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Contract

## **Creative Leadership & Enterprise Centre (CLEC) Framework for the Provision of Programme Development and Delivery Resources**

Cardiff Metropolitan University

F03: Contract award notice

Notice identifier: 2024/S 000-018430

Procurement identifier (OCID): ocds-h6vhtk-044490

Published 14 June 2024, 11:44am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Cardiff Metropolitan University

Llandaff campus, Western Avenue, Llandaff

Cardiff

CF5 2YB

#### **Email**

[tenders@cardiffmet.ac.uk](mailto:tenders@cardiffmet.ac.uk)

#### **Telephone**

+44 2920416061

#### **Country**

United Kingdom

**NUTS code**

UKL22 - Cardiff and Vale of Glamorgan

**Internet address(es)**

Main address

<http://www.cardiffmet.ac.uk/procurement/>

Buyer's address

[https://www.sell2wales.gov.wales/search/Search\\_AuthProfile.aspx?ID=AA0259](https://www.sell2wales.gov.wales/search/Search_AuthProfile.aspx?ID=AA0259)

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Education

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Creative Leadership & Enterprise Centre (CLEC) Framework for the Provision of Programme Development and Delivery Resources

Reference number

ITT/24/05

#### **II.1.2) Main CPV code**

- 80500000 - Training services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Cardiff Metropolitan University is awarding a Framework Agreement to a small number of suitably skilled and experienced executive teaching specialists to assist the Creative Leadership and Enterprise Centre (CLEC) in the continued design and delivery of its executive leadership and business growth programmes.

In utilising this framework agreement, we are appointing a pool of subject specialists to provide executive teaching, coaching and support services in a range of subject specialist lots to reflect leadership and business growth themes. The teaching will be required for existing externally and internally funded programmes and any future work programmes the CLEC team is successful in bidding for.

The estimated total value of the procurement and the estimated values per lot provided in this notice are not guaranteed and are fully dependant on CLEC being successful in winning all future work programmes over the total course of the framework agreement.

#### **II.1.6) Information about lots**

This contract is divided into lots: Yes

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £1,765,455

## **II.2) Description**

### **II.2.1) Title**

Delivering the theory of leadership, allowing individuals to explore their own practical leadership styles to develop high performing teams

Lot No

1

### **II.2.2) Additional CPV code(s)**

- 80500000 - Training services

### **II.2.3) Place of performance**

NUTS codes

- UKL - Wales

Main site or place of performance

At venues throughout Wales.

### **II.2.4) Description of the procurement**

The appointment of a supplier to provide executive teaching and coaching services for lot 1, "Delivering the theory of leadership, allowing individuals to explore their own practical leadership styles to develop high performing teams" within the "Developing a Leaders' Mindset" theme of the programme.

### **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 70

Cost criterion - Name: Cost / Weighting: 30

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.2) Description**

### **II.2.1) Title**

Defining Strategic leadership in the context of developing and implementing associated performance strategies through coaching and mentoring via the Oscar model

Lot No

2

### **II.2.2) Additional CPV code(s)**

- 80500000 - Training services

### **II.2.3) Place of performance**

NUTS codes

- UKL - Wales

Main site or place of performance

At venues throughout Wales.

### **II.2.4) Description of the procurement**

The appointment of a supplier to provide executive teaching and coaching services for lot 2, "Defining strategic leadership in the context of developing and implementing associated performance strategies through coaching and mentoring via the Oscar model" within the "Developing a Leaders' Mindset" theme of the programme.

### **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 70

Cost criterion - Name: Cost / Weighting: 30

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.2) Description**

### **II.2.1) Title**

Motivation and engagement strategies through communication and behavioural change

Lot No

3

### **II.2.2) Additional CPV code(s)**

- 80500000 - Training services

### **II.2.3) Place of performance**

NUTS codes

- UKL - Wales

Main site or place of performance

At venues throughout Wales.

### **II.2.4) Description of the procurement**

The appointment of a supplier to provide executive teaching and coaching services for lot 3, "Motivation and engagement strategies through communication and behavioural change" within the "Developing a Leaders' Mindset" theme of the programme.

### **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 70

Cost criterion - Name: Cost / Weighting: 30

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.2) Description**

### **II.2.1) Title**

Mental Toughness and Resilience including the application of Critical Thinking in leading organisations and the ability to demonstrate Chaos and Complexity Theories and their application to management

Lot No

4

### **II.2.2) Additional CPV code(s)**

- 80500000 - Training services

### **II.2.3) Place of performance**

NUTS codes

- UKL - Wales

Main site or place of performance

At venues throughout Wales.

### **II.2.4) Description of the procurement**

The appointment of a supplier to provide executive teaching and coaching services for lot 4, "Mental Toughness and Resilience including the application of Critical Thinking in leading organisations and the ability to demonstrate Chaos and Complexity Theories and their application to management" within the "Developing a Leaders' Mindset" theme of the

programme.

### **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 70

Cost criterion - Name: Cost / Weighting: 30

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.2) Description**

### **II.2.1) Title**

Business Innovation Strategies

Lot No

5

### **II.2.2) Additional CPV code(s)**

- 80500000 - Training services

### **II.2.3) Place of performance**

NUTS codes

- UKL - Wales

Main site or place of performance

At venues throughout Wales.

### **II.2.4) Description of the procurement**



The appointment of a supplier to provide executive teaching services for lot 5, "Business Innovation Strategies" within the "Managing Growth and Performance" theme of the programme.

### **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 70

Cost criterion - Name: Cost / Weighting: 30

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.2) Description**

### **II.2.1) Title**

Harnessing low carbon opportunities and carbon reduction initiatives

Lot No

6

### **II.2.2) Additional CPV code(s)**

- 80500000 - Training services

### **II.2.3) Place of performance**

NUTS codes

- UKL - Wales

Main site or place of performance

At venues throughout Wales.

## **II.2.4) Description of the procurement**

The appointment of a supplier to provide executive teaching services for lot 6, "Harnessing low carbon opportunities and carbon reduction initiatives" within the "Managing Growth and Performance" theme of the programme.

## **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 70

Cost criterion - Name: Cost / Weighting: 30

## **II.2.11) Information about options**

Options: No

## **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.2) Description**

### **II.2.1) Title**

Marketing and Sales Strategies – including relationship management and customer value analysis

Lot No

7

### **II.2.2) Additional CPV code(s)**

- 80500000 - Training services

### **II.2.3) Place of performance**

NUTS codes

- UKL - Wales

Main site or place of performance

At venues throughout Wales.

## **II.2.4) Description of the procurement**

The appointment of a supplier to provide executive teaching services for lot 7, "Marketing and Sales Strategies – including relationship management and customer value analysis" within the "Managing Growth and Performance" theme of the programme.

## **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 70

Cost criterion - Name: Cost / Weighting: 30

## **II.2.11) Information about options**

Options: No

## **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.2) Description**

### **II.2.1) Title**

Lean Methodologies and Strategies

Lot No

8

### **II.2.2) Additional CPV code(s)**

- 80500000 - Training services

### **II.2.3) Place of performance**

NUTS codes

- UKL - Wales

Main site or place of performance

At venues throughout Wales.

#### **II.2.4) Description of the procurement**

The appointment of a supplier to provide executive teaching services for lot 8, "Lean Methodologies and Strategies" within the "Managing Growth and Performance" theme of the programme.

#### **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 70

Cost criterion - Name: Cost / Weighting: 30

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

### **II.2) Description**

#### **II.2.1) Title**

Managing Productivity, Financial Analysis Strategies & Investment Readiness

Lot No

9

#### **II.2.2) Additional CPV code(s)**

- 80500000 - Training services

#### **II.2.3) Place of performance**

NUTS codes

- UKL - Wales

Main site or place of performance

At venues throughout Wales.

#### **II.2.4) Description of the procurement**

The appointment of a supplier to provide executive teaching services for lot 9, "Managing Productivity, Financial Analysis Strategies & Investment Readiness" within the "Managing Growth and Performance" theme of the programme.

#### **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 70

Cost criterion - Name: Cost / Weighting: 30

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

### **II.2) Description**

#### **II.2.1) Title**

Business Planning for Growth Strategies

Lot No

10

#### **II.2.2) Additional CPV code(s)**

- 80500000 - Training services

#### **II.2.3) Place of performance**

NUTS codes

- UKL - Wales

Main site or place of performance

At venues throughout Wales.

#### **II.2.4) Description of the procurement**

The appointment of a supplier to provide executive teaching services for lot 10, "Business Planning for Growth Strategies" within the "Managing Growth and Performance" theme of the programme.

#### **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 70

Cost criterion - Name: Cost / Weighting: 30

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## Section IV. Procedure

### IV.1) Description

#### IV.1.1) Type of procedure

Open procedure

#### IV.1.3) Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

#### IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

### IV.2) Administrative information

#### IV.2.1) Previous publication concerning this procedure

Notice number: [2024/S 000-006633](#)

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## Section V. Award of contract

### Lot No

1

### Title

Delivering the theory of leadership, allowing individuals to explore their own practical leadership styles to develop high performing teams

A contract/lot is awarded: Yes

### V.2) Award of contract

#### V.2.1) Date of conclusion of the contract

10 May 2024

### **V.2.2) Information about tenders**

Number of tenders received: 5

Number of tenders received from SMEs: 5

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 5

Number of tenders received by electronic means: 5

The contract has been awarded to a group of economic operators: No

### **V.2.3) Name and address of the contractor**

Compass Coaching and Consulting Ltd

27 Sovereign Gardens, Miskin

Pontyclun

CF728SZ

Telephone

+44 7913853984

Country

United Kingdom

NUTS code

- UKL15 - Central Valleys

The contractor is an SME

Yes

### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £395,690



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## **Section V. Award of contract**

### **Lot No**

2

### **Title**

Defining Strategic leadership in the context of developing and implementing associated performance strategies through coaching and mentoring via the Oscar model

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

10 May 2024

#### **V.2.2) Information about tenders**

Number of tenders received: 6

Number of tenders received from SMEs: 6

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 6

Number of tenders received by electronic means: 6

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

Corporate Instinct Limited

CORPORATE INSTINCT LTD, 24 Vale View Crescent

Penarth

CF642NZ

Telephone

+44 7854942499

Country

United Kingdom

NUTS code

- UKL22 - Cardiff and Vale of Glamorgan

The contractor is an SME

Yes

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £386,720

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### **Section V. Award of contract**

#### **Lot No**

3

#### **Title**

Motivation and engagement strategies through communication and behavioural change

A contract/lot is awarded: Yes

#### **V.2) Award of contract**

##### **V.2.1) Date of conclusion of the contract**

14 May 2024

##### **V.2.2) Information about tenders**

Number of tenders received: 6

Number of tenders received from SMEs: 6

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 6

Number of tenders received by electronic means: 6

The contract has been awarded to a group of economic operators: No

### **V.2.3) Name and address of the contractor**

No Limit Training & Development Ltd

26 Highland Crescent, Springfield Estate Pontllanfraith

Blackwood Gwent

NP122NE

Telephone

+44 7919258462

Country

United Kingdom

NUTS code

- UKL16 - Gwent Valleys

The contractor is an SME

Yes

### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £260,760

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## Section V. Award of contract

### Lot No

4

### Title

Mental Toughness and Resilience including the application of Critical Thinking in leading organisations and the ability to demonstrate Chaos and Complexity Theories and their application to management

A contract/lot is awarded: Yes

### V.2) Award of contract

#### V.2.1) Date of conclusion of the contract

4 June 2024

#### V.2.2) Information about tenders

Number of tenders received: 3

Number of tenders received from SMEs: 3

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 3

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: No

#### V.2.3) Name and address of the contractor

DNA Definitive Ltd

18 Southcourt Rd, 18 Southcourt Rd

Cardiff

CF239DA

Telephone

+44 7875381551

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £92,465

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## **Section V. Award of contract**

### **Lot No**

5

### **Title**

Business Innovation Strategies

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

13 May 2024

#### **V.2.2) Information about tenders**

Number of tenders received: 4

Number of tenders received from SMEs: 4

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 4

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: No

### **V.2.3) Name and address of the contractor**

Alacrity Foundation

Alacrity House, Kingsway

Newport

NP201HG

Telephone

+44 739342578

Country

United Kingdom

NUTS code

- UKL21 - Monmouthshire and Newport

The contractor is an SME

Yes

### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £176,200

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## **Section V. Award of contract**

### **Lot No**

6

### **Title**

Harnessing low carbon opportunities and carbon reduction initiatives

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

10 May 2024

#### **V.2.2) Information about tenders**

Number of tenders received: 1

Number of tenders received from SMEs: 1

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 1

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

mandix

10 Howells Crescent

Cardiff

CF52AJ

Telephone

+44 7928038424

Country

United Kingdom

NUTS code

- UKL22 - Cardiff and Vale of Glamorgan

The contractor is an SME

Yes

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £92,500

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## **Section V. Award of contract**

### **Lot No**

7

### **Title**

Marketing and Sales Strategies – including relationship management and customer value analysis

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

13 May 2024

#### **V.2.2) Information about tenders**



Number of tenders received: 2

Number of tenders received from SMEs: 2

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 2

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: No

### **V.2.3) Name and address of the contractor**

Purple Performance Ltd

8 Bedells Lane

Wilmslow

SK95HY

Telephone

+44 7980685796

Country

United Kingdom

NUTS code

- UKD6 - Cheshire

The contractor is an SME

Yes

### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £192,560

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## **Section V. Award of contract**

### **Lot No**

8

### **Title**

Lean Methodologies and Strategies

A contract/lot is awarded: No

### **V.1) Information on non-award**

The contract/lot is not awarded

No tenders or requests to participate were received or all were rejected

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## **Section V. Award of contract**

### **Lot No**

9

### **Title**

Managing Productivity, Financial Analysis Strategies & Investment Readiness

A contract/lot is awarded: No

### **V.1) Information on non-award**

The contract/lot is not awarded

No tenders or requests to participate were received or all were rejected

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## **Section V. Award of contract**

### **Lot No**

10

### **Title**

Business Planning for Growth Strategies

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

13 May 2024

#### **V.2.2) Information about tenders**

Number of tenders received: 3

Number of tenders received from SMEs: 3

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 3

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

Purple Performance Ltd

8 Bedells Lane

Wilmslow

SK95HY

Telephone

+44 7980685796

Country

United Kingdom

NUTS code

- UKD6 - Cheshire

The contractor is an SME

Yes

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £168,560

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## **Section VI. Complementary information**

### **VI.3) Additional information**

(WA Ref:142045)

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

High Court

Royal Courts of Justice, The Strand

London

WC2A 2LL

Telephone

+44 2079477501

Country

United Kingdom