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Contract

Delivery of a mindfulness app, including state of the art mindfulness content.

Defra Network eTendering Portal

F03: Contract award notice

Notice identifier: 2022/S 000-018523

Procurement identifier (OCID): ocids-h6vhtk-02e873

Published 6 July 2022, 3:59pm

Section I: Contracting authority

I.1) Name and addresses

Defra Network eTendering Portal

Nobel House 17 Smith Square

London

SW1P 3JR

Email

Network.procurement@Defra.gov.uk

Telephone

+44 2072385921

Country

United Kingdom

NUTS code

UK - United Kingdom

Internet address(es)

Main address

<https://defra.bravosolution.co.uk>

I.4) Type of the contracting authority

Ministry or any other national or federal authority

I.5) Main activity

Environment

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Delivery of a mindfulness app, including state of the art mindfulness content.

II.1.2) Main CPV code

- 71317200 - Health and safety services

II.1.3) Type of contract

Services

II.1.4) Short description

Our aim is to support Defra group colleagues wellbeing through the provision of a mindfulness/meditation product/service, whilst also supporting the business through the provision of information on its usage, trend data, engagement, and take-up to continuously improve our wellbeing offer. Our vision is to improve colleague wellbeing to optimise attendance, engagement, resilience, and performance, and encourage greater collaboration on wellbeing within teams to support the delivery of business objectives.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £162,000

II.2) Description

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

Services

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2021/S 000-024838](#)

Section V. Award of contract

Contract No

ECM_63674

Title

Provision of a Mindfulness App

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

1 April 2022

V.2.2) Information about tenders

Number of tenders received: 2

Number of tenders received from SMEs: 1

Number of tenders received from tenderers from non-EU Member States: 1

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Headspace Inc.

2415 Michigan Ave, Santa Monica

California

90404

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £162,000

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

DEFRA

Nobel House 17 Smith Square

London

SW1P 3JR

Email

christine.innes@defra.gov.uk

Telephone

+44 2072385921

Country

United Kingdom

VI.4.2) Body responsible for mediation procedures

Department of Environment, Food and Rural Affairs

17 Smith Square

London

SW1P 3JR

Telephone

+44 2072385921

Country

United Kingdom

VI.4.4) Service from which information about the review procedure may be obtained

Department of Environment, Food and Rural Affairs

Nobel House 17 Smith Square

London

SW1P 3JR

Telephone

+44 2072385921

Country

United Kingdom