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Contract

## **Delivery of a mindfulness app, including state of the art mindfulness content.**

Defra Network eTendering Portal

F03: Contract award notice

Notice identifier: 2022/S 000-018523

Procurement identifier (OCID): ocids-h6vhtk-02e873

Published 6 July 2022, 3:59pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Defra Network eTendering Portal

Nobel House 17 Smith Square

London

SW1P 3JR

#### **Email**

[Network.procurement@Defra.gov.uk](mailto:Network.procurement@Defra.gov.uk)

#### **Telephone**

+44 2072385921

#### **Country**

United Kingdom

#### **NUTS code**

UK - United Kingdom

**Internet address(es)**

Main address

<https://defra.bravosolution.co.uk>

**I.4) Type of the contracting authority**

Ministry or any other national or federal authority

**I.5) Main activity**

Environment

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

Delivery of a mindfulness app, including state of the art mindfulness content.

**II.1.2) Main CPV code**

- 71317200 - Health and safety services

**II.1.3) Type of contract**

Services

**II.1.4) Short description**

Our aim is to support Defra group colleagues wellbeing through the provision of a mindfulness/meditation product/service, whilst also supporting the business through the provision of information on its usage, trend data, engagement, and take-up to continuously improve our wellbeing offer. Our vision is to improve colleague wellbeing to optimise attendance, engagement, resilience, and performance, and encourage greater collaboration on wellbeing within teams to support the delivery of business objectives.

**II.1.6) Information about lots**

This contract is divided into lots: No

**II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £162,000

**II.2) Description**

**II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

**II.2.4) Description of the procurement**

Services

**II.2.5) Award criteria**

Price

**II.2.11) Information about options**

Options: No

**II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2021/S 000-024838](#)

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## **Section V. Award of contract**

### **Contract No**

ECM\_63674

### **Title**

Provision of a Mindfulness App

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

1 April 2022

#### **V.2.2) Information about tenders**

Number of tenders received: 2

Number of tenders received from SMEs: 1

Number of tenders received from tenderers from non-EU Member States: 1

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor**

Headspace Inc.

2415 Michigan Ave, Santa Monica

California

90404

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

No

**V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £162,000

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

DEFRA

Nobel House 17 Smith Square

London

SW1P 3JR

Email

[christine.innes@defra.gov.uk](mailto:christine.innes@defra.gov.uk)

Telephone

+44 2072385921

Country

United Kingdom

#### **VI.4.2) Body responsible for mediation procedures**

Department of Environment, Food and Rural Affairs

17 Smith Square

London

SW1P 3JR

Telephone

+44 2072385921

Country

United Kingdom

#### **VI.4.4) Service from which information about the review procedure may be obtained**

Department of Environment, Food and Rural Affairs

Nobel House 17 Smith Square

London

SW1P 3JR

Telephone

+44 2072385921

Country

United Kingdom