This is a published notice on the Find a Tender service: <a href="https://www.find-tender.service.gov.uk/Notice/018486-2022">https://www.find-tender.service.gov.uk/Notice/018486-2022</a>

Tender

# Marketing and Communications - Kirklees Year of Music 2023 & WOVEN in Kirklees 2023

The Council of the Borough of Kirklees

F02: Contract notice

Notice identifier: 2022/S 000-018486

Procurement identifier (OCID): ocds-h6vhtk-034ede

Published 6 July 2022, 1:23pm

## **Section I: Contracting authority**

#### I.1) Name and addresses

The Council of the Borough of Kirklees

Town Hall

Huddersfield

HD1 2HQ

#### **Email**

procurement@kirklees.gov.uk

#### Country

**United Kingdom** 

#### **NUTS** code

UKE44 - Calderdale and Kirklees

#### Internet address(es)

Main address

www.kirklees.gov.uk

Buyer's address

https://yortender.eu-supply.com

#### I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

https://yortender.eu-supply.com

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

https://yortender.eu-supply.com

#### I.4) Type of the contracting authority

Regional or local authority

## I.5) Main activity

General public services

## **Section II: Object**

## II.1) Scope of the procurement

#### II.1.1) Title

Marketing and Communications - Kirklees Year of Music 2023 & WOVEN in Kirklees 2023

Reference number

KMCCW-038

#### II.1.2) Main CPV code

79000000 - Business services: law, marketing, consulting, recruitment, printing and security

#### II.1.3) Type of contract

Services

#### II.1.4) Short description

The Council of the Borough of Kirklees is looking to appoint a full-service specialist cultural / music marketing and communications agency to create a total project strategy and lead the campaign delivery to ensure the Kirklees Year of Music 2023 Project (KYOM2023) and WOVEN in Kirklees 2023 festival to achieve their target outcomes and demonstrate KPIs (Key performance Indicators).

#### II.1.5) Estimated total value

Value excluding VAT: £450,000

#### II.1.6) Information about lots

This contract is divided into lots: No

#### II.2) Description

#### II.2.2) Additional CPV code(s)

- 79340000 Advertising and marketing services
- 79413000 Marketing management consultancy services
- 79990000 Miscellaneous business-related services

#### II.2.3) Place of performance

**NUTS** codes

• UKE44 - Calderdale and Kirklees

Main site or place of performance

Kirklees, West Yorkshire, UK

#### II.2.4) Description of the procurement

Tenders are invited by Kirklees Council from Suppliers with relevant experience and ability to demonstrate sufficient capacity to provide Marketing and Communications for the Kirklees Year of Music 2023 and WOVEN in Kirklees 2023.

The anticipated commencement date for the Contract is October 2022 and will run until 31 March 2024. Exact start date subject to the conclusion of this procurement process.

Further details regarding the Services required are set out in the Procurement documents that are available for interested suppliers to access from <a href="https://yortender.eu-supply.com">https://yortender.eu-supply.com</a>

#### II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 70

Price - Weighting: 30

#### II.2.6) Estimated value

Value excluding VAT: £450,000

#### II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

**Duration in months** 

18

This contract is subject to renewal

No

#### II.2.10) Information about variants

Variants will be accepted: No

#### II.2.11) Information about options

Options: No

#### II.2.14) Additional information

This exercise is an open procedure in accordance with the requirements under Regulation 27(5) of the Public Contracts Regulations 2015 (SI 2015/102) for the purpose of procuring the Services described in the procurement documents which can be found at <a href="https://yortender.eu-supply.com">https://yortender.eu-supply.com</a>

## Section III. Legal, economic, financial and technical information

#### III.1) Conditions for participation

## III.1.1) Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions

In accordance with: (i) Article 57 to 60 of Directive 2014/24/EU of the European Parliament and of the European Council; and (ii) Regulations 57 to 60 of the Public Contracts 2015 (SI 2015/102) (the 'Regulations'), which require or permit the contracting authority not to select or to treat as ineligible, economic operators, the contracting authority reserves the right to

exclude any economic operator whom they deem to not satisfy any criteria outlined within the scoring matrices contained within the standard selection questionnaire ('SQ') within the Tenderers' Submission Document, which is available to download at: <a href="https://yortender.eu-supply.com">https://yortender.eu-supply.com</a> or is available at the address set out in Sections I.1) and I.3) of this Notice above

#### III.1.2) Economic and financial standing

Selection criteria as stated in the procurement documents

#### III.1.3) Technical and professional ability

Selection criteria as stated in the procurement documents

#### Section IV. Procedure

#### **IV.1) Description**

#### IV.1.1) Type of procedure

Open procedure

#### IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

#### IV.2) Administrative information

#### IV.2.2) Time limit for receipt of tenders or requests to participate

Date

5 August 2022

Local time

1:00pm

#### IV.2.4) Languages in which tenders or requests to participate may be submitted

English

#### IV.2.6) Minimum time frame during which the tenderer must maintain the tender

Duration in months: 6 (from the date stated for receipt of tender)

#### IV.2.7) Conditions for opening of tenders

Date

5 August 2022

Local time

1:01pm

## **Section VI. Complementary information**

#### VI.1) Information about recurrence

This is a recurrent procurement: No

### VI.2) Information about electronic workflows

Electronic ordering will be used

Electronic invoicing will be accepted

Electronic payment will be used

#### VI.3) Additional information

Provided that the tender is submitted fully in accordance with the requirements set out in all sections of the procurement documents, the contract will be awarded on the basis of the Most Economically Advantageous Tender based on 70% Quality and 30% Price.

Further specifics on the above award criteria can be found in the procurement documentation that is available to access at <a href="https://yortender.eu-supply.com">https://yortender.eu-supply.com</a>

## VI.4) Procedures for review

#### VI.4.1) Review body

High Court of England & Wales

London

Country

**United Kingdom** 

#### VI.4.3) Review procedure

Precise information on deadline(s) for review procedures

In accordance with Regulation 86 (Notices of decisions to award a contract or conclude a framework), Regulation 87 (Standstill periods) and Chapter 6 (Applications to Court) of the Public Contracts Regulations 2015 (SI 2015/102), the contracting authority incorporated a minimum ten (10) calendar day standstill period at the point that information on the award of the Contract was communicated to economic operators. This period allowed any

unsuccessful economic operator(s) to seek further debriefing from the contracting authority before the award of the Contract to the successful economic operators. Such additional information should be requested from the address at Sections I.1 and I.3 of this Notice above. If an appeal regarding the award of the Contract has not been successfully resolved, then the Public Contracts Regulations2015 (SI 2015/102) provide for aggrieved parties who have been harmed or are at risk of harm by a breach of the rules to take action in the High Court (England, Wales and Northern Ireland). Any such action must be started within

thirty(30) days beginning with the date when the aggrieved party first knew or sought to have grounds for starting the proceedings had arisen. The Court may extend the time limited for starting proceedings where the Court considers that there is a good reason for doing so, but not so as to permit proceedings to be started more than three (3) months after that date.

Where the Contract has not been awarded, the Court may order the setting aside of the award decision or order the contracting authority to amend any document and may award damages. If however the Contract has been awarded, the Court may only award damages or, where the contract award procedures have not been followed correctly, declare the Contract to be ineffective