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Contract

The Purchase of New People Counter Network for Trails in Norfolk - S482208

Norfolk County Council

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-018341

Procurement identifier (OCID): ocds-h6vhtk-050b2d

Published 1 May 2025, 11:45am

Scope

Reference

PA00002699

Description

The purchase of a new people counter network to be installed along the promoted trails in Norfolk, including the annual costs for automatic data reporting, maintenance and installation.

Contract 1

Supplier

- Parklife (RIJ Group Limited)

Contract value

- £140,000 excluding VAT
- £148,000 including VAT

Below the relevant threshold

Date signed

31 August 2024

Contract dates

- 1 September 2024 to 31 August 2032
- 8 years

Main procurement category

Goods

CPV classifications

- 39172000 - Counters

Procedure

Procedure type

Below threshold - unknown

Supplier

Parklife (RIJ Group Limited)

2nd Floor College House, 17 King Edwards Road

Ruislip

HA4 7AE

United Kingdom

Email: info@parklifemonitoring.com

Region: UKI74 - Harrow and Hillingdon

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

Contracting authority

Norfolk County Council

- Public Procurement Organisation Number: PDYH-3246-XWTR

County Hall, Martineau Lane

Norwich

NR1 2DH

United Kingdom

Email: sourcingteam@norfolk.gov.uk

Region: UKH15 - Norwich and East Norfolk

Organisation type: Public authority - sub-central government