

[Steven.Williams3@beis.gov.uk](mailto:Steven.Williams3@beis.gov.uk)

#### **Country**

United Kingdom

**Region code**

UK - United Kingdom

**Internet address(es)**

Main address

<https://www.gov.uk/government/organisations/department-for-business-and-trade>

**I.3) Communication**

Additional information can be obtained from the above-mentioned address

**I.4) Type of the contracting authority**

Ministry or any other national or federal authority

**I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Business Omnibus Survey (Monthly Business Survey Questions)

#### **II.1.2) Main CPV code**

- 79311000 - Survey services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

The Department for Business & Trade (DBT) needs to commission monthly survey questions via a monthly Business Opinion Omnibus Survey to help monitor the impact of changes in business and economic conditions on businesses; to gather data and evidence to better understand how businesses are coping with any changes; and so that policies can be developed to help businesses adjust to changes in economic circumstances.

#### **II.1.5) Estimated total value**

Value excluding VAT: £220,000

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 79300000 - Market and economic research; polling and statistics

#### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

#### **II.2.4) Description of the procurement**

The survey questions need to be asked as part of a Business Omnibus survey, so as to reduce costs as such a survey consists of questions from multiple research clients. The sampling and screening costs are also shared across clients, as well as the use of a mixture of Multiple Choice, Multiple Selection, and Free Text Questions, to further reduce costs.

DBT will use the data tables received from the supplier to summarise and write up the results internally, which also reduces the cost and increases the speed of delivery.

We would like the monthly survey process to occur at the start of the month, so that we can receive the data delivery on the same date each month (or next working day where applicable). The survey should be 'in the field' for a maximum of 15 days from survey wave open. Data delivery should occur no later than one week after survey wave close each month.

We have no expectation regarding the number of years of experience the supplier must have. However, the supplier must be able to demonstrate how they intend to create (or use an existing) a proportionate, representative, and accurate business panel from a panel of business owners and/or business senior management.

The supplier should have the following accreditations:

- ISO20252 Conformity: Standard for market, opinion, and social research.
- Market Research Society (MRS) Accreditation
- European Society for Opinion and Market Research (ESOMAR) Membership
- ISO27001 Conformity: Information Security Management

#### **II.2.14) Additional information**

We would like to invite prospective bidders to register their interest in this opportunity by emailing via the contact details below, by 5.00pm on Friday 14th July 2023.

#### **II.3) Estimated date of publication of contract notice**

28 July 2023

## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes