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Contract

## **Social Research and Analysis Framework**

Scottish Government

F03: Contract award notice

Notice identifier: 2025/S 000-018509

Procurement identifier (OCID): ocds-h6vhtk-03ae9d

Published 1 May 2025, 3:30pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Scottish Government

Victoria Quay, The Shore

Edinburgh

EH6 6QQ

#### **Contact**

Monika Somerville

#### **Email**

[monika.somerville@gov.scot](mailto:monika.somerville@gov.scot)

#### **Telephone**

+44 1312447556

#### **Country**

United Kingdom

**NUTS code**

UKM - Scotland

**Internet address(es)**

Main address

<http://www.scotland.gov.uk>

Buyer's address

[https://www.publiccontractsscotland.gov.uk/search/Search\\_AuthProfile.aspx?ID=AA10482](https://www.publiccontractsscotland.gov.uk/search/Search_AuthProfile.aspx?ID=AA10482)

**I.4) Type of the contracting authority**

Ministry or any other national or federal authority

**I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Social Research and Analysis Framework

Reference number

CASE/605656

#### **II.1.2) Main CPV code**

- 73110000 - Research services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

The Framework Agreement shall cover the provision of Social Research and Analysis across the Core Scottish Government departments. It shall comprise a multi lot/multi supplier agreement with 3 lots: Lot 1 Consultation Analysis, Lot 2 Evaluations, and Lot 3 Research.

#### **II.1.6) Information about lots**

This contract is divided into lots: Yes

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £15,700,000

### **II.2) Description**

#### **II.2.1) Title**

Consultation Analysis

Lot No

1

### **II.2.2) Additional CPV code(s)**

- 79311300 - Survey analysis services

### **II.2.3) Place of performance**

NUTS codes

- UKM - Scotland

### **II.2.4) Description of the procurement**

The Scottish Government runs a large volume of consultations throughout the year - on average, we publish 100 consultations per year. We, thus, have an ongoing requirement for consultation analysis. We wish, therefore, to establish a framework of external suppliers with the experience, skills, and capacity to deliver both quantitative and qualitative analysis of responses to a wide range of government consultations.

Work that is required under this lot:

Includes: Understanding policy background of consultation, receiving, securely storing and classifying consultation responses. Analysis of responses to consultation questions, setting out key issues and nature and level of support for consultation proposals in full report.

Does not include: conducting public consultations or surveys or evaluation of consultation proposals.

### **II.2.5) Award criteria**

Quality criterion - Name: Framework Management / Weighting: 35%

Quality criterion - Name: Delivery of Services- Call-Off Contracts / Weighting: 45%

Quality criterion - Name: Cyber Security / Weighting: 10%

Quality criterion - Name: Fair Work First / Weighting: 5%

Quality criterion - Name: Community Benefits / Weighting: 5%

Price - Weighting: 30

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.2) Description**

### **II.2.1) Title**

Evaluations

Lot No

2

### **II.2.2) Additional CPV code(s)**

- 79419000 - Evaluation consultancy services

### **II.2.3) Place of performance**

NUTS codes

- UKM - Scotland

### **II.2.4) Description of the procurement**

The Scottish Government commissions a wide range of evaluation research to support delivering better outcomes for the people of Scotland by understanding which policies and / or programmes work best and why, and how to learn and improve from the implementation and delivery of policies and programmes. Robust monitoring and evaluation ensures that policies benefit the people who they are designed to help. It also provides evidence for the public to better understand the decisions and activities of the Scottish Government, their impact and their value for money.

Work that is required under this lot:

Includes: Process evaluations. Small-scale evaluations (project value limit 65K GBP) including evaluability and impact assessments, logic modelling and theory of change. Economic evaluations. Statutory monitoring work, performance monitoring and reviews of legislative requirements.

Does not include: Experimental / quasi-experimental impact evaluation, horizon scanning, meta-analysis, feasibility studies

### **II.2.5) Award criteria**

Quality criterion - Name: Framework Management / Weighting: 35%

Quality criterion - Name: Delivery of Services- Call-Off Contracts / Weighting: 45%

Quality criterion - Name: Cyber Security / Weighting: 10%

Quality criterion - Name: Fair Work First / Weighting: 5%

Quality criterion - Name: Community Benefits / Weighting: 5%

Price - Weighting: 30

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.2) Description**

### **II.2.1) Title**

Social Research

Lot No

3

### **II.2.2) Additional CPV code(s)**

- 79315000 - Social research services

### **II.2.3) Place of performance**

NUTS codes

- UKM - Scotland

### **II.2.4) Description of the procurement**

Work that is required under this lot:

Includes: Primary research (collecting data from people): quantitative, qualitative and mixed methods data collection/fieldwork online; by telephone; face to face.

Representative surveys and focus groups. Questions in Omnibus surveys if offered by suppliers. In depth, observational interviews. Public engagement and public panels. Case studies, co-creation, ethnography, narrative analysis, focus groups, lived experience research, deliberative methods. Secondary research (analysis of pre-existing data) qualitative, quantitative and mixed methods data analysis and literature reviews, evidence reviews, systematic reviews, rapid evidence reviews. Data linkage.

Does not include: impact assessment, evaluation, consultation analysis, econometric or financial analysis, modelling.

#### **II.2.5) Award criteria**

Quality criterion - Name: Framework Management / Weighting: 35%

Quality criterion - Name: Delivery of Services- Call-Off Contracts / Weighting: 45%

Quality criterion - Name: Cyber Security / Weighting: 10%

Quality criterion - Name: Fair Work First / Weighting: 5%

Quality criterion - Name: Community Benefits / Weighting: 5%

Price - Weighting: 30%

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.3) Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2024/S 000-015717](#)

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## **Section V. Award of contract**

### **Lot No**

3

### **Title**

Social Research

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

11 April 2025

#### **V.2.2) Information about tenders**

Number of tenders received: 30



Number of tenders received from SMEs: 22

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 30

Number of tenders received by electronic means: 30

The contract has been awarded to a group of economic operators: Yes

**V.2.3) Name and address of the contractor**

Craigforth

1a Henderson street, Bridge of allan

Stirling

Fk94NA

Country

United Kingdom

NUTS code

- UKM - Scotland

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

The Lines Between Ltd

Studio 1.12, Edinburgh Palette, 151 London Road,

Edinburgh

EH7 6AE

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Ipsos (market research) Ltd

4 Wemyss Place

Edinburgh

EH3 6DH

Country

United Kingdom

NUTS code

- UKM75 - Edinburgh, City of

The contractor is an SME

No

**V.2.3) Name and address of the contractor**

Progressive Partnership

17 Corstorphine Road, Edinburgh,

Edinburgh

EH12 6DD

Country

United Kingdom

NUTS code

- UKM - Scotland

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

AECOM Limited

1 Tanfield

Edinburgh

EH3 5DA

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

No

**V.2.3) Name and address of the contractor**

National Centre for Social Research

35 Northampton Square

London

EC1V 0AX

Country

United Kingdom

NUTS code

- UKI - London

The contractor is an SME

No

**V.2.3) Name and address of the contractor**

Thinks Insight and Strategy (Britain Thinks) Limited

Somerset House, Strand

London

WC2R 1LA

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £8,100,000

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**Section V. Award of contract**

**Lot No**

1

**Title**

Consultation Analysis

A contract/lot is awarded: Yes

**V.2) Award of contract**

**V.2.1) Date of conclusion of the contract**

11 April 2025

**V.2.2) Information about tenders**

Number of tenders received: 17

Number of tenders received from SMEs: 14

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 17

Number of tenders received by electronic means: 17

The contract has been awarded to a group of economic operators: Yes

**V.2.3) Name and address of the contractor**

The Lines Between Ltd

Studio 1.12, Edinburgh Palette, 151 London Road,

Edinburgh

EH7 6AE

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Craigforth

1a Henderson street, Bridge of allan

Stirling

Fk94NA

Country

United Kingdom

NUTS code

- UKM - Scotland

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Progressive Partnership

17 Corstorphine Road, Edinburgh,

Edinburgh

EH12 6DD

Country

United Kingdom

NUTS code

- UKM - Scotland

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

EKOS

93 St Georges Road, St Georges Studios

Glasgow

G3 6JA

Country

United Kingdom

NUTS code

- UKM82 - Glasgow City

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Alma Economics

2 Wigton Road

London

E17 5HU

Country

United Kingdom

NUTS code

- UKI5 - Outer London – East and North East

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Griesbach & Associates

7 Hazel Avenue

Crieff

PH7 3ER

Country

United Kingdom

NUTS code

- UKM - Scotland

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Wellside Research Ltd

20 Kerr Loan

Haddington

EH41 3DZ

Country

United Kingdom

NUTS code

- UKM73 - East Lothian and Midlothian

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £2,100,000



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## **Section V. Award of contract**

### **Lot No**

2

### **Title**

Evaluations

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

11 April 2025

#### **V.2.2) Information about tenders**

Number of tenders received: 32

Number of tenders received from SMEs: 25

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 32

Number of tenders received by electronic means: 32

The contract has been awarded to a group of economic operators: Yes

#### **V.2.3) Name and address of the contractor**

The Lines Between Ltd

Studio 1.12, Edinburgh Palette, 151 London Road,

Edinburgh

EH7 6AE

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Ipsos (market research) Ltd

4 Wemyss Place

Edinburgh

EH3 6DH

Country

United Kingdom

NUTS code

- UKM75 - Edinburgh, City of

The contractor is an SME

No

**V.2.3) Name and address of the contractor**

EKOS

93 St Georges Road, St Georges Studios

Glasgow

G3 6JA

Country

United Kingdom

NUTS code

- UKM82 - Glasgow City

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

KSO Research Limited

42 Montgomery Street, Eaglesham

Glasgow

G76 0AS

Country

United Kingdom

NUTS code

- UKM83 - Inverclyde, East Renfrewshire and Renfrewshire

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

GC Insight Ltd

102 Colmore Row , 137 Sauchiehall Street

Birmingham

B3 3AG

Country

United Kingdom

NUTS code

- UKG31 - Birmingham

The contractor is an SME

Yes

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £5,500,000

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## **Section VI. Complementary information**

### **VI.3) Additional information**

All suppliers on this framework are committed to offering differing packages of Fair Work Practices, packages include the payment of the Real Living Wage or higher for the duration of this framework.

All suppliers on this framework committed to delivering Community Benefits, if awarded 50k GBP or above of work under the framework in a reporting period. Suppliers offered differing packages of Community Benefits focusing around:

- Making sub-contracting opportunities available to SMEs, third sector and supported businesses;
- Targeted employment support, recruitment and work related training for priority groups;
- Educational support initiatives;
- Support for existing charity and third sector organisations;
- Up-skilling existing workforce;
- Equality and diversity initiatives.

Delivery of Community Benefits will be monitored as part of framework management over the framework period.

(SC Ref:796103)

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Edinburgh Sheriff Court

Sheriff Court House, 27 Chambers Street

Edinburgh

EH1 1LB

Country

United Kingdom