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Planning

Business Omnibus Survey (Monthly Business Survey Questions)

Department for Business, Energy & Industrial Strategy

F01: Prior information notice

Prior information only

Notice identifier: 2023/S 000-018530

Procurement identifier (OCID): ocds-h6vhtk-03dd81

Published 29 June 2023, 1:10pm

Section I: Contracting authority

I.1) Name and addresses

Department for Business, Energy & Industrial Strategy

Victoria Square House, Victoria Square

Birmingham

B2 4AJ

Contact

Steven Williams

Email

Steven.Williams3@beis.gov.uk

Country

United Kingdom

Region code

UK - United Kingdom

Internet address(es)

Main address

<https://www.gov.uk/government/organisations/department-for-business-and-trade>

I.3) Communication

Additional information can be obtained from the above-mentioned address

I.4) Type of the contracting authority

Ministry or any other national or federal authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Business Omnibus Survey (Monthly Business Survey Questions)

II.1.2) Main CPV code

- 79311000 - Survey services

II.1.3) Type of contract

Services

II.1.4) Short description

The Department for Business & Trade (DBT) needs to commission monthly survey questions via a monthly Business Opinion Omnibus Survey to help monitor the impact of changes in business and economic conditions on businesses; to gather data and evidence to better understand how businesses are coping with any changes; and so that policies can be developed to help businesses adjust to changes in economic circumstances.

II.1.5) Estimated total value

Value excluding VAT: £220,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 79300000 - Market and economic research; polling and statistics

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

The survey questions need to be asked as part of a Business Omnibus survey, so as to reduce costs as such a survey consists of questions from multiple research clients. The sampling and screening costs are also shared across clients, as well as the use of a mixture of Multiple Choice, Multiple Selection, and Free Text Questions, to further reduce costs.

DBT will use the data tables received from the supplier to summarise and write up the results internally, which also reduces the cost and increases the speed of delivery.

We would like the monthly survey process to occur at the start of the month, so that we can receive the data delivery on the same date each month (or next working day where applicable). The survey should be 'in the field' for a maximum of 15 days from survey wave open. Data delivery should occur no later than one week after survey wave close each month.

We have no expectation regarding the number of years of experience the supplier must have. However, the supplier must be able to demonstrate how they intend to create (or use an existing) a proportionate, representative, and accurate business panel from a panel of business owners and/or business senior management.

The supplier should have the following accreditations:

- ISO20252 Conformity: Standard for market, opinion, and social research.
- Market Research Society (MRS) Accreditation
- European Society for Opinion and Market Research (ESOMAR) Membership
- ISO27001 Conformity: Information Security Management

II.2.14) Additional information

We would like to invite prospective bidders to register their interest in this opportunity by emailing via the contact details below, by 5.00pm on Friday 14th July 2023.

II.3) Estimated date of publication of contract notice

28 July 2023

Section IV. Procedure

IV.1) Description

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes