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Contract

21 047 Digital Cheshire Lead Generation & Business Development & Ad Hoc Consultancy

Cheshire East Borough Council

F03: Contract award notice

Notice identifier: 2021/S 000-018376

Procurement identifier (OCID): ocids-h6vhtk-02cf36

Published 2 August 2021, 11:01am

Section I: Contracting authority

I.1) Name and addresses

Cheshire East Borough Council

Westfields, Middlewich Road

Sandbach

CW11 1HZ

Contact

Mr Michael Ashworth

Email

michael.ashworth@cheshireeast.gov.uk

Telephone

+44 1270686440

Country

United Kingdom

NUTS code

UKD - North West (England)

Internet address(es)

Main address

<http://www.cheshireeast.gov.uk/>

Buyer's address

<http://www.cheshireeast.gov.uk/>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

21 047 Digital Cheshire Lead Generation & Business Development & Ad Hoc Consultancy

Reference number

DN533729

II.1.2) Main CPV code

- 79310000 - Market research services

II.1.3) Type of contract

Services

II.1.4) Short description

Provision of lead generation and business development masterclasses with business consultancy: digital Cheshire

Lot 1: Cheshire East Council is seeking to commission a lead generation/marketing and digital masterclass delivery services to promote and encourage take-up of the connecting Cheshire Digital Cheshire Programme;

Lot 2: Cheshire East Council is seeking to commission a service provider for the provision of unspecified ad-hoc intensive intervention business consultancy services to assist beneficiaries of the connecting Cheshire Digital Cheshire Programme.

II.1.6) Information about lots

This contract is divided into lots: Yes

II.1.7) Total value of the procurement (excluding VAT)

Lowest offer: £280,000 / Highest offer: £290,000 taken into consideration

II.2) Description

II.2.1) Title

Lead Generation/Marketing and Digital Masterclass delivery

Lot No

1

II.2.2) Additional CPV code(s)

- 800000000 - Education and training services

II.2.3) Place of performance

NUTS codes

- UKD6 - Cheshire

II.2.4) Description of the procurement

Lot 1: Cheshire East Council is seeking to commission a lead generation/marketing and digital masterclass delivery services to promote and encourage take-up of the Connecting Cheshire Digital Cheshire Programme.

II.2.5) Award criteria

Cost criterion - Name: Price is not the only award criterion and all criteria are stated only in the procurement documents / Weighting: 0

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: Yes

Identification of the project

ERDF Project Code 03R19P03773

II.2) Description

II.2.1) Title

Lot No

2

II.2.2) Additional CPV code(s)

- 80600000 - Training services in defence and security materials

II.2.3) Place of performance

NUTS codes

- UKD6 - Cheshire

II.2.4) Description of the procurement

Lot 2: Cheshire East Council is seeking to commission a service provider for the provision of unspecified ad-hoc intensive intervention business consultancy services to assist beneficiaries of the connecting Cheshire Digital Cheshire Programme

II.2.5) Award criteria

Cost criterion - Name: Price is not the only award criterion and all criteria are stated only in the procurement documents / Weighting: 0

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: Yes

Identification of the project

ERDF Project Code: 03R19P03773

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2021/S 060-153294](#)

Section V. Award of contract

Lot No

1

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

5 May 2021

V.2.2) Information about tenders

Number of tenders received: 7

Number of tenders received from SMEs: 5

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 7

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Th Growth Company Ltd

Lea House

Manchester

M1 5JW

Country

United Kingdom

NUTS code

- UKD - North West (England)

National registration number

02443911

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £201,000

Section V. Award of contract

Lot No

2

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

5 May 2021

V.2.2) Information about tenders

Number of tenders received: 10

Number of tenders received from SMEs: 8

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 10

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Winning Moves Limited

Ground Floor, Baskerville House, 2 Centenary Square, Broad Street

Birmingham

B1 2ND

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

03069806

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £87,800

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Royal Courts of justice

Strand

London

WC2A 2LL

Country

United Kingdom